

FINANCIAL TIMES

Start
the week
with...



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a title

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market

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World Business Newspaper <http://www.FT.com>

MONDAY JANUARY 27 1997

The FT's 12-part series continues today
FT Mastering Enterprise
Part Nine: Managing long-term growth

Europe 'falling behind Asia and US in use of IT'

Europe's future prosperity is threatened because it has an "unenthusiastic approach" to information technology and is falling behind the US and Asia, according to executives at several US companies. This is putting the competitiveness of European companies and the strength of its economies at risk, they claim. Page 18

France to press for Nato reform: France is planning to step up talks with the US on reforming Nato, which a new Franco-German defence document hails as the key to European defence. Page 2

Likud and Labour in show of unity: Israel's governing Likud and opposition Labour parties unveiled plans for a permanent settlement with the Palestinians in a rare show of unity before "final status" talks start. Page 4

Esprit Telecom to float: Telecommunications carrier Esprit Telecom is set to announce a public offering in New York and London. Analysts estimate it having an enterprise value of about \$200m, and investment bankers expect it to raise about \$100m. Page 19

Peruvian guerrillas free hostages: Marxist rebels who have been holding more than 70 hostages in the Japanese ambassador's residence in Lima, Peru, for 40 days freed police general Jose Rivas Rodriguez because of illness. Page 3

Albright's call on foreign policy: US secretary of state Madeleine Albright says she wants a bipartisan US foreign policy built on good relations with the Republican Congress. The US administration has often conducted foreign policy by circumventing Congress. Page 3

China sets up third oil company: China has established a third national oil company - the China National Star Petroleum Corp - in a bid to enliven a disappointing sector. Page 4

Caisse d'Epargne, one of France's largest financial institutions, is poised to launch a range of non-life insurance products for sale through its branch network - which could accelerate competition in the market. Page 19

UN warns on world's resources: The world is using up natural resources faster than they can be renewed and lacks a sense of urgency to prevent an "environmental precipice", according to a report. Page 4

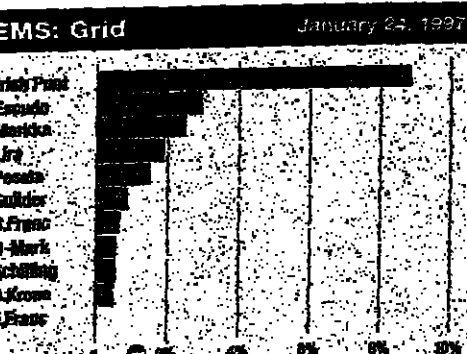
HK welcomes reporter's release: Hong Kong politicians welcomed China's unexpected release of Xi Yang, a reporter jailed over claims he acquired state secrets for an article on gold reserves. The move is seen as a bid to counter civil liberties fears after the territory returns to China. Page 4

Sweden to probe gold claims: Sweden is to investigate claims it may have bought seven tonnes of gold from Nazi Germany, despite suspicions that much of it may have been stolen. Editorial Comment, Page 17

Egypt inquiry on 'black market' trading: Egypt's stock market regulator is to investigate alleged black market share dealing by traders trying to beat price ceilings. Page 18

Because of a printing error, a number of stories were missing from page 7 of some European copies of last Monday's Financial Times. We apologise for the inconvenience caused.

European Monetary System: The gaps between most of the currencies in the EMS grid narrowed last week. The Danish krone slipped three places, and the peseta and the lira swapped ranks. The latter two both seemed to threaten their unofficial 2.25 per cent fluctuation bands within the European exchange rate mechanism. Currencies, Page 25



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

FT.com: the FT web site provides online news, comment and analysis at <http://www.FT.com>

London (Jan 27)	Dollar (Jan 27)
Open 103.32	Open 1.6500
Close 103.32	Close 1.6500
High 103.32	High 1.6500
Low 103.32	Low 1.6500
Settle 103.32	Settle 1.6500
Change 0.00	Change 0.00
Volume 103.32	Volume 1.6500
Open 103.32	Open 1.6500
Close 103.32	Close 1.6500
High 103.32	High 1.6500
Low 103.32	Low 1.6500
Settle 103.32	Settle 1.6500
Change 0.00	Change 0.00
Volume 103.32	Volume 1.6500

Protests grow over Albanian pyramid schemes

By Kevin Done and Kerin Hope in Tirana

Mobs burn government buildings after thousands lose life savings

Angry crowds set fire to government buildings across southern Albania yesterday as protests mounted over the collapse of pyramid finance schemes that have cost many people their life savings.

Thousands of demonstrators took to the streets of Tirana, the capital, hurling stones at police and shouting "The government are thieves. We want our money back."

The leading opposition Socialist party called for the resignation of the right-wing government of President Sali Berisha and for new elections.

Riot police used water cannon to disperse protesters in Skanderbeg Square, scene of the downfall of the country's former Stalinist regime at the beginning of the 1990s. As armed police and soldiers guarded parliament and government buildings.

Mr Aleksander Meksi, prime minister, called for calm in a television address and promised the government would start distributing next week some of the \$230m of funds frozen 10 days ago in deposit accounts held at state banks

by Xhaferri and Populli, two of the failed pyramid schemes.

In some cities police stood aside as protesters blocked roads, severing transport links between the north and south of the country and with neighbouring Greece and Yugoslavia.

In Rrogoshine, which was paralysed by a mile of makeshift blockades, one police officer said orders had been received from the interior ministry not to break up demonstrations by force. Many police have suffered

with the rest of the population in losing their savings, and there are doubts over their readiness to enforce order. "If they tell me to go off and beat people, I will take off my uniform and go home," said one.

The government appeared to have lost control of some large cities such as Lushnje in central Albania, home of the founders of two of the failed pyramid schemes. On Saturday Mr Tritan Shehu, deputy prime minister, was forced to take refuge from protesters in the changing rooms of the

local football stadium. Yesterday protesters set fire to the police station and local government offices in the port of Vlora, base of the failed Gjallica pyramid scheme. In Patos they attacked the headquarters of Albpetrol, the state-owned oil company.

The collapse of the pyramid schemes is a serious setback to the economic progress made by Europe's poorest country. It is understood that most of the failed schemes' frozen deposits are held in the form of Albanian government treasury

bills at the state-owned National Commercial Bank, which is already burdened by a heavy portfolio of non-performing debt.

A big run-down of NCB's liquid assets in making payments to the pyramid schemes' victims will further curtail its lending activities and is likely to bring a further surge in inflation. The year-on-year rate reached almost 18 per cent in December compared with 6 per cent a year earlier.

Albanians enraged, Page 2

Germany may only narrowly qualify for economic and monetary union

Bonn increases deficit forecast to 2.9 per cent

By Peter Norman in Bonn

The German government has revised upwards its forecast of this year's public sector deficit, suggesting that the country will qualify only narrowly for European economic and monetary union.

This year's government deficit is expected to be about 2.9 per cent of gross domestic product, according to the annual economic report which is to be approved by the cabinet tomorrow.

This would represent a marked decline compared with last year's deficit of 3.9 per cent of GDP. But it is only just within the 3 per cent limit specified in the Maastricht treaty and higher than the 2.5 per cent of GDP forecast by the finance ministry when finalising the federal budget for this year.

The gloomier outlook for public finances reflects an upward revision of the unemployment figure for this year. According to weekend leaks of the report, the government expects

unemployment to average 4.1m and does not exclude the possibility of a higher figure. The budget arithmetic was based on expectations of 3.95m jobs.

Bonn expects economic growth to pick up during 1997 and average 2.5 per cent compared with 1.4 per cent in 1996. However, at this rate, economic growth will be too slow to have a significant impact on an unemployment rate that is expected to average about 11 per cent in 1997, against 10.3 per cent last year.

In view of this, Mr Günter Rexrodt, the economics minister, plans to push ahead with reforms to deregulate the German economy and make it more capable of adjusting to the challenges of globalisation. Draft legislation to make it easier for entrepreneurs to raise equity capital is in preparation, with publication due in March.

The economics ministry is working to liberalise Germany's electricity and gas markets. The government

expects more progress in 1997 than last year with its privatisation programme, having drafted legislation to permit the sale to the public of its remaining stake in Lufthansa. Mr Rexrodt has signalled an initiative to encourage activity and employment in Germany's service sector.

The government's economic report received strong criticism at the weekend, before its publication. Mr Ernst Schwanhold, the economic policy spokesman of the opposition Social Democratic party, said it provided no answers on how to strengthen economic growth or boost employment.

The DIW economic research institute in Berlin rejected the report's forecast that growth in eastern Germany would be 2.5 per cent, in line with the national average. DIW said growth in the region would be only 1 per cent.

German tax avoidance, Page 2
Philip Stephens, Page 16
Lex, Page 18

Bill aims to free US power market

By Bruce Clark in Washington

A bill to liberalise the \$200bn US electricity market is expected to start a furious debate this week.

Drafts of the bill to be introduced by Senator Dale Bumpers, an Arkansas Democrat, propose opening up the national grid and giving all consumers "the right to purchase retail electric energy from any person seeking to provide such energy" from January 2003.

Would-be sellers of power would have "reasonable and non-discriminatory access" to the distribution networks of other utilities, according to the drafts circulating on Capitol Hill.

The grid was partially opened by the liberalisation in 1992 of the wholesale electricity market. That spawned a new breed of marketing company which procures power wherever it is cheapest and sells it to other utilities - though not to retail end-users.

But the users' lobby - dominated by large industries - is still frustrated by the huge

BBC and TCI to launch US cable channels

By Raymond Snoddy in London

The BBC is planning to launch its own branded channels in the US in co-operation with Mr John Malone's Telecommunications Inc, the largest US cable operator.

It is considering involvement in further channels, which would not necessarily carry its name, in ventures with both TCI and Discovery, the company which produces factual cable and satellite channels and in which TCI has a 49 per cent stake.

Two BBC branded channels are probable, one devoted to general and entertainment programming and the other to factual programmes. They are likely to be launched next year as digital cable television starts in the US and they will be different from the existing BBC international channels, BBC Prime and BBC World.

Mr Malone, chief executive of TCI, said Discovery was aggressive in its launch of Animal Planet - a channel devoted to programmes on animals - because it could depend on a future flow of BBC nature programmes.

The channel has about 30m

subscribers in the US and is likely to be shown around the world, like Discovery channel. "I know the BBC is exploring various formats and is also exploring a broader relationship in the US beyond Animal Planet and beyond BBC World [an existing news service]," said Mr Malone.

TCI recently ran into problems following disappointing third quarter results. Mr Malone called a temporary halt to a big capital investment programme for a period of reassessment and cost-cutting.

He insisted that the planned venture with the BBC would not be affected. "The relationship [with the BBC] looks great and we are very enthusiastic about it both domestically in the US - where we can support in a number of ways their distribution - as well as overseas." He believes there will be digital capacity throughout the US cable industry by mid-1998.

TCI is expected to offer soon a package of existing analogue cable and 200 channels of digital as an incremental offering at a cost of \$1.2bn (£71bn).

Malone interview, Page 18



A knight to remember: Theo Waigel, Germany's irrepressibly cheerful finance minister, made light of his budget battles as he accepted the medal 'against deadly seriousness' at the Aachen carnival in full medieval regalia yesterday

ANOTHER TIME, ANOTHER FACE.
REVERSO DUO.



JAGER-LECOULTRE

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NEWS: EUROPE

Albanians enraged at collapse of pyramid schemes

The first sign of trouble was the concrete sewage pipes blocking Albania's main north-south road. A crowd of young men argued with police hauled aside the wreck of a car to let through one truck. But it was going nowhere.

Every 50 yards protesters barred the way through the squalid town of Rogozhina, a strategic crossroads in central Albania. A pall of black smoke billowed from the burning tyres set alight in the makeshift barricades of old cars, uprooted trees, paving stones and rusting truck axles.

Albanians, plunged back into poverty by the collapse of a string of pyramid finance schemes since last month, took to the streets at the weekend to press President Sali Berisha's rightwing government for the return of their savings.

"I invested \$30,000 I saved working in Germany and I have lost it all. Why did the government allow these schemes to go on collecting money?" said Mr Agem

Mucaj, an unemployed building worker standing at a barricade in Rogozhina.

The demonstrations became violent in several towns. In Berat, protesters stoned the town hall, police station and courts and set

Funds may have drawn \$1bn, report Kevin Done and Kerin Hope

buildings on fire. In Lushnja, the home town of the operators of two of the biggest pyramid schemes, Mr Tritan Shehu, deputy prime minister and foreign minister, was forced to take refuge with his bodyguards in the changing rooms of the football stadium after failing to pacify the angry crowd.

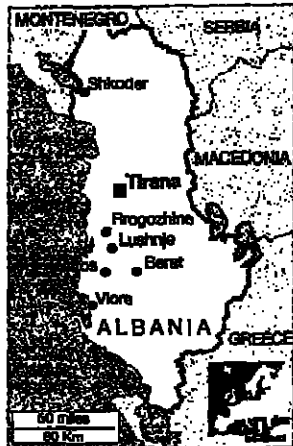
The collapse of the pyramid schemes has hit Albania, Europe's poorest country, harder than the earlier demise of similar funds

elsewhere in former communist east Europe.

International financial institutions estimate that the funds could have attracted \$1bn, equivalent to more than 30 per cent of the gross domestic product. Some people have sold their homes, land or livestock to invest in funds that promised to double their money in two or three months.

"It is a huge operation and completely unprecedented. We have not seen anything like it in east Europe or in any other countries before. It is a mania," said a leading western financial official. "The effects of the crash could be quite severe. It is too late to do anything now but damage control."

Informal deposit-taking took off several years ago in the absence of an effective banking system and in a period in which the economy has largely been financed through remittances from Albanians working abroad, through international aid and from the proceeds of widespread smuggling while



UN sanctions were being enforced against Serbia and Montenegro.

Mr Berisha has promised that savings will be refunded. Last week the Democratic party government passed an emergency law banning pyramid schemes and setting penalties of up to 20 years in prison for operators. Some fund managers and employees have already been arrested.

While money deposited in

POPULATION: 3.2m, average age 25. Primarily Muslim; other religions include Orthodox Christian and Roman Catholic. Religious worship, banned in 1967, was made legal again in 1990.

AREA: 28,748 sq km.

MODERN HISTORY: Independent in 1912 after 450 years of Turkish rule, it became a monarchy in 1928 under King Zog. The Socialist Enver Hoxha led a harsh regime for 40 years until his death in 1985, isolating his state under a policy of self-reliance. Ramiz Alia cautiously opened country to outside world and his Communist party won the first multi-party elections in March 1991. After dozens were killed in food riots, elections in March 1992 brought landslide win for Democratic party.

ECONOMY: Growth officially estimated at about 8 per cent last year. Average monthly wage \$80. Inflation cut to 6 per cent in 1995, from 237 per cent in 1992, but up to about 17 per cent last year.

Unemployment 10 per cent. Industries include mining, agricultural product processing, textiles, oil products and cement.

two funds has apparently disappeared, the government finally intervened last week and froze deposits totalling around 25.5bn leks (\$231m) of two other schemes, Xhafari and Populli, held in the state-owned banks.

Official estimates suggest that funds held in the state banks by the nine leading companies and foundations taking deposits at high interest rates have recently totalled 41bn leks, though it is feared that a large part of

used these informal channels to finance their activities. Several were prominent supporters of the Democratic party in last year's controversial general election, in which the government won an overwhelming victory amid allegations from international observers of ballot-rigging, intimidation and violence.

While some of the foundations have already collapsed, the government has declared its support for companies such as VEFA that have made productive investments. VEFA has begun to run a lavish advertising campaign claiming to run activities ranging from agribusiness and food processing to tourism, shipping and aviation. It has resubmitted its application for a banking licence only months after its previous application was turned down by the central bank.

International financial institutions have warned of the dangers posed by pyramid schemes to Albania's fragile banking system, say-

ing licensing and supervision regulations should not be relaxed.

There are fears, too, that the collapse of the pyramid schemes could undo much recent economic progress, triggering higher inflation, weakening the currency and undermining prospects for investment and employment.

In many cases Albanians have lost all the savings built up during the past six years as the country emerged from decades of Stalinist isolation, a blow that threatens a repetition of the exodus to Italy and Greece that occurred amid the economic chaos of the early 1990s.

In six years as an illegal immigrant working on farms in Crete, Mr Xhayer Lami managed to save \$24,000, which he invested in shares of the failed pyramid scheme. "I wanted to build a house in Tirana and make a proper life for my family, but now there's nothing else to do but go back to Greece."

"This is worse than a disaster."

Franco-German pact stresses reform of Nato

By David Buchan in Paris

France is planning to step up negotiations with the US on reform of Nato, which a new Franco-German defence document calls as the key to European defence.

Details of the Franco-German agreement on a "common strategic concept" were disclosed at the weekend by Le Monde, the French daily, which obtained a German copy of the document agreed last month by President Jacques Chirac and Chancellor Helmut Kohl at their summit in Nuremberg. The two leaders had said they would submit the defence paper to their respective parliaments before publishing its content.

Mainly designed to ease the tensions created by France's abrupt announcement of defence reforms a year ago, the paper says the security interests of the two countries are "indivisible". It also says France and Germany "are ready to open a dialogue on the role of nuclear deterrence in the context of a European defence policy".

France, which has already been discussing the post-cold war role of nuclear deterrence with the UK, Europe's only other atomic weapon state, said in 1995 that it was ready to open such a dialogue, partly to assuage European criticism of its controversial Pacific nuclear tests. Germany has renounced any nuclear weapons of its own since the second world war.

But the document makes it clear that Franco-German security ties are a complement - not an alternative - to "reforming the alliance and re-founding the Atlantic partnership with the US on new and solid bases".

To ease German fears that France plans to launch its new, fully professional army into far-flung forays overseas, the defence paper says: "All our conventional forces, including rapid reaction forces, are primarily at the service of the defence of our allies in Nato and the West European Union."

This appears to make it essential that France reaches agreement with the US at July's Nato summit on Europeanising the Atlantic alliance. Paris has set this as its price for rejoining the Nato integrated military command it quit in 1966. But Mr Chirac's bid to put Europeans in charge of Nato's regional commands has so far foundered on steadfast US refusal to surrender control of the US Sixth Fleet in the Mediterranean.

Given the uncontroverted nature of the Franco-German defence concept, it is unclear why it should have been kept under wraps. At Nuremberg, President Chirac said he and Mr Kohl had decided to reserve the premier, or first flavour, of it for their deputies. Such respect for parliamentary rights is not something that has worried French presidents in the past, though it may have weighed with Mr Kohl.

Chechens prepare a very democratic poll

Whoever wins battered republic's election will call for independence, writes Chrystia Freeland

Building number 70 on Bohdan Khmelnytsky street in central Dzhokhar-Ghala, as the Chechen capital Grozny is now officially called, is one of hundreds of more witnesses to the destruction wrought in its 21-month war against the breakaway republic. The nine-storey apartment block is pocked with bullet holes, many of its windows have been shot out, and it has no heat or running water.

Yet in a flat on the top floor, just beneath a gaping shell-hole in the roof, Mr Abdulkhamid Sinbarigov sits at a video-editing table crafting sophisticated "attack ads" to be aired in the run-up to today's presidential elections.

Mr Sinbarigov is one of thousands of Chechens who are putting a 20th century twist on the Biblical admonition to turn their swords into ploughshares.

Less than five months after winning their fight with the Kremlin, Chechen leaders have set down their guns and put together an election race which is astoundingly similar to the practice of more experienced and less battered democracies.

Chechnya's five avidly-watched local television channels are awash with political broadcasts, featuring everything from sophisticated negative campaigning



Presidential candidate Aslan Maskhadov (left) greets Chechen soldiers yesterday

to heart-warming interviews with the candidates' mothers.

The top presidential contenders have criss-crossed the mountainous region holding hundreds of well-attended rallies and fielding questions on everything from privatisation to pensions. Chechen pundits even think they have discovered a gender gap.

In a republic where most homes still sport the bruises of the recent war, it would be too much to expect opinion polls to predict the result

of today's vote. But one outcome is certain: no matter who wins, the election will effectively be a nationwide referendum on independence and one which will call for a full and formal separation from Russia.

The dark-horse candidate and the man who would provoke the sharpest rupture with Moscow is Mr Shamil Basayev. Beyond Chechnya's borders, Mr Basayev is best known as the gunman who in 1996 seized a hospital in the southern Russian city of Budennovsk, holding its

patients and doctors hostage in an effort to force Russia to end the war in his homeland.

But in Chechnya, that raid has won the dashing 32-year-old mythic status. "I will vote for Shamil, he is a legendary hero," said Mrs Nakhapu Abdulazimova, the 42-year-old headmistress of a middle school, as she watched her favourite deliver a campaign pitch in his native mountain village of Vedeno.

With an energetic, aggressive style - he is the only

candidate who directly criticises the others - Mr Basayev has employed his heroic reputation with some effect to give himself a real chance for the presidency. Even Mr Aslan Maskhadov, the chief military commander of the Chechen separatist forces and the generally acknowledged front-runner in today's contest, admits that Mr Basayev is his strongest adversary.

Although the two men were comrades during the battle against Russia, they have adopted sharply different campaign styles. A modestly-mannered 42-year-old who was a successful career officer in the Soviet army, Mr Maskhadov has made self-effacement the theme of his campaign.

Surrounded by the carpet-covered walls of his sister's home in the village of Peromayevsk, Mr Maskhadov yesterday earnestly explained that his popularity was due solely to good luck.

"I think I have a better chance than the other candidates but I do not want to say I am better than they are," he explained. "It just so happened that Chechens today are judging their leaders by the battlefield and the peace talks. As military commander, I happened to be prominent in both places."

Such delicacy goes over well with many Chechens, whose 19th-century forebears were described by one European observer as "the

French of the Caucasus" because of their society's egalitarian traditions and its lack of a ruling aristocracy.

Mr Basayev's supporters have sought to put a different twist on Mr Maskhadov's mildness, insinuating that the former commander might cave in to Russian demands. But, although Mr Maskhadov is one of Chechnya's most sophisticated and diplomatic leaders, the Kremlin can take little comfort from his policies.

As he explicitly stated over the weekend, Mr Maskhadov, like all the other front-runners, intends to push for full independence after the election. For Russia, and the rest of the world, that may be the most important consequence of today's vote.

In fact, for most Chechens, including the military leaders who have taken an oath to unite behind whoever is elected, the significance of today's ballot lies more in how the game is played than in who wins.

"It doesn't really matter who wins, we support all five of the top candidates, they were all our war leaders," said Mr Leche Dar-shaev, a 55-year-old shepherd. "If we were as big as Russia, we could divide ourselves into five pieces and let each one rule. But we are small, so what we must do is try to make our elections very fair, as fair as anywhere in the world."

Stet merger plan sets off Rome wrangling

By Paul Betts in Milan

The Italian government's decision on Friday to shake up the top management of Stet, the state-controlled telecoms holding company, and push ahead with the merger of the group and its main operating subsidiary, Telecom Italia, has opened a new round of political wrangling over Stet's long-delayed privatisation.

Mr Carlo Azeglio Ciampi, the treasury minister, yesterday told Il Sole 24 Ore, the financial newspaper, that the decisions were designed to give international markets a clear signal that "we are serious about privatisation".

But the move has also provoked a row within the centre-left Olive Tree coalition, and between government and opposition.

The government was stung by its parliamentary defeat this month over the bill to transfer Stet's owner-

ship from the Iri state holding company to the Treasury. That was followed by criticism last week of Italy's telecom competition policies by Mr Karel Van Miert, the European commissioner for competition, who is reported to have asked: "Who runs Italy; the government or Stet?"

Facing pressure from dairy farmers over EU milk quotas, and from political opponents over the forthcoming spring mini-budget and over constitutional reform, Mr Romano Prodi, the prime minister, decided to act swiftly.

That took opponents by surprise. Mr Ernesto Pascale, Stet's managing director, and Mr Biagio Agnes, the chairman, only learnt of their imminent removal on Friday in a newspaper leak. The choice of Mr Guido Rossi, former head of Conso, the stock market watchdog, and ex-chairman of the Montedison industrial group,

as new chairman of Stet, and Mr Tomaso Tommasini di Vignano of Telecom Italia as new managing director, was clearly designed to restore confidence in the privatisation.

Mr Rossi, also a former independent leftwing senator, has been an outspoken supporter of small shareholder interests, has virulently opposed the use of golden shares in privatisations and has campaigned to improve corporate governance in Italy.

The decision to merge Telecom Italia into Stet, rather than the other way round was also aimed at simplifying the privatisation process. Mr Ciampi yesterday said the government's adviser, Morgan Stanley, had recommended this course because Stet was already quoted on Wall Street. "To have quoted another company would have made us lose time and money," he said.

A Stet board meeting will approve the merger on Thursday and appoint an adviser to evaluate the deal. The government wants to complete the merger by the end of July to prepare for flotation at the end of October or November.

Mr Ciampi also said Stet had to forge international alliances with other partners. That is viewed as a necessity if the combined group - which will have consolidated annual turnover over 1.4,000bn (€2bn) - is to compete in a global deregulated telecoms market.

The hard-line Reconstructed Communism party (RC), on whose support the governing coalition relies, has repeatedly opposed the Stet privatisation and insisted the government retain a 51 per cent stake as well as a golden share. However, when Stet absorbs Telecom Italia the state's share in the group will drop

to 45 per cent. At present the state owns 61 per cent of Stet, which in turn owns 64 per cent of Telecom Italia's voting shares.

The government is also considering placing a ceiling of 3 per cent or even less on individual shareholdings to avoid heavy accumulation of shares before completion of the merger.

The valuation process will also be complicated because of a string of stakes in other quoted and non-quoted telecommunications companies in the Stet portfolio, including Telecom Italia Mobile, Italtel, the equipment maker, Finsiel, the software subsidiary, and Sirti, the engineering group.

At current stock market levels, the merged company is estimated to have a capitalisation of around 1,550,000bn.

Market analysts estimate one Stet share to be worth between 1.5 and 2 Telecom

Italia shares, but uncertainty over the deal will prevail until valuation is complete.

On top of that, privatisation still requires parliamentary approval for an Italian telecommunications regulatory authority.

Political opponents are already sharpening their rhetoric for a new round of filibustering. Mr Silvio Berlusconi, the media mogul and leader of the rightwing opposition, has accused the government of "jobs for the boys" with its top management reshuffle at Stet.

Mr Fausto Bertinotti, the RC leader, said he was concerned by Mr Rossi's close ties with Montedison, Italy's most secretive and influential bank, and his stated opposition to golden shares.

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By Peter Norman in Bonn

Trades unions, pensioners, churches, opposition politicians and even some members of Chancellor Helmut Kohl's Christian Democratic Union have protested against the German government's plans to reduce tax rates and cut tax breaks.

But there has been a notable silence from the tax avoidance industry, which was the one clear loser singled out by Mr Theo Waigel, the finance minister, when he outlined his plans to reform Germany's complex and inequitable tax system last week.

The sight on Friday of the tennis player Steffi Graf's father being given a 45-month jail sentence for tax evasion and the news that Mr Waigel intends to attack commonly

used legal loopholes in his reform programme might be expected to trigger alarm among the affluent self-employed and their advisers, who use special depreciation provisions and other tax breaks to turn income into paper losses in their annual income tax declarations.

But the doctors, dentists, architects, lawyers and accountants, who according to the Ifo economic research institute of Munich are the best customers of these specialist advisers, are probably right to stay calm. Past tax reforms have done little to curb tax avoidance, or change a culture where, according to Mr Erwin Huber, the Bavarian finance minister, "Germans derive more pleasure from saving taxes than from their reproductive instincts".

Two proposals from last week should hit tax avoidance schemes hard. Mr Waigel plans to end the degressive depreciation of investments in rental accommodation, a move that should net an extra DM2.4bn (\$1.5bn) a year. A further DM55bn should come from the taxation of exceptional gains from the sale of investments at the full rate instead of at half an individual's average tax rate as before.

Mr Waigel's plan to broaden the tax base by curtailing DM51bn of tax privileges has not gone as far as some hoped. Mr Gunnar Urdall, the CDU politician who helped start the latest drive for tax reform with a blueprint for income tax rates of 8, 18 and 28 per cent, identified DM305.5bn of tax breaks and privileges that should be swept away.

Moreover, Mr Waigel's reform commission produced no new proposals to deal with the special schemes to promote investment in the new Länder which have produced a glut of unlettable offices, flats and shops in many eastern German towns. Reform must await a new eastern Germany policy.

There is a ready market in Germany for books with titles such as "1,000 totally legal tax tricks", a tome of nearly 1,000 pages which Mr Franz Konz, a former tax official, has published and updated each year for the past 20 years.

Although they mark a big step in the right direction, it is unlikely that the latest tax reform plans will put Mr Konz and his fellow tax advisers out of a job.

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Positions harden on Peru hostages

A police general was yesterday released from the Japanese ambassador's residence in Lima, reducing the number of hostages held by guerrillas of the Tupac Amaru Revolutionary Movement (MRTA) to 72, writes Sally Bowen in Lima.

All the remaining hostages are Peruvian and Japanese apart from the Bolivian ambassador to Peru. The release of the hostage, who had been taken ill, came against a background of rising tension and a hardening of positions on both sides. Speculation is mounting that military action to end the 40-day old crisis is likely.

For several days, Peruvian counter-terrorist police have sporadically engaged in manoeuvres to intimidate the MRTA hostage-takers. Helicopters, troop carriers and elite troops have been in evidence around the building.

The provocative measures have several times prompted the guerrillas to fire warning shots, raising the tension. However the MRTA's self-styled "comandante" Nestor Cerna Cartolini, speaking over an improvised radio link, warned the Peruvian authorities such tactics were more damaging to the hostages than to MRTA "who are accustomed to police harassment".

Prospects for communication between the government and the guerrillas, which had looked likely a week ago, has faltered. The MRTA, shouting "death or freedom", reiterated that release of jailed comrades was a precondition for talks. President Alberto Fujimori remains adamant there can be no freedom for those jailed for terrorism.

Mr Fujimori has said a peaceful outcome is a priority but, if any hostage was harmed, "the action of the Peruvian government in co-ordination with Bolivia and Japan could have a different logic."

Albright eyes bipartisan foreign policy

By Nancy Dunne and Bruce Clark in Washington

Mrs Madeleine Albright, the new US secretary of state, yesterday said she hoped to build on good relations with the Republican Congress to create a bipartisan foreign policy similar to that which developed at the end of the second world war.

Appearing on NBC's Meet the Press, Mrs Albright said there is "the same kind of opportunity" now as at the end of the cold war for the two parties to work together. She said that although she had some disagreements with Senator Jesse Helms, chairman of the Senate foreign relations committee, both "share a love of our country" and wanted to protect US interests.

For the last two years, President Bill Clinton's administration has conducted foreign policy by circumventing the Republican



Albright: hoped to build on good relations with Congress

Congress when necessary - as in the bailout of Mexico's debts - and co-operating only when necessary and

politically expedient.

The administration signed on to Senator Helms's tough anti-Cuba legislation, when

feelings ran high in the wake of the shooting down by Cuba of two small aircraft.

However, Washington's ability to move unilaterally is increasingly limited. It is badly in arrears to the United Nations and has been constrained in operations around the world by budgetary restrictions imposed by Congress.

Mrs Albright has been confirming her tough reputation by pledging to "tell it like it is" when discussing human rights or Hong Kong with China. In her first press conference after confirmation on Friday, she lashed out at Cuba as an anachronistic tyranny and, less predictably, singled out Sudan as a nation which supported terrorism and deserved to be subjected to further international sanctions.

She was firm about the US decision to expand Nato eastwards, again drawing on

second world war parallels to say that the US had assisted western Europe then and now must "provide a sense of stability" to central and eastern Europe "to make sure ethnic and border conflicts don't overwhelm."

This, she said, "is not anti-Russian" and there is a mutual understanding between US and Russian officials, who are nervous about the expansion, "that we have to work things out".

Yesterday, she said she would be making her maiden trip abroad in a few weeks, visiting "major power centres" in both Europe and Asia on one trip.

She expected the president's summit with Russian president Boris Yeltsin to proceed, as planned, in March, although the two might meet abroad to ease the strain of travelling on the ailing Russian leader.

President Clinton's selection of Republican Senator

William Cohen as defence secretary was another attempt with the Congress.

Swarm by the time to let keepers their stated wish for a European defence identity - take care of Bosnian peacekeeping after 1998.

His remarks contain the seeds of a serious transatlantic disagreement, observers said - given that the leading west Europeans are deeply reluctant to keep troops there without US support, and many experts on the region reckon that war could resume if all peacekeepers were removed.

Appearing on ABC's This Week yesterday, Mr Cohen seemed to shift the emphasis, saying peace would have to depend on an armed Bosnian counterweight to Serbia.

BT, MCI ponder demand by AT&T

British Telecommunications and its US partner MCI were at the weekend considering their response to a demand from AT&T for further liberalisation of the UK telecoms market as a precondition to their planned merger, writes Alan Cane.

AT&T, the largest US telecoms operator, said in comments to the Federal Communications Commission that the merger should only be approved subject to safeguards which would minimise the ability of BT to use improperly its market power to discriminate in favour of MCI and distort competition in the US.

It went on to say that safeguards alone would not be enough to stop BT abusing its market power. "Instead, effective competition must take hold in the UK."

AT&T's comments were submitted to the FCC, the chief US communications regulatory body, last Friday as part of an investigatory process expected to last at least nine months as the FCC considers BT and MCI's application for permission to proceed with the merger.

The \$20bn merger would create one of the world's largest and geographically best placed telecoms operators. BT already holds 20 per cent of its US partner and is seeking to acquire the rest under new US laws which permit foreign ownership of US telecom operators where the home telecoms market of the acquirer is judged to be at least as open as the US.

AT&T is asking for changes to the UK market that are unlikely to find favour with British regulators. It complains, for example, that customers of foreign operators in the UK have to dial a prefix code to have access to their networks. It argues: "The lack of equal access in the UK not only deprives UK consumers of alternatives to BT, it deprives US carriers of alternative suppliers of call termination in the UK."

A long, slow haul for Cuba's economy

The US embargo, Helms-Burton and Hurricane Lili have made their mark, says Pascal Fletcher

Cuba's central bank chief, Mr Francisco Soberón, likes to say that he and his fellow economic policy-makers manage the state-run Cuban economy with as much care and foresight as the directors of many "capitalist" companies, and maybe even more.

This is not an idle boast. His point is that few private businessmen have to operate with the multiple constraints on financing and investment that Cuba faces as it tackles both recession and a tightened US economic embargo.

"We're managing the economy with tight margins, but very seriously and very carefully... we're not in a situation of plenty, but we're not bankrupt either," Mr Soberón said.

The communist government has set itself the task this year of reducing a heavy squeeze on the balance of payments caused by a widening trade deficit and an uncomfortable reliance on costly, short-term credits

that has pushed Cuba's convertible currency foreign debt up to at least \$11bn.

"A decision has been taken to reduce the current account deficit," Mr Soberón said.

This will involve seeking to maximise hard currency income from tourism and exports, imposing tight controls on spending and invest-

ment and waging a nationwide campaign for greater efficiency and financial discipline.

The intention is to achieve more self-sustaining growth in 1997. The government has set a gross domestic product growth target for this year of between 4 and 5 per cent, lower than the 7.8 per cent GDP increase announced for 1996. This followed reported GDP growth of 2.5 per cent in 1995.

Many foreign analysts

treat official Cuban economic data with scepticism. But there is a general acceptance that the Cuban economy appears to be emerging, albeit slowly, from the deep recession triggered by the collapse of trade and aid ties with the former Soviet bloc.

Cuban officials say that the 1997 growth was achieved in spite of the

saturation by improved income from tourism, which earned gross revenues of \$1.3bn. But the deficit on the current account was believed to have moved further into the red in 1996 after increasing in 1995 to \$418m from \$260m the previous year.

US officials say the Helms-Burton law has forced sev-

eral foreign investors to withdraw from Cuba. Cuban authorities claim foreign investment deals are on the increase but there is no reliable information on investment flows.

Cuban officials concede that the US legislation has made it more difficult and expensive to obtain foreign credits, although Mr Soberón said that Cuba was slowly managing to gain access to more medium- and long-term financing.

This was partly com-

pen-

Introduction of the US Helms-Burton law aimed at foreign investors, the onslaught of Hurricane Lili in October and worsening terms of trade.

Cuba's trade deficit widened in 1996 to \$1.7bn from close to \$1.3bn the previous year. Rising prices for oil and foodstuffs pushed up the island's import bill, while the prices for its main exports - sugar and nickel - declined.

The initial excitement and interest generated when Cuba announced in late 1994 it was ready to open up most of its economy to foreign

Government leaders acknowledge the Cuban people have not yet felt the full benefits of the trend towards recovery.

Scorning official claims of falling prices, a stronger Cuban peso and improved salaries and living standards, many ordinary Cubans still complain bitterly about the hardships of daily life.

But most grudgingly admit that the chronic food and consumer shortages and power blackouts of the early 1990s have eased.

"We fully understand that we have to raise living standards, but this has to be on the basis of reality, not fiction," Mr Soberón said.

There is also a sense of frustration both inside Cuba and abroad over the slow pace of economic change and the absence of political reform.

The initial excitement and interest generated when Cuba announced in late 1994 it was ready to open up most of its economy to foreign

investment has now given way to a more sober, realistic assessment of business opportunities on the island.

Cuba's government has also set clear political limits to economic reform.

The economy minister, Mr José Luis Rodríguez, was quoted as saying this month that economic reform was aimed at "perfecting our socialism, not transiting towards capitalism".

He saw foreign investment and private initiative as playing a supporting but always secondary role to the state.

One new area of private enterprise, the self-employed sector, appears to be showing signs of retreat rather than advance.

The number of registered self-employed workers, which reached around 208,000 at the end of 1995, is reported to have dropped to just over 167,000 following a government taxation offensive.

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New operation to 'commercialise' oil bureaux and research institutes in attempt to revive sector

China creates third state oil company

By Tony Walker in Beijing

China has established a third national oil company in an effort to enliven a sector in which results have been disappointing.

The China National Star Petroleum Corporation (CNSPC) has been established to "commercialise" the activities of oil bureaux and research institutes under the ministry of geology and mineral resources.

The new company will compete with the China National Petroleum

Corporation (CNPC) which is responsible for tapping onshore resources and the China National Offshore Oil Corporation (CNOOC). It will have registered capital of ¥3.1bn (\$373m).

Mr Zhu Jianzhen, president of the new company, said that "unlike the other two national-level state-owned oil companies, the new company will develop both onshore and offshore oil and gas resources."

He also indicated that the company would focus heavily on devel-

oping gas deposits for both industry and household use. China, which suffers pollution from coal, is striving to make greater use of natural gas.

Its efforts to discover new reserves and overcome a looming oil shortage have been relatively unsuccessful. Offshore prospects have not lived up to expectations, and onshore exploration has not added significantly to reserves.

China, which produces about 145m tonnes of oil annually and has ceased being a net exporter, is

expected to import about 50m tonnes annually by 2000 and 100m tonnes by 2010.

A western official in Beijing, who tracks the oil sector, said the ministry of geology and minerals had been seeking approval for the past year to establish a separate oil company, but opposition from existing state oil companies had delayed the process.

Mr Zhu said CNSPC would develop prospective areas in the East and South China Seas, in south-western Sichuan province,

and in the Tarim basin in the country's far-west where the Chinese hope to make substantial discoveries.

CNSPC wants to form relationships with foreign oil companies and aimed to be a "medium-sized" international oil company in 15 years with turnover of about \$1bn annually.

By 2000 the company's oil and gas output is expected to reach 4m-4.5m tonnes of oil equivalent. It also plans to develop downstream industries.

Revival of Arun dam project sought

By Peter Montagnon, Asia Editor, in London

Two heavyweight companies, Enron of the US and Tata of India, want to revive the \$700m Arun dam project in Nepal from which the World Bank withdrew in 1995 after protests by environmental lobby groups.

Mr Pashupati Shumshere Rana, Nepal's water resources minister, said their interest followed last year's water and power sharing agreement with India which has opened the door to development of Nepal's massive 83,000 MW hydro power capability.

But the government would be seeking a wide range of bids for the Arun project before deciding the award, Mr Rana said. Tenders would be invited for other projects, too - including the 10,800 MW Karnali project, in which Enron is also interested and which is expected to cost between \$6bn and \$8bn.

Mr Rana said he believed the 402 MW Arun project would escape fresh environmental protest as there was popular consensus in the region in favour of it going ahead.

Part of the earlier trouble was that it had been taken up as a test case by international lobby groups.

"If you have a very strong process of consultation with local people, you can do these things," he said.

Nepal has long wanted to develop its hydro-electric capacity, which is larger than the entire hydro-electric power output of the US, Canada and Mexico combined in the 1980s, Mr Rana said. But it has been hampered hitherto by water agreements which gave India an unequal advantage.

Since last year's agreement, an Australian company, Snowy Mountain Engineering, has received approval for a \$1bn, 750 MW project at West Seti in northern Nepal.

Because the Nepalese government cannot afford these projects, they must be privately financed by the developers, Mr Rana said, although Nepal was considering a \$100m fund with the World Bank to help with provision of guarantees.

One worry is whether India's state electricity boards, most of which are heavily in the red, can afford to pay for Nepalese power.

Mr Rana said Snowy Mountain and Enron both claimed to have found reliable buyers in India. Enron was also considering selling power from Karnali to China through a 1,400 km cable, he said.

HK protests overshadow jail release

First meeting of provisional legislature raises prospect of legal clash, writes John Ridding

Hong Kong politicians and press organisations yesterday welcomed Beijing's unexpected release of a jailed Hong Kong reporter on Saturday, in what was seen as an attempt to counter fears about civil liberties after the territory returns to China.

But the act was overshadowed by protests against Beijing's plan to amend laws on human rights and police powers and a row over the provisional legislature, the Beijing-backed body which held its first session on Saturday in southern China.

The Hong Kong Journalists' Association described the release of Mr Xi Yang as "a positive signal to Hong Kong".

The mainland reporter, who works for a Hong Kong newspaper, was freed after serving three years of a 12-year sentence imposed following allegations that he acquired state secrets for an article on

gold reserves and interest rates. His imprisonment fuelled concerns about press freedom in Hong Kong after its return to Chinese sovereignty in July.

While China claimed Mr Xi's release followed "signs of repentance", local pro-democracy groups pointed to political motives. "The hand-over factor is the most understandable explanation," said Mr Yung Sum, vice-chairman of the Democratic party.

Saturday's meeting of the provisional legislature, which will replace the existing Legislative Council in July, raised the prospect of a legal clash between the body and the territory's pro-democracy forces.

Mrs Rita Fan, who was elected head of the provisional legislature, and a senior Chinese official at the meeting, said the body would pass laws before the handover, but they would

only take effect in July.

Mr Martin Lee, Democratic party leader, has said the body cannot perform any readings of bills before July and has threatened to take the provisional legislature to court. He argues that the formation of the body, and the scrapping of the existing legislature, contravene the Basic Law, China's constitution for post-1997 Hong Kong.

Mr Zhou Nan, director of the New China News Agency, Beijing's *de facto* embassy in Hong Kong, pledged that the work of the provisional body would not affect British rule in Hong Kong before the handover. But he stressed: "It is impossible to say the provisional legislature can start working only after the Legislative Council is disbanded."

Members of the provisional legislature indicated the body would have to



Rita Fan (left) meets Zhou Nan (right) at the weekend

examine legislation on residency rights in Hong Kong and prepare legislation on subversion. The existing legislature is already working on a law in this area in an attempt to pre-empt tougher measures.

Mr Chris Patten, the Hong Kong governor, condemned the first meeting of the provisional legislature as "a bad day for Hong Kong". He also

attacked proposals by a Beijing-backed committee to reduce the scope of the territory's Bill of Rights and tighten police control over demonstrations.

"One pretty obvious consequence is that the early months of the [post-1997] government will be dominated by legal arguments and courtroom battles," he said.

Petrochemicals set for growth in Indonesia

By Manuella Saragosa in Jakarta

A consortium including Thailand's Siam Cement and Japan's Nishio Iwai Corporation plans to invest in a \$2.3bn petrochemical project in Indonesia, the country's first integrated olefins and aromatics facility.

It is the second plan for a large investment in Indonesia's petrochemical sector to be announced in the past few weeks. Interest has heightened because the country is believed to have huge pent-up demand for petrochemical products.

Siam Cement and Nishio Iwai have agreed to construct an olefins and aromatics facility with Trans-Pacific Petrochemical Indonesia (TPPI), which will own the project. The company is controlled by Mr Hashim Djojohadikusumo, the Indonesian businessman, through two of his companies - Tirtamas Majutana and Singapore-based Trans Pacific Petrochemical.

Siam Cement and Nishio Iwai will hold 80 per cent and 10 per cent stakes respectively. Koch Industries of the US is also in talks to become a shareholder.

Mr Mihir Taparia, TPPI's finance director, said Siam Cement had decided to enter the project, scheduled to come on stream in mid-1999, because Indonesia's consumption of polyethylene and polypropylene was only

10kg per capita, compared with almost four times that in neighbouring countries.

"Our Thai partners see that Indonesia is in exactly the same position Thailand was in 10 years ago, and feel Indonesia will experience the same kind of growth as Thailand had," Mr Taparia said.

The project will include an upstream complex manufacturing plant producing 700,000 tonnes of ethylene a year and 382,000 tonnes of propylene and other aromatics.

Financial agreement on the plant is expected in the third quarter of this year with BA Asia, the Hong Kong-based unit of Bank of America, acting as financial adviser. A preliminary deal to raise some \$1.75bn has been signed and is expected to include BA Asia, the US Eximbank, and Japanese trading companies.

Mr Taparia said Indonesian authorities had already issued a permit for the project, the only one since the permit for the Chandra Asri petrochemical complex, Indonesia's first olefins complex.

Chandra Asri, which is partly owned by Mr Bambang Trihatmodjo, President Suharto's second son, received tariff protection of 25 per cent for its two main products - propylene and ethylene - in a move criticised as contrary to Indonesia's tariff reform programme.

Likud and Labour seek common ground

By Judy Dempsey in Jerusalem

Israeli governing Likud and opposition Labour parties yesterday unveiled proposals for a permanent settlement with the Palestinians in a rare show of unity aimed at forging a national consensus before the "final status" talks get underway.

The talks will deal with Israel's borders, the status of Jewish settlements in the West Bank, the fate of the 4m Palestinian refugees and the future role of Jerusalem.

The proposals follow 14 weeks of secret meetings headed by Mr Michael Eitan, head of the Likud faction in the Knesset, and Mr Yossi Beilin, candidate for the Labour party leadership and one of the architects of the Oslo peace accords.

"They represent the first attempt by Likud and Labour to find common ground over peace with the Palestinians can be reached."

"The proposals are a good basis for finding a national consensus," said Mr Eitan. "It is a call for permanent peace with the Palestinians," said Mr Beilin.

But they also reveal a considerable shift in outlook by both Likud and Labour over the question of how much land must be ceded for the price of peace.

Likud, or at least the majority of its seven-member team involved in the talks, no longer believes all parts of the West Bank occupied by Israel since the 1967 Six-

Day War can be held permanently.

This is a significant ideological change. Likud has long believed the West Bank to be part of Eretz Israel, the Jews' biblical homeland.

Labour, or rather half of its six-member team, no longer argues all the West Bank, including the settlements, must be given back, agreeing with Likud that the settlers living in land not annexed by Israel in the "final status" talks will retain their Israeli citizenship and ties to Israel.

Essentially, there will be no return to the 1967 borders. This has consequences for the future of Jerusalem - one of the most sensitive of the "final status" issues.

The document states that the Palestinians will recognise Jerusalem as the capital of Israel.

Israel will recognise the governing centre of the "Palestinian entity" which will be within the borders of the entity and outside the existing municipal borders of Jerusalem.

Mr Eitan and Mr Beilin said they did not expect the Palestinians to accept the document in its present form, particularly since the Palestinians want east Jerusalem as the capital of their future state.

Yesterday, coincidentally, the Israeli government allocated \$89m to improve the infrastructure in East Jerusalem.

It said it would "strengthen Israeli sovereignty in Jerusalem" - even before the "final status" talks got underway.

INTERNATIONAL NEWS DIGEST

Shanghai plans conglomerates

Shanghai is planning to establish several conglomerates which it hopes will be listed among the world's top 500 companies as part of its programme to cement the city's reputation as an Asian financial and commercial capital. By 2000, two or three "super large" enterprises will be set up, each with annual sales of ¥100bn (\$12bn), according to a report yesterday by Xinhua, the official news agency. The city also plans to set up 15 large enterprises, each with ¥5bn of annual sales, and 10 companies with annual sales of ¥10bn to rank among China's top 100 enterprises.

The announcement signals a reinforcement of recent practice in Shanghai, where a number of mergers in the state sector have been directed by the political priorities of the municipal government over the commercial interests of individual state-owned enterprises.

The report did not say how the businesses would be established or which sectors they would cover. Xinhua hinted at the development of giant industrial enterprises, citing Shanghai's national leadership in the chemical, medical, machinery and electrical industries.

China's largest city has 110 corporations each with annual sales of more than ¥500m, accounting for 65.8 per cent of the industrial sector.

Shanghai has found mergers - notably in the textile industry - a convenient way to shoulder the social burdens of loss-making state-owned enterprises by passing them on to the few successful state companies.

James Harding, Shanghai

Pininfarina in Mitsubishi deal

Pininfarina, the Italian company which designs and produces cars for other car manufacturers, is expected this week to sign an agreement with Mitsubishi to produce and market a new sports utility vehicle in Europe.

The deal is expected to involve production in Italy of up to 35,000 vehicles a year with sales of the new four wheel drive model starting in 1998.

It marks a further strengthening of the links between the Italian company and the Japanese car industry. Pininfarina has worked on car designs for Honda for more than 15 years.

The new Mitsubishi vehicle will be produced either at Pininfarina's existing plants in the Turin region or could involve building a new facility. The engine to power the new sports utility will come from Japan but several components will be supplied by European subcontractors. Pininfarina will have overall responsibility for the production and assembly of the car.

The venture not only reflects the growth in popularity and demand for four wheel drive sports utility vehicles in Europe, but is also regarded as a boost for the Italian car sector, which has not attracted productive inward investment from non-European manufacturers for several years.

Pininfarina produced 24,000 cars last year and output should rise to around 34,000 vehicles this year as a result of production of the new Peugeot 406 coupe as well as the Peugeot 306 convertible, the Fiat coupe, the Lancia K station wagon and the Bentley Azure.

The group's turnover totalled around £100m (\$150m) last year and is expected to rise to about £100m this year.

Paul Betts, Milan

Singapore elections pledge

Mr Goh Chok Tong, Singapore's prime minister, said he does not intend to call the island state's next elections until he has served out his full term in mid-2002.

Mr Goh, who led the ruling People's Action party to victory in national elections on January 2, has the right to call elections before completing his term. Since he succeeded Mr Lee Kuan Yew, the former prime minister and founding father of Singapore, in 1990 there has been speculation that Mr Goh might be a transitional figure who would make way for Mr Lee Hsien Loong, the deputy prime minister and son of Mr Lee Kuan Yew. Such speculation is now discredited.

The PAP won 81 out of 83 seats in parliament in the election. Since then an opposition politician has agreed to take up one more seat in the house, swelling the opposition ranks to three.

Mr Goh was speaking at a ceremony to swear in his new cabinet after a reshuffle which moved existing ministers into new portfolios but did not bring in any new blood.

James Kynge, Singapore

Kim in donations denial

Mr Kim Young-sam, the South Korean president, yesterday denied that he had accepted any political donations since coming to office in 1993.

His denial came as the bankruptcy of the Hanbo steel and construction group raised new allegations about illegal corporate contributions to the ruling party.

Opposition parties claimed that Hanbo may have paid members of the ruling New Korea party and government officials to exert pressure on banks to provide loans for a Won5,700bn (\$6.7bn) steel mill being built by the industrial group. Hanbo declared bankruptcy last week after the banks cut off lending to the conglomerate, which had received Won5,000bn in loans for the troubled steel project.

Mr Kim, who has conducted an anti-corruption campaign while in office, has been dogged by allegations concerning the financing of his presidential election in 1992.

Prosecutors said they would investigate how Hanbo managed to acquire large bank loans in the absence of sufficient collateral and despite its weak financial condition. Opposition parties, however, questioned the impartiality of any official probe.

John Burton, Seoul

UN warns on use of world's resources

By Leyla Boulton, Environment Correspondent

The world is consuming natural resources faster than they can be renewed and still lacks "the necessary sense of urgency" to pull the planet away from an "environmental precipice", a UN report warns today.

The United Nations Environment Programme (Unep) says that poverty, population growth and inefficient resource use, as well as wasteful consumption in rich countries, are all "equally" factors in the world's unsustainable development.

In its first Global Environmental Outlook report, Unep, the UN's environmental arm, calls for cost-benefit analyses to be conducted in four areas requiring "immediate, enhanced, and concerted action by the international community".

The aim of such analyses

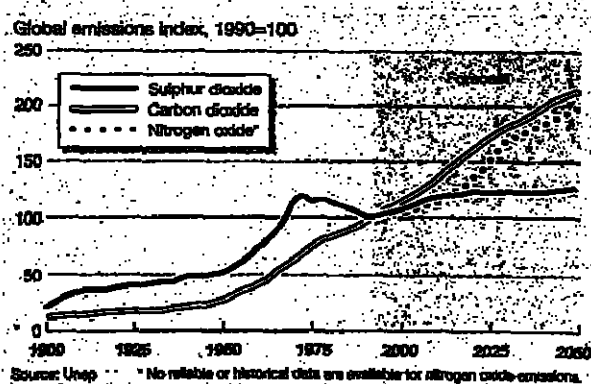
would be to identify value-for-money programmes to promote "drastic changes" in energy use; disseminate environmentally sound technologies; tackle water shortages; and improve environmental data to aid decision-making.

A projected doubling of the world population by the middle of the next century, with 95 per cent of the increase expected in developing countries, means the world can no longer afford fossil fuel consumption which increases exponentially with economic growth.

Unep says that "alternative energy sources need to be vigorously pursued" and energy efficiency "greatly improved" in order to prevent economic growth powered mainly by fossil fuels which grossly exacerbate air pollution and climate change.

It even suggests declaring "an energy decade, or even

Gas emissions: cause for concern



decades, until such time as energy sustainability is reached."

Technological progress would mean that the total land area used for agriculture by the middle of the next century would increase by only 42 per cent while the population doubled. But Unep said the bad news was that Africa and other parts

of the world would become more dependent on food imports while ecosystems in North America and Europe would suffer increased pressure from farming for exports.

Assuming what it called "conventional development" over the same period, the number of people who would face severe water shortages

would almost double from 1.5bn in 1990 to 2.8bn in 2050.

But Unep said that great progress could be made in halting "negative environmental trends" if the world were to spend two to three per cent of gross domestic product on environmental education and protection.

Given poverty was still an obstacle to embracing higher environmental standards, another prerequisite for reversing environmental degradation was for industrialized countries to live up to pledges at the 1992 Rio Earth Summit to raise development aid to the equivalent of 0.7 per cent of GDP.

The report's publication is timed to coincide with discussions by governments meeting in Nairobi about how Unep itself could do a better job in setting the world's environmental agenda. It has been criticised for lack of focus and leadership.

Museveni seeks help for rebels in southern Sudan

By Quentin Peel in London

President Yoweri Museveni of Uganda has called for the civil war in neighbouring Sudan to be declared a colonial conflict by the Organisation of African Unity.

Such a move would allow other countries in Africa to provide arms, equipment and material supplies to the rebel forces fighting against the Sudanese government forces in southern Sudan. It would, however, be the first time an independent African regime had been accused of colonial behaviour towards its own inhabitants.

Mr Museveni, a former guerrilla commander who has become one of Africa's most influential leaders, called for the drastic action in an interview with the Financial Times, as Sudan

announced a new operation against rebel forces close to the Ugandan border.

The radical Islamic regime in Khartoum is facing its greatest threat yet in the 13-year civil war, following an alliance between the southern-based Sudan People's Liberation Army (SPLA) and the northern National Democratic Alliance, operating from neighbouring Eritrea. The rebels have claimed a series of victories over government forces in both the south and east of the country.

Mr Museveni admitted he gives moral support to the SPLA, whose leader Mr John Garang was a fellow student at Dar es Salaam university in the 1960s, but OAU rules of non-interference prevent him from giving material assistance.

"Until the OAU defines the south Sudan as a colonial question we are inhibited from supporting them," he said.

He accused the Arab-dominated Sudanese government of seeking to force the black Christian population of the south to convert to Islam and speak Arabic.

President Omar Hassan al-Bashir, Sudanese leader, was pursuing a policy of enforced assimilation, he said. "If it goes on like this, I think the OAU should declare the south Sudanese people a colonised people," he added.

The Ugandan government has accused Sudan of supporting dissident groups in northern Uganda. Mr Museveni spent three months last year reorganising the military campaign against them.

Seeds of stability, Page 18

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Businesses not ready for law on recycling

ago, Peugeot-Citroën was considered to be even worse.

"Many senior managers at Renault based their view of the U.S. car industry on the early to mid-1970s and had not been back since.

"Now it has told us that they are looking for at least 30 companies to act as suppliers."

However, some smaller suppliers warned that the recent rise in the value of sterling is threatening their ability to win contracts with Renault.

Nearly 70 per cent of senior managers in Britain are not aware of an imminent law requiring industry to pay for the recovery or recycling of

N Ireland seeks to avoid summer unrest

ent body

Subsidies criticised by environment body

principles of subsidies particularly in the area of energy and transport, as even some subsidies designed to help the environment have had the opposite effect.

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

[illegible]

UK COMPANIES

[illegible]

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THIS WEEK

Lobbyists in search of a fast Ecu

Anyone who is anybody in Brussels knows that Val-Duchesse is the most exclusive venue at which to throw a party. Philippe de Schoutheete de Tervarent, Belgium's European Union ambassador and the doyen of the diplomatic corps, holds an annual bash at the chateau. Last week it was time to say farewell to Yasukuni Enoki, a rising star in the Japanese foreign ministry.

Today, Val-Duchesse plays host to the launch of the European Policy Centre, a venture which shows how Brussels, like Washington, is fast becoming a magnet for think-tanks, public policy units and lobbyists in search of a fast Ecu.

The man behind the policy centre is Stanley Crossick, a familiar face around town. His story shows the power of the European idea, but it also serves as a reminder of how a privileged few, ironically often British, have made a comfortable life out of pro-European convictions.

Crossick, 61, arrived in Brussels nearly 20 years ago to set up a law practice with an Italian friend called Biamonte. Belmont, the Anglicised derivative, soon became known as a savvy legal practice, skilled in offering clients up-to-date knowledge about the passage of EU legislation.

In those days, as Crossick says, the amateurs were still running the show at the European Commission. But once Jacques Delors arrived and the 1992 single market project took off, business's appetite for Euro-information increased dramatically. Belmont boomed. By the late 1980s, Crossick was employing nearly 50 people in an operation which was a mix of law and lobbying.

A venture with Coopers & Lybrand followed, but within two years Crossick had sold his shares. His partners, David

DATELINE

Brussels: Today's launch of the European Policy Centre shows how the city is now a magnet for think-tanks, writes Lionel Barber

Edward, now a judge on the European Court of Justice, and Nicholas Forward, QC at Brick Court Chambers, had already left because of conflict of interest.

Crossick, however, was shrewd enough to sign a contract with

Coopers which allowed him to keep the Belmont name and therefore hold on to old clients. Having made a tidy sum selling his business, he was soon making more money through clients such as Mars, Exxon, Mitsubishi and Marks and Spencer. During the Maastricht treaty negotiations, he was charging clients Ecu25,000 (£18,300) for an "intelligence service" on the state of the talks.

These sums allowed him to subsidise what he describes as his real passion: public policy-making in the context of European integration through a separate vehicle known as the Belmont European Policy Centre. But Belmont's name suggested the policy centre was a hostage to business interests. So Crossick has dropped the first word. Now he is focused on two tasks: deliv-

ering the "big idea" to policy-makers and reversing the nationalist trend in European politics. Crossick's father fled from White Russia to England at the turn of the century and the son says he has never lost sight of nationalism as a malign force in history. The trouble is that this message no longer resonates: the old post-1945 consensus on Europe has broken down.

Crossick says the EPC's mission is to rebuild the pro-European consensus by mobilising business, unions and non-governmental organisations in favour of three goals: more efficient EU law-making, monetary union, and EU enlargement, taking in the former communist countries of central and eastern Europe.

Crossick's partners include a Max Kohnstamm, a Dutchman and former collaborator of Jean

Monnet, the father of European integration, and John Palmer, who is retiring after a long career as Brussels correspondent of the Guardian. Despite friendly overtures, he will not be able to call upon the support of Peter Hain, the 57-year-old head of the Centre for European Policy Studies, the premier think-tank in town.

Crossick and Ludlow have little in common. While Crossick is cheery and calculating, Ludlow is aloof and cerebral. Ludlow, a read a balance sheet, Ludlow is notorious for leaving the domestic work to lackeys. Hence the EPC's odd financial crisis. Ludlow, an afflicted Ceps since its inception, more than 15 years ago.

Two years ago, Ceps almost went under. But thanks to smart footwork and tighter financial management, the future seems

secure. Ludlow points to an annual turnover of \$8m (£3.5m), which includes a special Ecu250,000 annual contribution from the EU budget, and important consultancies in central and eastern Europe, courtesy of the Phare and Tacis aid programmes. As Brussels correspondent of the Guardian, he says, can be exceedingly agreeable.

If there is a cloud on the Brussels skyline for Ceps, it is this low, the 57-year-old head of the Centre for European Policy Studies, the premier think-tank in town.

Some may argue it would make sense for Ceps and the EPC to merge, to put Ludlow's brains with Crossick's financial brawn, eliminating competition at a stroke. But Ludlow disagrees: "A merger? Out of the question."

The Monday Profile: Robert Smith, MGAM

Scot whose fuse was lit

It was typical of Robert Smith, the chief executive of Morgan Grenfell Asset Management, that he offered Nicola Horlick his hand to shake two weeks ago to cement the offer to become his deputy. It was also typical that he withdrew his goodwill abruptly when told she had been in talks to take a team of colleagues to another bank.

Smith, a 52-year-old Scottish chartered accountant, was brought into MGAM to sort out the mess left by the Peter Young affair. Now he is in the limelight as the man who precipitated Horlick's explosion into the headlines. Some have wondered if he was incautious in suspending her, given the disruption it was bound to cause.

"Robert is generally very good-tempered, but everyone has a fuse," says Norman Murray, his deputy for many years in the development capital arm of Royal Bank of Scotland, and successor in October as head of Morgan Grenfell Development Capital. "Doing anything that makes him mistrust you is not the right way to deal with him."

Smith arrived at MGAM after the discovery in September that Young had been pumping cash through a web of Luxembourg holding companies into technology shares. Keith Perry, MGAM's respected chief executive and a mentor of Horlick, was dismissed along with four other managers.

Smith had already played a role in the investigation, and was felt by Deutsche Bank, the parent of Deutsche Morgan Grenfell, to combine the qualities of toughness and probity that it was seeking to clear up the mess. By appointing a Scot from its London arm, it also avoided giving the impression of a German takeover.

He was brought up in the humble Glasgow district of Maryhill, and attended Allan Glens School in Glasgow before qualifying as a chartered accountant. He trained as a venture capitalist in the ICFC - the forerunner to 3i - for 14 years before joining the corpo-



rate finance division of Royal Bank in 1982.

One company chairman who has worked closely with him says Smith's roots in Glasgow, as opposed to the more genteel Edinburgh - Scotland's main financial centre - are still evident. "He is a thoughtful, straightforward man, but with a steely side that does not always show in his smile," he says.

At Royal Bank, Smith came across Murray, who had just joined after working in Asia for an accountancy firm, and felt constrained by the bureaucratic clearing bank. "I was really feeling that I had done the wrong thing. Then Robert turned up

and things immediately started to get more interesting," Murray says.

The two built up the bank's development capital arm, finding small and medium-sized companies in which to invest through management buy-outs. "This required an intuition for whether a management team was sound, as well as negotiating skills."

"Robert is good at sizing people up, and working out how to get a good deal," says a colleague.

In 1989, he controversially led a team to Morgan Grenfell, which offered him a place in a management incentive deal that rewarded him for achieving strong returns for investors who

placed cash in Morgan Grenfell funds. Smith's operation grew rapidly, and now manages funds of over £700m, an achievement bringing him at least as much wealth as Horlick.

In this process, Smith has become a leading figure in what is sometimes known as the "Scottish mafia" in the City of London. He is president of the Institute of Chartered Accountants of Scotland, and chairman of the board of trustees of the National Museum of Scotland. In both, he has displayed his skills as a raconteur and public speaker.

"In the past, they have chosen aristocrats for such posts, but he has an ease of manner that suggests he was born to it," says Graham Greene, his counterpart at the British Museum. Greene says he is "not in the Thatcherite mould. He does not think everything should be run like a business. He respects the notion that scholarship is different."

In spite of the respect many have for him, his style does not suit everyone. His straightforwardness tends towards bluntness, and he has always worked in small teams. "I don't know how easy he has found it moving to a snafu where you have to leave your jacket on your chair when you go to the toilet," says one venture capitalist.

If so, the Horlick incident may teach him to be more careful. Even Murray says his former boss can sometimes be a touch slow to observe warning signals. He recounts how Smith was driving them to an appointment in Inverness on a snowy night, and the car was gradually getting warmer and warmer inside.

"I said to Robert: 'It is getting hell of a warm in here'. My feet were red hot and I looked across in front of him and saw there was a light on. We trundled to the nearest garage and the thing took two gallons of oil. I said to him: 'That light must have been on for ages. Did you not notice?'", Murray recalls. Perhaps next time he will.

John Gapper

FT GUIDE TO:

THE GOLD MARKET

How big is the gold market? Don't know.

Go on, make a guess.

Can't even do that. You could say that total gold supply last year was slightly more than 10m troy ounces and that, at last year's average price of \$387 an ounce, it was worth \$387bn. But this hardly gets us started. If you can wait until Wednesday, though, we might have a better idea because, for the first time, the London Bullion Market Association will give details of the turnover of the London market and international deals settled in London.

That seems a good idea.

Not necessarily. Many people use gold - the ultimate anonymous currency - to hide their wealth. They might get nervous about any move to lessen the London bullion market's secrecy, and shift their business to Switzerland or elsewhere.

Surely the Swiss will follow London and also give details about their gold market? Are you mad? Ask a Swiss banker to tell you the time and he will check three times to make sure he is breaching no confidences.

So why has the London market decided to provide the information? Dealers say it is because they are responding to calls for greater transparency in international markets.

Transparency?

The theory is that when everyone can see the inner workings of a market by using the statistics it provides, users can be sure that insiders are not ripping them off and that the market is not being manipulated.

Isn't the gold market too big to be manipulated? Possibly. But at the morning gold price "fix" in London on March 26 1990, a Middle East syndicate led by the National Commercial Bank of Jeddah sold at least 50 tonnes (1.6m troy ounces) - or possibly 100 tonnes - of the metal in a few minutes, driving the gold price down \$20 an ounce to \$388. The Saudis took sterling in exchange for their gold and the impact, as they expected, pushed up the value of the pound. They made a profit on that as well. All perfectly legitimate, but the market has never been quite the same since.

What was that about a price "fix"? Sounds suspicious.

Not at all. It is a grand tradition. Every trading day, five members of the London gold market meet at 10.30am and at 3pm in an upstairs room at the offices of N.M. Rothschild in St Swithin's Lane in the City, and by means of a single direct line to their own trading rooms "fix" the price. In theory anyone, anywhere in the world, has access

through a broker to the London fix and can take part for any amount.

The fix offers a guaranteed opportunity to buy or sell very large amounts of gold at a known or fixed price. Potential price movements are unlimited during the fixing. Most fixes last only minutes. The London fixing is the benchmark against which a great deal of the world's real, physical gold business is transacted.

Did you say there were five organisations trading gold in London?

No. Thirteen companies make a two-way market in gold in London. And there are other organisations that will quote to customers on a commission basis and lay off the risk.

Where are the world's other gold trading centres? With London, New York, Tokyo, Sydney, Hong Kong and Zurich makes an international market known as the "london market", not because you have to be crazy to be involved but because gold is quoted for delivery in London. In fact, most internationally traded gold is cleared through London, though not all of it in the "london market".

The Swiss are supposed to be big players in the gold market, aren't they?

Certainly. Outside London most spot trading is done through Zurich. That dates from 1988, when the London market closed temporarily at the request of the US Treasury, which was attempting to hold the official price of gold at \$350 an ounce. That gave Switzerland's three big banks - Union Bank of Switzerland, Credit Suisse and Swiss Bank Corporation - access to South African gold production previously marketed exclusively through London.

The gold price has been falling lately. Is there any connection between this and the decision to reveal some gold market secrets? Not really.

What's in it for the bullion dealers, then? Notwithstanding worries about upsetting clients who prefer total secrecy, some dealers believe it will bring more business to London. Since 1990, the LBMA has been publishing details of gold lending rates, and some dealers are convinced this has attracted more business to the market from mining companies and central banks.

Talking about the gold price, where is it going? I asked my favourite dealer that. Responding, admirably to the association's new willingness to give more information, he replied: "The gold price will go down. Then it will go up. But not necessarily in that order."

Kenneth Gooding

Peter Norman • Economics Notebook

Kohl tries to make up for lost time

Germany's social market economy needs returning to its founder's ideals



To drive past the Bonn headquarters of Chancellor Helmut Kohl's Christian Democratic Union these days is to take a trip down memory lane.

A large poster with the slogan "Continuity of a successful policy" depicts a chubby, elderly man with a big cigar alongside smaller photographs in which he appears with a youthful Helmut Kohl and an aged Konrad Adenauer, west Germany's first post-war chancellor.

The man on the hoarding is Ludwig Erhard, west Germany's second chancellor, who as an official in the US and British zones of occupied Germany launched the D-Mark in 1948 and created the conditions for Germany's post-war economic miracle, or *Wirtschaftswunder*. Erhard's sudden appearance on Bonn's main thoroughfare is a foretaste of celebrations of the centenary of his birth on February 4. These get seriously underway in Bonn this week, and Kohl is determined to milk them for all he is worth.

The present chancellor's lavish honouring of Erhard is somewhat surprising. Kohl has always claimed to be the linear political descendant of Adenauer. But Erhard has his place in Kohl's pantheon because he was the father of Germany's social market economy, a concept Kohl is pledged to preserve despite growing doubts about its ability to cope with an ageing population at home and intensifying competition abroad.

The irony is that Erhard must be spinning in his grave at what

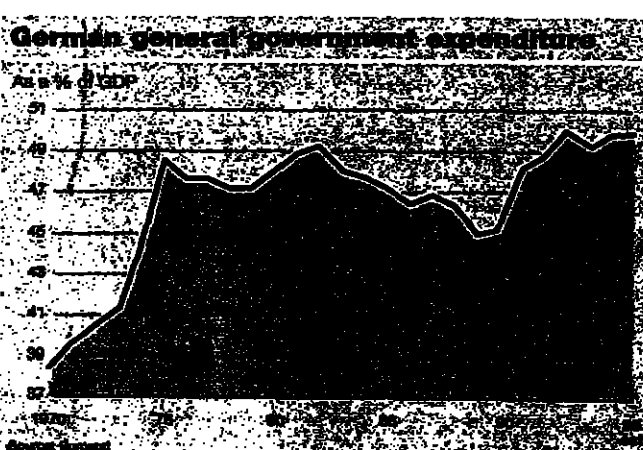
has happened to his creation and how his memory is being exploited by Kohl and others.

For the Erhard blueprint for post-war Germany had little in common with a society in which public expenditure accounts for more than 50 per cent of gross domestic product, the burden of taxes and social security levies is more than 45 per cent, and the total welfare budget is one-third of GDP. Otto Schlecht, a former Erhard aide and the Bonn economics ministry's top official for many years, who now chairs the Ludwig Erhard foundation, says these attributes of modern Germany "are more characteristic of state-controlled economy than a social market economy."

Erhard would have a problem recognising the present-day German labour market (unemployment is more than 10 per cent) as evidence of the continuity of a successful policy. When Erhard was shouldered aside as chancellor in 1966 after plots against him in the CDU, the unemployment rate was only 0.7 per cent, despite a slowing economy that year.

And despite recent cuts in health, welfare services and pensions, he would have difficulty detecting his own model of the social market economy beneath the generous embellishments added by successive governments of the centre-left and centre-right since 1966. State spending when Erhard left office was less than 37 per cent of GDP.

In 1967, slightly more than halfway through a 14-year stint as federal economics minister,



Erhard wrote a book entitled *Prosperity for All*. It was a bestseller. It is due for re-issue next month (Econ Verlag, Düsseldorf, DM49.80), having been out of print during Kohl's period in office.

Its 17-year absence has been a pity, because Germany's present generation of politicians might have profited from Erhard's insights. Erhard had much more to say about the market economy than the social market economy. Open competition was at the centre of his economic philosophy. Provided the state fostered private ownership, fought inflation and allowed prices to be set freely while fiercely opposing cartels, prosperity would grow and benefit all.

Although he recognised that there was a need for some state provision of social security, this

should play a subsidiary role. "A free economic system can only thrive if and as long as there is a maximum of freedom, private initiative and self-sufficiency in the social life of the nation," Erhard wrote.

His ideas fell far short of the ever more generous cradle-to-grave welfare state that emerged under the centre-left governments of Willy Brandt and Helmut Schmidt in the 1970s and Kohl's coalition in the 1980s.

Erhard himself was incapable of halting the trend to more state involvement in the economy in his years in government between 1949 and 1966. But he felt things were going wrong. In the eighth edition of his book, published in 1964, he found himself "absolutely horrified recently at the overpowering loud calls for collective security in social policy."

The result, he warned, would be ballooning state budgets and ever higher taxes and social security contributions that would do nothing to increase the security of the individual citizen. Thus he crisply described the problem facing Kohl's government today.

With the benefit of hindsight, it is clear that Erhard missed a big opportunity to strengthen his public finances in the 1960s. State spending in west Germany was reduced to only 46 per cent of GDP by 1969 from more than 50 per cent in 1962, the year that Kohl took power. Subsidies proliferated and the already generous welfare system sprouted new benefits.

Kohl's government is now trying to make up for lost time. It published an ambitious blueprint for tax reform last week. Ideas on how to restructure the pay-as-you-go pension system are due any day.

The chancellor himself talks of the need for greater self-sufficiency and individual responsibility. In a foreword to the forthcoming edition of *Prosperity for All*, Kohl aligns himself with Erhard's warning against expanding the welfare state to the extent of enfeebling the productive part of the economy.

For many, Kohl's change of tone will smack of shunting the stable door after the horse has bolted. But if Erhard's centenary enables Germany's present chancellor to learn the limitations of the social market economy, it will be a case of better late than never.

Prices for electricity generated by the European Electricity Pooling and Settlement (EUPS) in England and Wales, 1996/97. The prices are in pence per kWh, excluding VAT, and are for delivery to the consumer's meter.

LT hour	Pool	Pool	Pool	Pool
	price	price	price	price
0000	11.66	11.66	11.66	11.66
0100	11.67	11.67	11.67	11.67
0200	11.68	11.68	11.68	11.68
0300	11.69	11.69	11.69	11.69
0400	11.70	11.70	11.70	11.70
0500	11.71	11.71	11.71	11.71
0600	11.72	11.72	11.72	11.72
0700	11.73	11.73	11.73	11.73
0800	11.74	11.74	11.74	11.74
0900	11.75	11.75	11.75	11.75
1000	11.76	11.76	11.76	11.76
1100	11.77	11.77	11.77	11.77
1200	11.78	11.78	11.78	11.78
1300	11.79	11.79	11.79	11.79
1400	11.80	11.80	11.80	11.80
1500	11.81	11.81	11.81	11.81
1600	11.82	11.82	11.82	11.82
1700	11.83	11.83	11.83	11.83
1800	11.84	11.84	11.84	11.84
1900	11.85	11.85	11.85	11.85
2000	11.86	11.86	11.86	11.86
2100	11.87	11.87	11.87	11.87
2200	11.88	11.88	11.88	11.88
2300	11.89	11.89	11.89	11.89
2400	11.90	11.90	11.90	11.90

Prices for electricity generated by the European Electricity Pooling and Settlement (EUPS) in England and Wales, 1996/97. The prices are in pence per kWh, excluding VAT, and are for delivery to the consumer's meter.

LT hour	Pool	Pool	Pool	Pool
	price	price	price	price
0000	11.66	11.66	11.66	11.66
0100	11.67	11.67	11.67	11.67
0200	11.68	11.68	11.68	11.68
0300	11.69	11.69	11.69	11.69
0400	11.70	11.70	11.70	11.70
0500	11.71	11.71	11.71	11.71
0600	11.72	11.72	11.72	11.72
0700	11.73	11.73	11.73	11.73
0800	11.74	11.74	11.74	11.74
0900	11.75	11.75	11.75	11.75
1000	11.76	11.76	11.76	11.76
1100	11.77	11.77	11.77	11.77
1200	11.78	11.78	11.78	11.78
1300	11.79	11.79	11.79	11.79
1400	11.80	11.80	11.80	11.80
1500	11.81	11.81	11.81	11.81
1600	11.82	11.82	11.82	11.82
1700	11.83	11.83	11.83	11.83
1800	11.84	11.84	11.84	11.84
1900	11.85	11.85	11.85	11.85
2000	11.86	11.86	11.86	11.86
2100	11.87	11.87	11.87	11.87
2200	11.88	11.88	11.88	11.88
2300	11.89	11.89	11.89	11.89
2400	11.90	11.90	11.90	11.90

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MANAGEMENT

What's in a title?

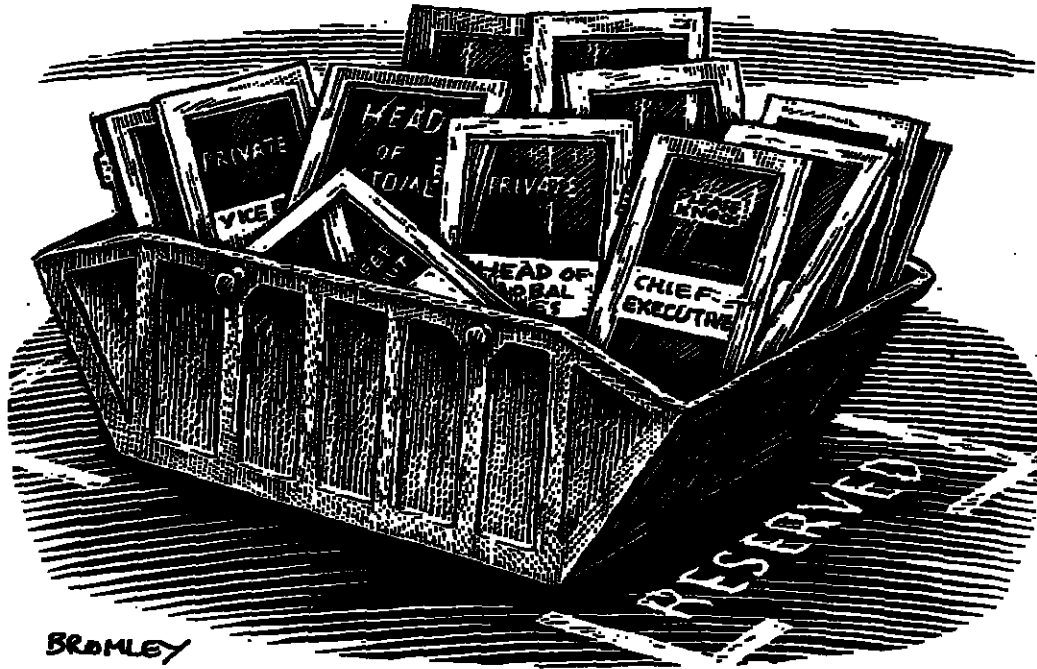
Victoria Griffith on the trend towards egalitarian organisational structures in the US

The next time you are handed an American's business card it may look strangely uncluttered. Instead of the customary "vice-president" of this, or "chief officer" of that, there may be just the person's name and a space. Companies in a number of sectors are stripping away titles. Entertainment giant Walt Disney, motorcycle manufacturer Harley-Davidson, the newswire group Bloomberg, and computer groups Microsoft and Silicon Graphics are among those which are dumping titles.

Walt Disney calls almost everyone at the group a "customer service representative". Harley-Davidson has eliminated some titles, including executive vice-president, machine operator and machine inspector. Bloomberg prints business cards with names only. "We can use titles on business correspondence if necessary," says Stuart Bell, who runs the group's Princeton-based operations. "But if a fancy title is important to you, you shouldn't work for us."

The distaste for titles reflects a desire for more democracy in the US workplace. Titles are associated with hierarchies, representing specific rungs on a well-defined corporate ladder. Increasing numbers of US corporations are throwing out the ladder metaphor to embrace flatter organisations. Corner offices have disappeared in favour of open-plan floors, the company's president may show up to work in jeans, and no one is expected to bring anyone coffee any more.

"Getting rid of titles is not just a superficial change," says David Baldwin, in charge of organisational operations at Harley-Davidson's Capitol Drive plant. "It means you have to get rid of the executive bathroom, the executive dining room, special parking spaces for upper management



and all that. It means breaking down the barriers between workers and managers."

Traditionally, titles in the workplace have reflected privilege as much as management roles. Old films are full of do-nothing bosses, napping behind closed doors while harried secretaries run the company. It is doubtful many executives ever enjoyed such ease, but the idea that titles can be misleading strikes a chord with Americans.

There is a growing feeling that the extensive use of titles clashes with the new, more flexible approach to management. At many companies employees are expected to jump from one project to another, making their positions difficult to define. "As corporations become more team-oriented, it makes it easier to accept the lack of a title," says

John Bassler, managing director at the management consultancy Korn/Ferry.

Bloomberg launched a crusade against titles six years ago, when management feared new positions were dividing the organisation. "Someone would be doing a good job, so after a year, we'd give them a raise and a new title," says Bell of Bloomberg. "Then we'd have to find something for them to be responsible for. We were chopping up the company into little pieces."

Another problem with titles, say sceptics, is that they can encourage workers to shirk responsibility. "I sometimes tell people I'm chief bottle-washer," says Baldwin of Harley-Davidson. "I'm trying to send the message that we all have to be willing to handle whatever comes up here. If you're calling someone a

machine operator and something goes wrong with the machine, the temptation is to say 'Oh, that's not my job. I'm a machine operator. The machine inspector should take care of that.'"

Titles are not on the wane in every industry. Banks, insurance companies, and other groups with a great deal of customer contact still love to hand out vice-presidencies and managing directorships. And some companies have dealt with the need for greater flexibility by adding even more titles to executives' names. A single manager may be known as chief financial officer, treasurer and corporate secretary.

Management theorists say it may be useful for companies to distinguish between the use of titles internally and externally. In an organisation, employees quickly get a feeling for the

sphere of influence of various executives, regardless of their job descriptions. Yet to those outside the corporation, titles can send messages of power and status.

Much of the world still places great importance on titles. In some cases it may be advisable to inflate someone's title to facilitate their access to top people in other companies. Impressive titles can be especially important to anyone dealing with foreign cultures, especially areas such as Japan and Latin American countries, where an unimportant-sounding executive may not get in to talk to the top brass.

"At our company, we're thinking about giving our international marketing guy the title of 'president'," says Harold Weinstein, chief operating officer at the consultancy Caliper. "It's a strategic decision that has nothing to do with his actual status."

Elite headhunter Heidrick & Struggles advised a client to advertise for a "chief executive officer" instead of a vice-president. "The client said 'I don't care what you call him as long as he knows I'm the boss,'" says Gerard Roche of Heidrick & Struggles. "It helped us locate a more qualified person."

Because titles still mean so much to so many people, it will probably be a long time before they disappear completely. People outside a company want to be able to identify who is in charge, and many managers consider an important-sounding title the reward for years of hard work.

Yet addressing the age-old question of what's in a name is having an impact on US corporations. "It makes you think about your work," says Bassler of Korn/Ferry. "I can say I'm managing director, or chairman of consumer products, or a member of the executive committee that runs Korn/Ferry. But in the end, I'm basically a consultant."



William Sargent and Sharon Reed: 'we don't interfere in each other's work'

PARTNERS

Megalomedia

William Sargent and Sharon Reed, both 40, started The Framstore in 1986, a company which creates digital images for television and film. They sold to Megalomedia last year and now share the role of joint chief executive of the screen-based services operations of Megalomedia. Sharon and William married in 1991. Their turnover last year was \$2.5m.

William: "When we're in meetings together I don't think people realise we're married. We don't hide the fact, but occasionally an office junior will mention to another staff member that they think something is going on between us. Sharon gets the hump if anyone refers to her as Mrs Sargent."

A business partnership/marriage like ours can only work if you don't spark off one another. We don't interfere in each other's work, which means we don't get irritated. Sharon's much more of a hands-on manager, whereas I tend to potter and scout around for new projects. She thinks I have more fun because I go off to Los Angeles and New York talking to prospective clients. I say 'you go then', knowing perfectly well that she hates flying.

We're both quite tough and have been accused of being intimidating. I know we give our suppliers a hard time. Sharon will batter them into submission by being relentless, while I'll get there by being jolly and cracking a few jokes.

Although we sold to Megalomedia we're still responsible for the performance of The Framstore, which means we still have control. The company has an impressive track record; from the opening title sequence of *GoldenEye*, to the latest series of John Smith's

Bitter commercials. Sharon and I want to ride digital technology, the same way Carlton rode the growth of television. No one knows where we're going to be in three to four years, not even the City, but it looks promising."

Sharon: "When we met in 1981, William was an independent television producer and I was working for Sotheby's. After a few years I realised I would never get on there with a name like Sharon."

Occasionally I have pangs of regret about leaving, but I've now covered my interest in the visual arts by re-designing our offices.

Although we're not directly involved in the creative side of the digital imagery we do the pitching and presentations. William prepares the financial analysis - how much it will cost frame-by-frame - and I compile biographies of the creative team which we then present to the client.

He has inspired ideas, very off the wall, but he's sometimes so keen to expound his vision that he talks too much in meetings. I'm a great believer in listening, especially when there's a five-second silence. That's when people say the most interesting things. If you fill it, you'll never know what they were going to say."

I think of him as my good luck mascot and would never want to go into a transaction without him. He's brilliant at networking and keeping contacts, while I focus on earning the pounds.

William is a fantastic optimist whereas I have more of a pessimism. With any partnership, you gain so much from the other person that you end up loving them for their failings as well as their strengths."

Fiona Lafferty

Age shall not wither them

Despite changing attitudes it can still be difficult for older people to get a job, finds Vanessa Houlder



Doris Morse: back at work

Has the cult of youth had its day? British oldies received fresh encouragement last week when Alan Clark won the Conservative nomination for one of the most coveted parliamentary seats in the country at the age of 68.

Even more remarkably, Doris Morse, aged 77, beat 1,000 applications for a job behind the fresh fish counter at an Asda superstore - continuing a career that began before the second world war.

To judge by last Friday's head-

lines, age barriers to employment are crumbling. As Asda, which employs about 70 people who are over 70, puts it: "Age should not stand in the way of getting a job. It is personality and experience that counts."

But to many, the suggestion that age discrimination is abating is ludicrous. Most companies that have downsized have targeted older workers who have then struggled to find new jobs. Even Lord Tebbit, the former cabinet minister who used to exhort the unemployed to show more initiative, has complained of a "cult of ageism" in Britain.

Indeed, the evidence suggests that it has become more, not less difficult. Job prospects for older workers have worsened despite the upturn in the economy,

according to a recent report by the Carnegie United Kingdom Trust. The problem is partly that older workers are seen as less flexible, less open to technology and less able to learn, according to a study from the Institute of Management last year.

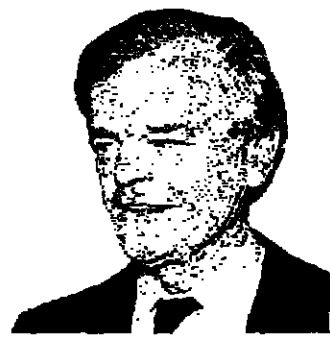
However, the same study found that older workers were seen as producing better-quality work and being harder-working. It concluded that older workers were thought suitable for some jobs involving teamwork, customer contact and low levels of supervision, but not for fast-changing or pressured jobs, or those requiring a heavy investment in training.

Such stereotypes are harmful when it comes to recruitment, in the view of Elisabeth Marx, a psychologist at NB Selection, a

recruitment company. The wide belief that older people are less flexible is ill-founded, she says. There are more differences within individual age groups than between them.

Furthermore, Marx believes that the idea of associating a particular age with a particular job has become outdated. As labour markets become more flexible, workers will need to take up different skills and occupations during their working lives.

The Institute of Personnel and Development is also a champion of older workers, believing that age discrimination harms both individuals and organisations. "Research shows that given the right training older people are just as capable of learning new skills as younger people," it says.



Alan Clark: heading back

Some companies are trying to move away from age discrimination. Last year nearly 100 leading British companies said they would no longer use age limits in their recruitment advertising.

There is a strong case for more employers to follow suit, according to the Institute of Management study. It confirmed what many have long suspected: the most important reason for age discrimination in recruitment is simply that it provides an easy way to whittle down a large pool of job applications.

Links between succession and success

By Cable and Wireless. Sell GEC. Both companies are under new management this year; the first is likely to do well, the second is not.

This might seem boneheaded, especially as both George Simpson at GEC and Richard Brown at C&W have good reputations.

But according to some research in the latest Harvard Business Review, reputations have nothing to do with it, and neither do any plans the new chief executive may have for shaking up the business.

The only thing you need to know to predict whether the new boss will be good for the company are the circumstances of their getting the job. Was the old guard fired, like James Ross and Lord Young at Cable and Wireless? If so, the newcomer only has a hope of success if he, like Richard Brown, comes from the outside, and is seen as a clean break from the past.

However, if the old guy retired, like Lord Weinstock at GEC, then it is better to hire someone from the inside. An outsider like George Simpson runs the risk of confusing and alienating staff.

It would not be surprising if these details did play a part in a company's success. What is odd about the Harvard study - based on more than 200 successions at big US companies - is that they seem to be so much more important than anything else.

Maybe the research is flawed, but I like its implications. If chief executives have such a minimal effect on performance, we can stop making such a fuss over them - and stop paying them quite so much.

Just for the record, Simpson is showing no sign of changing GEC's style. Last week's press release announcing the 1997 organisation and management was refreshingly familiar in

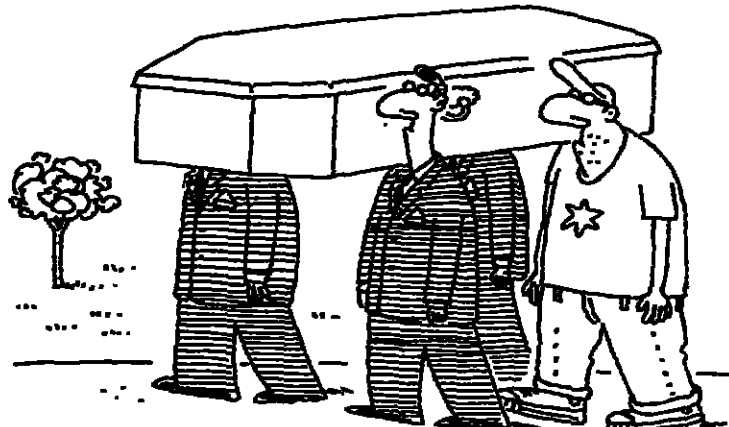


Lucy Kellaway

its presentation. There was the charmingly funny logo, followed by a list of functions, no photos, no biographies, no photos (heaven forbid), not even an indication of the sex of these top people. Just surname and initials. I hope the style will last for ever, but I'm not optimistic.

According to one of our US correspondents, workers are getting in a tizz about what to wear to work. By allowing casual clothes on certain days and under certain conditions,

BANX



US companies have created a wardrobe hell. No one knows what to wear and lives in constant fear of being caught out in the wrong outfit.

A rigid dress code serves an important function. It means you do not have to think about your clothes, but more importantly, it means that getting dressed helps get you in the right mood for the job.

Working is acting a part, and it is easier to do that if you are in full costume. In theory you can change the costume depending on the day of the week, but it does seem to complicate matters unduly. The only people I can see benefiting from this

muddle are in the rag trade.

Last week I said I wanted to know what Nicola Horlick's kitchen was like, and a well-informed reader has come to my assistance. Apparently the one in the existing house is in Provence-style distressed paint - very late 1980s. The plans for the new kitchen are sleek and modern with an oversized Neff stainless steel cooker. Alas, such information has a short shelf-life. Ten days ago I would have killed for a glimpse of the plans, now I'm not that bothered.

Here is how Unilever ensures it does not get too many unwanted applications from graduates: it makes the forms so long and complicated that all but the very keenest will be put off. "The message is 'if you're having trouble with the form, maybe the company isn't for you'". Unilever boasted last week.

The real message is more like: "We are so great that we do not have to show respect to insignificant undergraduates - don't they realise merely applying to us for a job is a privilege?"

This approach is even more outdated than Horlick's Provence-style kitchen. Fashionable companies are never arrogant, but accessible, approachable, only as good as their people, and all the rest of it.

FIFO. I used to think, meant First In, First Out. So when I heard the boss of a small business saying that he was shedding two people on a FIFO basis, I thought he must be getting rid of the old hands. It turns out I'm behind the times. FIFO 1990s style means Fit In or F*ck Off. It is, he assured me, the only successful way to run a small company.

LEGAL NOTICES

IN THE SUPREME COURT OF BERMUDA No. 496 of 1993
IN THE MATTER OF THE BERMUDA FIRE & MARINE INSURANCE COMPANY LIMITED (IN LIQUIDATION)

AND

IN THE MATTER OF THE COMPANIES ACT 1981 OF BERMUDA

AND

THE HIGH COURT OF JUSTICE (ENGLAND) No. 08568 of 1995
CHANCERY DIVISION

IN THE MATTER OF THE BERMUDA FIRE & MARINE INSURANCE COMPANY LIMITED (IN LIQUIDATION) (a Bermudian registered company)

AND

IN THE MATTER OF THE COMPANIES ACT 1985 OF GREAT BRITAIN

NOTICE IS HEREBY GIVEN that on 20 November 1996, the Scheme of Arrangement between The Bermuda Fire & Marine Insurance Company Limited in liquidation (the "Company") and its Scheme Creditors (as defined in the Scheme of Arrangement) was approved by Scheme Creditors.

On 18 December 1996, the Supreme Court of Bermuda and the High Court of Justice of England and Wales sanctioned the Scheme of Arrangement as approved by Scheme Creditors.

On 7 January 1997, the United States Bankruptcy Court for the Southern District of New York granted a permanent injunction order under section 304 of the United States Bankruptcy Code providing for the enforcement of the terms of the Scheme of Arrangement in the United States.

On 15 January 1997, the High Court of Justice of England and Wales ordered that the winding up petition presented against the Company in England be dismissed.

On 15 January 1997, the orders made in the Supreme Court of Bermuda and the High Court of Justice in England and Wales sanctioning the Scheme of Arrangement were delivered to the Registrar of Companies in Bermuda and the Registrar of Companies in England for registration, respectively. The Effective Date of the Scheme of Arrangement is therefore 15 January 1997.

Dated: 15 January 1997

Clifford Chance, 200 Aldersgate Street, London EC1A 4J
Milligan-Whyte & Smith, Bermuda Commercial Bank Building, 44 Church Street, Hamilton HM 12 Bermuda
Chadbourne & Parke, 30 Rockefeller Plaza, New York, NY 10112, USA

Solicitors and Attorneys to:

John Christopher McKenna, Leon Anthony Joaquin and Gareth Howard Hughes, Liquidators of the Company

James Harding investigates a joint venture to train China's new generation of middle managers

International standard raiser

Expat circles in Beijing and Shanghai, foreign managers can often be heard venting their frustrations about local Chinese staff. The lack of initiative, experience or flexibility is a common complaint.

Forty years of authoritarian education and a Communist planned economy have made innovative and efficient managers a rarity in China. This is now focusing foreign minds on business education.

Leading British companies in China this month launched a project to open a China-Britain business school in Beijing, a move to meet the growing demand for managers trained to international standards.

Companies such as Rolls-Royce, Zeneca, Cable and Wireless, BNF, General Accident and Shell are behind the proposal, to set up a school in a joint venture with Chinese authorities in order to develop the skills of middle management.

Stuart Elliot, training manager for Shell in China, explains: "Foreign firms cannot expect to come in and find a wealth of senior,

experienced managers. You can bring them in from overseas, but in the long run that is not viable either ethically or economically. If you want managers to meet international standards, you have to grow them locally."

The school will offer employees of foreign companies as well as Chinese state-owned enterprises a modular programme with courses including subjects such as accountancy, marketing, financial management and the law.

Gordon Gurr, president of Rolls-Royce in China and the driving force behind the project, says: "Foreign investors in China are trying to build businesses and need to develop local talent and China's state-owned enterprises need assistance in understanding the practice of international business. Our staff also want recognised qualifications. The school answers a very real need."

Students will generally be sponsored by their companies to do a full-time or part-time course and on completion of the necessary number of modules gain a certifi-

cate or diploma qualification. Those who want to progress on to an MBA will be directed towards partner business schools in the UK. The China-Britain Business School is the latest example of how China is becoming one of the world's fastest-growing markets for business education.

The China Europe International Business School in Shanghai will this year more than double the intake of full-time MBA students to 180 per year. Since the school opened in 1994, more than 1,200 students have been sent by their companies on short executive development programmes.

The school has opened an outpost in Beijing and to accommodate the demand it will move next year to a new \$15m (£8.5m) campus in Pudong, the area in Shanghai designated to be China's financial and commercial capital.

David Southworth, who is vice-president of the school, says: "The demand for business education is simply enormous. CEIBS is already three times the size of the operation we envisaged in 1993."



Looking ahead: future managers will have more effective training

The number of foreign joint ventures in Shanghai with investment of more than \$10m has increased 25-fold in the past five years. As a result, he does not fear competition from the China-Britain Business School, "but would welcome another international business school being allowed to operate to help meet the demand".

The demand is attracting international business schools to scout China for possible ventures.

The Massachusetts Institute of Technology is understood to have had talks with Shanghai's Fudan University and other US schools are in discussion with Beijing University.

NEWS FROM CAMPUS

Bound for Carolina to become a dean

The Kenan-Flagler Business School is looking for a new dean following the announcement by Paul Fulton that he intends to retire from the job at the end of June. Fulton, aged 62, has been dean of the school at the University of North Carolina at Chapel Hill since 1994 and was formerly president of the Sara Lee Corporation. In his three years at the school the former businessman nearly doubled the endowment base. Kenan-Flagler: US, 919 962 7235

Japanese money funds US building

The Takefuti Case Room will be the centrepiece of a three-storey building planned to open at the Graduate School of Business Administration at the University of Southern California in 1998. The building has been partly funded by a \$2m (£1.1m) donation from the Takefuti Corporation of Tokyo. The school has launched a fundraising campaign to raise \$1m by 2000 and is actively strengthening its ties with Pacific Rim countries. USC: US, 213 740 2215

Newspaper man visits Manchester

Will Hutton, editor of the UK Sunday newspaper *The Observer* has been appointed visiting professor of economics at Manchester Business School. A former stock broker and television producer, and journalist on *The Guardian* newspaper, Hutton has an MBA from Insead in France. MBS: UK, (0)161 275 6333

Oxford expertise for Singapore managers

Templeton College in Oxford will launch the first in a series of Oxford International Executive Programmes in Singapore in March. The six-day programme, Maximising Knowledge to Create Business Value, will be run jointly with the Singapore Institute of Management. Templeton: UK, (0)1865 735 422

CONFERENCES & EXHIBITIONS

JANUARY 29-30

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Representatives from over 65 leading UK and international business schools will discuss MBA programmes. Also available: seminars and advice on applying for MBAs. At The Postgraduate Fair, graduates seeking a career change and/or postgraduate study can discuss their options with over 65 UK universities and professional institutions. Information line: 0800 252 183 or 0171 383 2806. Contact: University of London Careers Service.

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E-mail: mick.geyron@business-intelligence.co.uk

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The annual Institute of Petroleum Oil Price Seminar examines the information used to predict future movements in the price of crude, and refined oil products and addresses the techniques available to handle short-term risk. It offers risk managers, traders, marketers, analysts, information providers and forecasters the opportunity to hear the latest expert opinion and to sample the most up to date information services.
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FEBRUARY 26

Pensions & Long Term Care - Policy Developments and Market Solutions Beyond The Election
Chaired by Ian Bowles of Price Waterhouse and Philip Warland of AUTIF this conference features Peter Lilley and Frank Field. Mr Richard Best of the Rowntree Foundation leads a discussion on Long Term Care. In a first session of the conference John Pinder, Edward Leigh and Berwyn Turner will debate the policy developments to be expected after the General Election. Price Waterhouse and AUTIF are sponsoring and Pensions World will be contributing. Details: Clyfford Law Ltd
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For further details contact Maureen Campbell, Templeton College, Oxford OX1 5NY, United Kingdom.

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Fax: +44 (0)1865 736374
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FEBRUARY 27-28

Digital Money and Micro-Payment Technologies for On-Line Commerce:
Opportunities and Threats
New types of payment technology kick-start Internet business during 1997. Industry leaders describe technology developments and strategies for security, confidentiality and ease of use for on-line commerce. Speakers from National Westminster Bank, Sun Microsystems, Microsoft, HP, Electronic Commerce Association, National Express, GCTech, DTL plus Judith Church MP, on Labour Party policy.
UNICOM, c 01895 256 484, f 01895 813 095
email: slc@unicom.co.uk
URL: <http://www.unicom.co.uk>

LONDON

FEBRUARY 27-28

Intranets, Extranets, Legacy Systems and Client/Server: Convergence of Network Architectures
New developments in Network Computer architectures and Thin Clients and the need to retain the value of legacy systems, lead to convergence of Intranets and Client/Server architecture. Ovum, Logica, Oracle, IBM, BT, Barclays, Apple and others discuss migration of current generation systems to next generation of network centric computing.
UNICOM, c 01895 256 484, f 01895 813 095
email: slc@unicom.co.uk
URL: <http://www.unicom.co.uk>

LONDON

MARCH 3-5, 1997

Second Roundtable with the Government of Romania
World Trade Center Complex Bucharest
For further information contact: Ms Gerlinda de Leonardi The Economist Conferences
Tel: (43.1) 712 41 61-32
Fax: (43.1) 714 6769

FEBRUARY 27-28

The Fourth Roundtable with the Government of Cuba
With rapid reform of banking and finance under way the launch of a network of Free Trade Zones, the restructuring of the Cuban economy is entering a new phase. How is the Cuban government taking up to the challenges and opportunities in this period of change? Join our panel of speakers and other senior executives for an interactive & informative debate. Leading international companies will discuss their experience in key sectors including Construction and Real Estate • Tourism • Finance and Insurance • Investment Incentives • English - Spanish English will be provided throughout the conference proceedings.
For further information please contact: Dolores Broll Tel: 0171 630 10704 Fax: 0171 498 8828 Email: dolores.broll@economics.conferences.com

LONDON

MARCH 4-6

Human Resources Development Week 1997 Conference (HRD Week 1997) The Training Challenge
Firmly established as the premier event for everyone involved in training and development - the Conference provides an unrivalled opportunity to explore the very latest trends. World class speakers, illuminating case studies and examples of industry best practice combine to provide lively debate, creative solutions and a unique opportunity to network. Contact: IPD Tel: 0181 263 3434 Fax: 0181 263 3366

LONDON

MARKETING / ADVERTISING / MEDIA

Henderson picks a high-speed billboard

Investment fund managers are making a pit stop, report Patrick Harverson and John Griffiths

Investment fund management is not an activity most obviously associated with motor racing, a sport that absorbs money faster than the Sahara mops up water.

Yet the recent announcement that the UK's Henderson Investors, an independent fund management group, had agreed to sponsor Rothmans Williams Renault, a Formula 1 motor racing team, added a new dimension to financial sponsorship of sport.

It is a rare partnership between a City of London firm and a grand prix racing team. And this is not just any old racing team. Williams is one of the most controversial and successful teams in the sport.

Williams is the reigning world champion of Formula 1, yet at the end of last season it unceremoniously ousted Damon Hill, the darling of British motor sport and the sport's champion driver. And earlier this month Frank Williams, the team's managing director, was summoned to appear in an Italian court to face manslaughter charges over the death during a race of Brazilian star Ayrton Senna three years ago.

Despite these setbacks to the Williams team, Henderson is paying an estimated £3m (\$5m) annu-

ally for three years to have its new logo worn on the helmets of Williams' drivers - Jacques Villeneuve and Heinz-Harald Frentzen - and the team's pit crew.

Even allowing for the grand prize world's claim that each race is watched by at least 100m TV viewers internationally, it sounds like an expensive way for Henderson to spend its money.

After all, Andersen Consulting, another Williams sponsor, estimates that only 1 per cent of viewers have a clue about the business of the company whose name has adorned the Williams drivers' helmet chin-guard for the past two years. Like Andersen, however, Henderson sees the pay-off in much more complex terms than a high-speed billboard.

"Henderson has two different customers, the retail man in the street and the institutions," says marketing director Lindsay Firth-McGuckin. "The value of the relationship for business-to-business contact and corporate entertainment is enormous, because of the global nature of grand prix."

Henderson has a particular eye on Japan. It has a strategic office there. In addition, the Japanese vie with Italians in terms of grand prix fervour.

But there is also a strong tech-

nology incentive. One of Henderson's latest products is an investment technology trust, and Williams' use of technology "blows your mind", says Firth-McGuckin. Regular exchanges of views between the technology fund's managers and important Williams men such as technical director Patrick Head form part of the deal.

Henderson also plans to use the conference facilities at Williams' spacious new HQ near Wantage in Oxfordshire as an eye-catching venue for its seminars.

The mass marketing opportunities are not being ignored. "Our awareness is very low outside the City," admits Firth-McGuckin. "And while we are not expecting that when Villeneuve goes shooting past, people will say 'Wow, did you see that Henderson Investors are on his helmet, we must become a customer', we do expect to build on the visual and recognition links with advertising."

Jim Wright, Williams' head of marketing, also says that an important attraction of the deal to Henderson was the use of its logos on the pit crew's helmets. He says one of the fund group's core mar-



Frank Williams, whose reigning Formula 1 championship team earns £30m-£35m from its backers each year

keting messages is teamwork, and there are fewer stronger images of teamwork in sport than the pit crew working feverishly to change tyres and refuel the car in less than 10 seconds. Wright claims Henderson will benefit from its association with Williams in another way, by linking up with the team's 20-odd other sponsors.

"We have a broad portfolio of sponsors and we try to encourage them to all work together," he says. "Henderson are working with other sponsors and there could be a synergy there with Andersen Consulting. There are other companies who perhaps want to take on board private fund management and some who may well want to start investing through Henderson."

Aside from the £3m annual fee from Henderson, which contributes to the £30m-£35m Williams earns from its backers each year,

the team makes its sponsorship deals work in other ways. Andersen Consulting, for example, joined up with Williams after the team asked the firm to help it move to a new factory.

Now, says Wright, "we don't pay Andersen for their consulting services... we provide them with a showcase for their skills". A similar relationship could evolve with Henderson, he says.

Ultimately, the fund management group believes its support of Williams will reap substantial dividends. Experience has led Lindsay Firth-McGuckin to think Henderson is on a winner.

Last season, when she started the burdensome task of crawling around grand prix to see if the game was worth the candle, she was spellbound by its effect on even the most senior and supposedly hard-headed executives. "I was amazed that boys will be boys

and that they could get so excited about being on the inside track and getting invited into the pits. Frankly, I'm even more amazed that no one else from our field isn't already in it."

The glamorous attractions of Formula 1, however, can be overstated. When Williams was courted by Henderson, Wright says, the group's board was invited to the British grand prix at Brands Hatch as the team's guests. Unfortunately, their vehicle became trapped in grand prix traffic, and a helicopter was summoned to ferry them to the race track.

But the helicopter could not take off because of the weather, so the entire Henderson board of directors was transported to the Williams pits across muddy fields by tractor and trailer. Wright says: "It was glamour they were after, the relationship would have ended there and then."

Headrest to arrest frequent fliers

If you flew from London to Paris for Christmas, or to New York over New Year, you may have seen stripes before your eyes. This would have resulted not from over-indulgence or travel sickness, but from the latest bid by advertisers to treat all blank spaces as potential billboards.

The blank space in question is the back of the headrest in front of you, and the stripes would have been the blue, white and yellow logo



of Visa International. The idea of extending the headrest cover and putting ads on it comes from In-Flight International 2000, a UK marketing consultancy. AirUK and Continental Airlines are the first airlines to have participated in the scheme.

Karren Brooks, IFI 2000's sales and marketing director, says that the idea gives advertisers access to a captive audience of international travellers.

Advertisers likely to be particularly interested in this form of advertising include owners of duty-free brands. A campaign for Martell cognac is due to start at the beginning of next month. A survey by the Travel Research Centre (Europe) among 400 AirUK passengers who had been on flights that carried this advertising suggested that about one in two remembered that the headrest cover had carried ads, and that slightly more than 90 per cent of the one-in-two could name the brand.

Alison Smith

Ad set gets with the programme

Ogilvy & Mather has turned personal growth into profit, says Alison Smith

A management programme which includes assessing staff on whether they listen to the latest hands and what type of mineral water is in vogue might sound surprising. For many companies, such questions would themselves sound odd, but in the world of advertising agencies, the shock is in the idea of running a management programme at all.

The agency is the London office of Ogilvy & Mather, part of the WPP group, whose 350 employees are going through a "Managing Personal Growth" programme put together by corporate values specialists Blessing/White.

Tom Barry, managing director of Blessing/White,

says that O&M is the first UK advertising agency with which B/W has worked. More usually, its clients are financial or technology companies.

"Mostly we would recommend urgency and shortness in seeing through a programme," he says. "But O&M's culture is one where they want to make sure that they don't seem heavy and organisational."

Work started on the programme more than four years ago. Tom Barry, managing director of O&M, says that the final catalyst was

the company's relocation from offices in the centre of London out to the capital's Docklands area in 1992. Since O&M had already been the subject of a hostile takeover, and the economy in recession had started, "we recognised that the move was the last of three bad things happening to the agency".

The first part of the process involved clarifying the agency's values, using three criteria: creativity, energy and integrity.

Since then, staff have taken part in a series of 1½-

day workshops at which they measure themselves in relation to 49 separate skills or activities under those three broad headings.

These 49 skills include "being up-to-the-minute on social issues and consumer trends and fashions"; "encouraging the 'buzz', creating a lively, energetic, and fun working atmosphere"; and "facing up to people problems, resolving conflicts".

Staff then discuss with their managers how they scored, and get feedback intended to help them

understand what the organisation expects of them in terms of these measurements.

Some of the process sounds complex and dull, and alien to the atmosphere of an advertising agency.

"It was pretty bureaucratic, and there were lots of forms to fill in," says Nicola Gill, an O&M copywriter. "But on the positive side, it did force a conversation between me and my creative director that I would not otherwise have had, and gave it a structure. It was the first time during 11

years in advertising that I had spent 90 minutes talking about my career."

Bury is clear about the programme's impact. He says it is "a coincidence" that during the past four years morale and creativity have improved, and the company has increased revenues and profitability, becoming the third largest agency in the UK.

On a more day-to-day level, Penny Allsop, personal assistant to one of the business directors, says it is possible to tell which staff have been on the pro-

gramme. "Whereas before they could be quite ratty about something, now they're calmer - or they may ask your opinion about something they would not have done before."

One of the programme's aims is increasing the level of staff retention by helping them see what the agency's vision is, and what it expects from them. Ironically, this has led some people to realise that they do not want to stay.

The agency does not seem perturbed about this, pointing out that it is more valuable to have people satisfied in their jobs and committed to the organisation. Even so, it can hardly have foreseen one ex-O&M employee's comment: "I thought it was brilliant: it made me leave."

Alison Smith

CONFERENCES & EXHIBITIONS

MARCH 5 & 6
Economic Assessment of Eastern Europe and the Former Soviet Republics
PlanEcon and OPEC have joined to assess the East European and FSU investment climate including banking, energy and automotive industry analysis. Seminar features Muger (Romania), Gregor (Poland), Sergei Genetsov (YUKOS), and Ivan Orits (Casta Refinaria).
Contact: Babs Howd in London: 0171 545 6212
Internet: <http://www.planecon.com/conferences.html>
LONDON

MARCH 5-6
Investing in Russia
Following last year's sell-out conference attended by over 600 delegates, investing in Russia '97 will cover equity and debt markets as well as corporate and institutional direct investment. Eminent government speakers include the Russian Finance Minister, Mayor of St Petersburg, Governor of Nizhny Novgorod and Chairman of the State Property Commission. Also featuring workshops on the Ukraine and different industry sectors.
Contact: Anita Aston, Dow Jones Tele: 0171 532 9757 Fax: 0171 832 0940
Plaza Hotel, NEW YORK

MARCH 6
Internet Security
The openness, complexity and distributed nature of the Internet lay it open to a plethora of frauds and errors. This Butler Group Executive Workshop explores the issues and risks that relate to doing business on the Web, then details the IT and business strategies that are needed to securely manage the online marketplace.
Contact: Butler Group Tel: 01482 642 700 Fax: 01482 642 691
<http://www.butlergroup.co.uk>
LONDON

MARCH 6 & MARCH 27
Internet Security
The openness, complexity and distributed nature of the Internet lay it open to a plethora of frauds and errors. This Butler Group Executive Workshop explores the issues and risks that relate to doing business on the Web, then details the IT and business strategies that are needed to securely manage the online marketplace.
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<http://www.butlergroup.co.uk>
LONDON

MARCH 11
Tory Canyon: 30 Years of Progress
A new international Lloyd's List conference to examine the issues raised in the 30 years since that first megapolitical disaster - tanker technology, training, salvage, risk management, insurance, contingency & clean-up regulations, quality, green ships and ports. The conference coincides with the important International Maritime Organisation Marine Environment Protection Committee meeting in London during the same week.
For further details contact Andrew Lutton, LLP Conference Division, +44 171 1363
Dorchester Hotel, LONDON

March 14
Reinvesting the Brand: Adding Value through Vision
How does the brand of today differ from that of five or even ten years ago? What role does corporate culture play in creating a reputation?
In today's complex world of new technologies, multi-media communications and product overload, what does your brand mean to customers? Market leadership is about communicating effectively with your customers, but what are the keys to securing consumer trust in a particular product or service?
Chaired by Andrew McGregor, Director of Marketing for The Economist, this will be your opportunity to explore the latest thinking on the brand and also examine the key issues.
For further information contact: Debra Brum Tel: 0171 830 1076 Fax: 0171 409 3236 Email: debra@bushidun.com
The Economist Conferences, London

March 17
John Thompson The Agile Organisation:
The Economist Conferences' fourth seminar with John will focus on the fast re-engineering challenge of re-emerging and re-incorporating employees to turn their gaze outward. Organisational agility is needed to focus on external customers and not just internal processes.
For further information please contact: Nick Tribe The Economist Conferences Tel: 0171 830 1154 Fax: 0171 931 0228 Email: ntribe@euldnrns.com
The Economist Conferences, London

March 18-19, 1997
Key Operating and Investment Issues in Ukraine
Hotel Marriott, Vienna
For further information contact: Ms Angela Fies The Economist Conferences Tel: (43) 1 712 41 61-32 Fax: (43) 1 714 67 69
VIENNA

MARCH 19
The CBI and Real Business
Conferences present a conference on Management Buy-outs
This conference will provide entrepreneurial managers and directors with an introduction to the key issues involved in the management buy-out process and a guide to how to proceed.
Contact: Miranda Lecher CBI Real Business Conferences Tel: 0171 825 0706
LONDON

MARCH 21
Dow Jones Telerate invites you to FX'97
Attend the 6th annual event to debate important developments in FX markets, the progress towards EMU, opportunities in Margin Trading, Treasury and more. Calibrate your strategies as you meet with Treasury, Dealers, Risk Managers and Analysts. Key contributors include EMI, Lehman Brothers, BBA, Tate & Lyle, Citibank, BZW and others.
Contact: Anita at Dow Jones Telerate Tel: +44 (0) 171 832 9737 Fax: +44 (0) 171 832 9940 Email: joshua.hart@dj.com
LONDON

MARCH 26 & 27, WARSAW
4th Central and Eastern European Power Industry Forum (CEEPIF 97)
New Investment Programmes and IPP projects, Private Sector Participation, Innovative Power Plant Financing, Liberalisation and Cooperation East-West, Updates on the Baltic Ring, Electricity Pricing Policy High Level.
Contact: Peter Well C&E Phone: +31-30-36-59-963 Fax: +31-30-36-59-925
WARSAW

April 3 & 4
First Caribbean Hotel & Tourism Finance Conference
An international meeting of the government and private sectors of the Caribbean and for those with hotel, tourism infrastructure, banking and investment interests there. The distinguished panel of speakers includes the Prime Ministers of Barbados, Jamaica, St Kitts & Nevis, Mr Robert Gordon of Allair Corporation, the Hon. Governor of Barbados, the Hon. Minister of Tourism, Dr Arren Robinson of JAMP and Sir John Templeton, Central investment and commercial bankers and you fund managers and the multinational institutions in the Caribbean financial sector. Organised by the Caribbean Hotel Association and the Caribbean Tourism Organisation in association with Cyprium of the UK. Info in the Americas: Mr BA Moore, Director, DHA Tel: (757) 725 5139 Fax: (757) 725 9108 Info in Europe: Mr Marc Luv Chairman, Cyprium Ltd Tel: (44) 01225 465744 Fax: (44) 01225 429933
Bahamas

April 14-17 1997
The 9th Annual National Managed Health Care Congress (featuring NMAH 17)
An unparalleled networking forum of over 10,000 leading doctors, providers and purchasers sharing innovative solutions in managed healthcare. Collaborate on information technology strategies. An exceptional educational forum with industry tracks, case studies, in-depth symposia, interactive roundtables, and live debates. Over 600 Exhibitors showcasing cutting edge products and services to enhance productivity and increase profitability.
For more information contact: Amy Ford Tel: 001-617-270-6107 Email: amyf@pmhcc.com
PMHCC Washington, DC (USA)

April 15 & 16
FT World Water Conference
The FT World Water conference is a unique forum for high-level speakers and delegates to examine the major issues facing the global water industry, as countries are realising the need to improve their increasingly inadequate water supply infrastructure. Speakers include: Irena Stangeland, The World Bank; Dr John Basin, European Bank for Reconstruction and Development; Jean-Marie Meslin, Chief Executive Officer & Chairman of the Executive Committee, Compagnie Generale des Eaux; Dr Jeremy Bryan, Managing Director, Enviro-Logic Limited.
Enquiries: Stan Fawcett, FT Conferences Tel: 0171 896 2638 Fax: 0171 896 2697
LONDON

April 16-17
Strategies for Communicating Change
This is Europe's first international conference dedicated to addressing how effective internal communication strategy impacts evolutionary and radical corporate change. World-leading experts and practitioners will guide you through this emerging discipline.
Contact: Mick Gaylor at Business Intelligence Tel: 0181 879 3355 Fax: 0181 879 1122 Email: mick.gaylor@business-intelligence.co.uk
LONDON

April 22-24
The 1997 Conference and Exhibition on Globalisation
The first international conference on the impact of globalisation on the securities markets.
For more information visit the Conference website: <http://www.globalisation.com>
Contact: IFC, 27A Elizabeth Mews, London NW3 4UH Tel: +44 171 483 0350 Fax: +44 171 586 4241
OLYMPIA, LONDON

April 21 - June 9
FT-City Course
FT-City Course, organised by FT Conferences in association with City University Business School, provides an excellent introduction to the workings of the City of London as the financial and trading centre in Europe. Over 2 months - in eight weekly afternoon sessions - 24 authoritative speakers share their knowledge and experience, explaining how the city operates, who the major players are and how the main markets function.
Registrations/Enquiries: Nicholas Canty, FT Conferences Tel: 0171 896 2632 Fax: 0171 896 2696/2697
LONDON

April 23
Institute of Directors Annual Convention 'Competitiveness: Keys to Business Success'
The 1997 IOD Annual Convention offers a dynamic and topical programme of business addresses and debate. Speakers including: Robert Ayling (British Airways), Stuart Hampson (John Lewis Partnership) and Daniel Wagner (M.A.I.D.) will talk about the successful company's approach to product development, customers and employees.
For more information and details of local options/transport packages please contact Director Events on 0171 730 0022
LONDON

May 14 & 15
FT Zambia Investment Opportunities Conference
This high-level meeting, arranged by FT Conferences, in association with the Zambia Privatisation Agency and the Zambia Investment Agency, will identify specific investment opportunities resulting from the current privatisation process. It provides an ideal forum for international investors to meet with government ministers after the recent elections, and to interact with senior figures from Zambia's business and financial community.
Enquiries: Sarah Gibb, FT Conferences Tel: 0171 896 2638 Fax: 0171 896 2696/2697
LONDON

June & September 1997
FT World Aluminium and World Stainless Steel Conference
The 2nd Annual World Aluminium Conference, arranged with CRU International, takes place in London on 23rd & 24th June 1997. The World Stainless Steel Conference will be held in Düsseldorf 15th & 16th September.
Enquiries: Sarah Gibb, FT Conferences Tel: 0171 896 2638 Fax: 0171 896 2696/2697
LONDON

June 3-5
African Mining Investment Symposium
Sponsored by MULTILATERAL INVESTMENT GUARANTEE AGENCY (MIGA) A Member of the World Bank Group
For more information on the symposium, corporate sponsorship or exhibiting, please contact: Shantal Permal on (202) 473 1818 Fax Number: (202) 522 2650
Spermal@worldbank.org
Adams Mark Hotel, DENVER, USA

June 11-12
EUROAID 97
Business opportunities in EU funded projects in 160 countries worldwide. Conference and exhibition covering a multitude of disciplines and products. The meeting place to find your European partners bidding for EU projects worth 10,000 million ECU per year.
Contact: John Daniels, CEP Tel: +32 2 646 89 26 Fax: +32 2 646 95 79
BRUSSELS

21st - 23rd April 1997
Ball, Indonesia
This major gathering of the captains of the Asian energy and minerals industries will be addressed by Ministers from across and continents (including China, as well as by a rich diversity of senior industry figures and international financiers).
Speakers include: Messrs John Jennings, Chairman, Shell Transport & Trading; Messrs Uwechue, Chairman, Emergent Markets Corporation; Ngelesu Malinga, Director General of Minerals Resources, Thailand; Messrs Salazar, Under-Secretary, Board of Investments, Philippines; and some 70 other equally prominent names.
Summation programmes will centre on specific interests (both upstream and downstream) in the oil & gas and mining & metals sectors, with the emphasis on practical business issues, government policies and investment projects. A feature will be the number of smaller, sharply focused seminars discussions with directly interested groups of a manageable size.
Ball's International Convention Centre constitutes an ideal location to network efficiently and effectively with the region's political and business leaders, away from the distractions of a major city.
Contact: ICEE Conferences, London tel 044-171-400-6660; fax 044-171-400-4844

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Pegasus and pizza on demand

Time Warner is to offer video with everything, writes Raymond Snoddy

Time Warner, the US media giant, will start later this year to introduce sophisticated digital technology into its cable television network which, before long, will offer video-on-demand and high-speed access to the Internet.

The US company last month placed orders worth close to \$500m (€289m), the largest since with Scientific Atlanta, for 1m digital set-top boxes following what it regards as the success of its experimental network in Orlando, Florida.

The Orlando experiment, which has cost an estimated \$100m altogether, has attracted broadcasters and cable operators from around the world, and is the first to "integrate" cable, computer and telephone technologies across a fibre optic and coaxial cable network.

The technology means that any one of 100 movies can be chosen by pushing buttons on a remote controller. The films can be paused as if they were a video, and at the same time viewers can order a take-away pizza with toppings of their own devising through the television set.

Time Warner will not reveal details about how the Orlando guinea pigs use the enormous choice on offer, because the company regards it as valuable proprietary information. But the fact that the company is beginning the task of offering similar facilities on its existing cable networks - Time Warner is the second largest cable operator in the US, with more than 12m subscribers - suggests the results have been very positive.

Tom Feige, president of Time Warner's Full Service Network (FSN) in Orlando will only say: "We are getting some very good and very interesting results in terms of usage of the network, and we will be able to project what the revenues are going to look like."

It is believed that by offering true video-on-demand movies, Time Warner had been getting four or five times the normal buy rates of early pay-per-view systems, and considerably better than near-video-on-demand, which offers movies at intervals of about 20 minutes.

At present, apart from video-on-demand, those connected to the FSN can call up news-on-demand - selection of the news items they want to see from the main local and national broadcasters - and the best basketball and American football games from a sports library.

New services are being added all the time, and this week Time Warner is adding Smart Living, giving customers access on demand to a library of health and education videos. Access to Web sites via the television screen will be available soon.

Interactive games are popular, and apart from ordering pizzas using the remote controller, the 4,000 homes in the Orlando experiment have access to home banking, electronic preview guides and O'Roundtan, a guide to what's happening in Orlando, including the ability to call up previews of movies showing in local cinemas.

An important part of the experiment has been to test responses to particular price levels. For instance, movies range from 99-cent specials to a top price of \$5.95.

Delivery of such a wide range of services is possible because of the sophisticated construction of the cable network, with more than 1,000 miles of fibre-optic cables which offer almost infinite transmission capacity.

The fibre goes to local neighbourhood nodes and the service goes into the home on traditional coaxial cables. But the biggest cost elements of the system are the enormous computers and video servers which store and transmit material.

One server "stream" needed to send one movie to an individual viewer has until recently cost between \$2,000 and \$3,000 - far too high to be economic, although the cost of the streams has started to decline rapidly.

At present, something like FSN, which was set up as a giant marketing experiment, is completely uneconomic (it was never intended to break even). That may be about to change.

Tom Feige believes that during the



next year to 18 months the cost of the individual streams from the video servers could come down to \$400. At that sort of level, providing video-on-demand and interactive services could become a business, although the important factor is exactly how much capacity is installed.

The Orlando experimental network is built to cope with 1,000 subscribers - a quarter of the total - asking for the same movie at the same time. But it might be possible to get by on a lower percentage, bringing down the network's cost.

The cost of the "home communication terminals" - Scientific Atlanta thinks it too demeaning to call them mere "set top boxes" - has also come down, from prototypes costing several thousand dollars to an expected price of \$400.

But won't prospects for such interactive full-service networks be hindered by direct-to-the-home satellite systems which can offer 200 channels of TV, including near-video-on-demand, across the continental US?

There are four such systems already and Rupert Murdoch's News Corporation plans to spend \$1bn on launching a satellite system, AskyB, later this year.

Feige believes that competition from satellite will accelerate development of sophisticated interactive cable networks offering the Net on TV screens.

An optimistic outlook for interactive cable networks is shared by Scientific Atlanta, which builds systems and networks for both cable and satellite TV.

James McDonald, S-A's president and chief executive and a former senior executive at International Business Machines, says: "Time Warner have made the commitment to launch and we see a lot of other people right in behind them [who] will follow."

Under Time Warner's project, called Pegasus, Scientific Atlanta will be the prime contractor and will supply 550,000 digital boxes and associated equipment over three years with Pioneer supplying 250,000 and Toshiba 200,000.

The Scientific Atlanta box is now in its fourth generation because the company has taken part in other interactive cable trials.

The first Pegasus trial, involving 200 homes, will be in the Atlanta area in June, followed by installation of the digital boxes in three or four Time Warner cable networks next year, with as many as 30 in 1998, including the possibility of starting work on converting Time Warner's large cable networks such as New York to digital.

Full video-on-demand (which means that viewers can watch movies of their choice within 30 seconds, including the choosing time), is likely in late 1998 or early 1999.

Tim Jackson

Outlaw links



One of the charming things about the Internet is the way in which it can make monkeys of old-fashioned publishers who don't understand it. An example of this can be seen in a letter sent by the publisher of a newspaper in the Shetland Islands, 100 miles north of Scotland, to the owner of a Web site, accusing the site's owner of "making use of [our] headlines, news, photographs and other material", and threatening him with legal action unless he desisted.

The publisher's anger has been aroused by the discovery that articles from his own newspaper and online service were accessible to users of his rival's Web site. But he seems not to have grasped the point that the other Web site was not storing or reproducing his photos and news stories. All it was doing was providing links to the places where this information was made available for public access on his own Web site.

This is an understandable mistake for someone who has never used the Internet. Using a point-and-click mechanism to jump effortlessly around the world from computer to computer is the fundamental principle of the World Wide Web. For someone who purports to be in the electronic publishing business, the mistake displays an ignorance that is bizarre. But the letter has given rise to a court case that raises an interesting question: can owners of Web sites object legally when someone else links to their sites?

As test cases go, this is picturesque. The plaintiff is the family-owned Shetland Times, the dominant local paper on a group of islands with a total population of 23,000. Citing its financial interests in publishing poetry, monthly magazines and books about trout fish-

ing and knitwear, the Christian Science Monitor describes the family as "the Citizen Kanes of the Shetlands".

The defendant is Jonathan Wills, a former editor of the paper. Wills has a PhD, and experience working for The Times of London. Fired by the Shetland Times, Wills sued for unfair dismissal, won an out-of-court settlement - and now runs an advertising-supported Web site called Shetland News. It is this site that has provoked the case.

Wills has lost the first round. A Scottish court has granted the Shetland Times a temporary injunction against him. The issue is muddied by the fact that Wills's Web site used direct quotations of Shetland Times headlines as hyperlinks to its rival's site. As a result, the court will have to consider whether newspaper headlines, unlike advertising slogans, are copyrightable, and, if so, whether those in the Shetland Times can claim literary merit.

The injunction, issued last October 24, has prompted hysterical publicity on the Net, suggesting that the entire future of the Web may be at stake. This doesn't look likely. Professor Charles Oppenheim of De Montfort University in Leicester believes that the defendants have a "cast-iron defence of fair dealing" and a "99.999 per cent chance of winning their case".

Suppose the headlines had not been copied verbatim. Should there still have been a case? It is tempting to say that a hyperlink link to someone else's site is no more than a cross-reference, and that publishing it is no more a breach of copyright than the publication of someone else's postal address or phone number.

But the matter is more subtle than it looks. For hyperlinks can do more than simply refer a Net user from one site to another. Consider a dispute between

Television New Zealand and ClearNet, a Web site owner. ClearNet's site included a link to a graphics file on TVNZ's Web site, the result of which was that ClearNet users would see the TV company's logo on the ClearNet page, and could jump to the company's listings.

At no time was any copyrighted TVNZ material copied or held by ClearNet. But ClearNet users saw material while viewing the ClearNet site that belonged to TVNZ.

Still more striking is the story of TotalNews, a Web site that provides a convenient jumping-off point to many news services, including Fox, CNN, Time, Reuters and USA Today. Using a technology called "frames", the services are listed in a column on the left. When you click on one, its Web site comes up on the right. Yet the revenue from the ads at the foot of the page goes to TotalNews, not to the owners of the site generating the information.

The nub of this issue, which courts and legislators will have to answer, is what to do about copyright in an age in which its owners do not sell their material, but instead seek to disseminate it free of charge in order to sell advertising. But the Shetland Times case is much simpler. Instead of resorting to law to make good the ad revenue loss it claims to have sustained by the by-passing of its home page, the litigious publisher can take steps to make sure that it captures the benefits arising from hyperlink links from its rival.

It can regularly change the file names on its site, so that links from the Shetland News don't work. It can password-protect its Web site, so that only registered users who have passed through its home page can use it. Best of all, it can publish ads on each of its Web pages, and encourage rivals to link as often as they wish.

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TCI tough guy outlines his lower-cost vision

John Malone, the man who runs Tele-Communications Inc, the largest US cable company, makes his point quietly but with determination. "The only way you can run a company like ours and do well is to be tough. You can't be a social experiment. The message is: 'I don't give a shit. Toughness is back.'"

It has been a tough few months for Malone. Less than nine months ago, he was optimistically pushing ahead with the digital revolution and planning to revamp his cable networks in the US. Then the third-quarter results arrived. About 70,000 of his cable subscribers had been lost to satellite systems, margins were disappointing and TCI was not growing at the rate Wall Street had expected. The share price headed south.

Malone, who had been concentrating on technology and on Liberty Media, TCI's programming arm, came back with a vengeance to run the main operating company. Executive salaries were reduced by 5-20 per cent, 2,500 jobs were cut and the company's four jets were put up for sale. Malone himself took a 20 per cent pay cut.

"The financial crisis, if there was a financial crisis," he says, "was that the bond rating agencies were looking at TCI's debt leverage - the debts total \$15bn

- and were concerned at the growing competition from satellites and TCI's recent acquisition of new cable systems from Viacom.

"So my rather aggressive re-entry into the operating side of the business was really to preserve our investment grade bond rating. That required very quick action," he says.

Overheads had been allowed to grow and margins declined. But while shouldering his share of the blame for this, Malone was struggling towards a "philosophical" explanation for what happened. He came up with an unexpected culprit - the US government.

TCI's costs went up, he argues, because of heavy political intervention in the cable business.

"The company started to be driven more by government regulation than by bottom-line management. Many of our best managers felt powerless to make decisions and felt they had to go along with government edicts," Malone says.

The day he came back he made an uncompromising speech to his executives. "I said: 'Guys, enough of this. We are not going to run this company to please a bunch of goddam bureaucrats and politicians. We are going to run this company to satisfy our customers and the needs of our shareholders.'"

By contrast to this approach, Malone is

embarking on a lower-risk strategy to upgrade his networks. He wants to offer his 16m subscribers 200 channels of television, high-speed Internet access, telephony and even video telephony.

He says he increasingly came to believe that the company's investment strategies were too capital intensive and too slow to react to competition from satellite. A new plan is due to be announced in the next couple of months. Because he is largely shunning the installation of completely new systems in favour of upgrading existing ones, its capital requirements will be much lower. Malone also hopes it will be more flexible.

He plans to use a variety of cost-effective technologies to create hybrid systems, in particular using digital compression to squeeze as many as 20 television channels into the bandwidth now occupied by one.

The upgrade will offer a 200-channel digital system only as an additional service, paying for itself from the outset as customers sign up.

With digital compression, Malone believes, you no longer need 120 analogue channels. It may be enough to have 60 channels of which 10 are used at ratios of 20 channels to one.

Further savings will come from cutting down on the use of expensive fibre-optic cables - which have virtually limitless transmission capacity. Only 11 per cent of the networks' mileage will be covered in this way; the rest will be handled by traditional coaxial cable.

There will be a different approach for small networks with 3,000-4,000 subscribers. In addition to their existing cable, they will have the new services delivered by satellite.

The re-evaluation has also changed Malone's mind on telephone services. Rather than competing head-on with the big telephone companies, he now thinks TCI's competitive edge lies in being the second telephone in the house - dedicated to Internet use, data, games and for the children to use.

Overall, Malone believes the cost of the new services can be cut from about \$300 per home passed by the network to \$75.

The final decisions have not yet been taken but the "low-cost" plan is set to cost about \$1.2bn - which Malone believes can be funded from existing resources. "Within a month or two we will be able to unveil what we think the optimum strategy is for our domestic networks. It will be surprisingly efficient and quick to accomplish."

Raymond Snoddy

Cyber sightings

● If you could have only one Web site, Research-It from iTools (www.itools.com/research-it/research-it.html) would have to be the one. iTools comprises dictionaries, translation services (including English to Japanese), maps, quotes and biographical libraries. There is the obligatory stock quote server, but, like much of the information, it is US-orientated.

● The Share Tips Review (www.imedia.com/stips/) provides a comprehensive weekly roundup by e-mail of buy/sell/hold UK share tips given in more than 20 publications. Details include the price at which a share was tipped, a summary of why - and the change since being tipped. It claims to be completely independent, and takes credit cards through its secure server - still a rarity in the UK. A good service at 26 a month.

● Thinking of moving jobs and need to relocate? The Salary Calculator (www.homefair.com/homefair/cmr/salcalc.html) provides cost of living estimates for hundreds of US and international cities, enabling you to make an informed decision about whether your new salary is enough.

● Manus Hand is a very strange man. But the Dead Presidents page (www.csn.net/mhand/Presidents/), with photos of him at the graveside of virtually every US leader, provides biographies and links to resources on former presidents, including Richard Nixon's farewell speech.

● Jonathan Halsey, a compliance officer for a London asset management firm, has set up a resource for the profession at <http://ourworld.compuserve.com/homepages/jhalsey/>, with ideas for how an investment firm's site should be organised and links to many financial regulators.

● Frustrated writers of letters to the editor whose thoughts fall to make it into the newspaper are guaranteed acceptance on the Virtually Dead Letters Page at <http://georgia.ncl.ac.uk/VDL/deadletters.html>.

Financial Times on the World Wide Web: www.ft.com. Updated pages.

FTid - The Internet Directory

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All of these can be accessed via hyperlink directly from the Financial Times at <http://www.ft.com>

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BUSINESS TRAVEL

Travel News • Roger Bray

Gulf cuts routes

Gulf Air, the national airline of Bahrain, Oman, Qatar and the United Arab Emirates, will stop flying to four destinations next month as part of an effort to get back into profit.

Its last flight to Durban and Johannesburg will operate on February 4, returning to Bahrain the following day. The final service to New York will leave on February 13.

On the rails

A new high-speed rail link between Barcelona and

Valencia is scheduled to open in March, cutting the journey time by 40 minutes to 2 hrs 50 mins.

When continuing track improvements have been completed, the journey will be shortened by a further 35 minutes. Trains running at speeds of up to 140 mph will depart from Barcelona's Sants station.

Africa alert

Watch out in west Africa. Muggings and attacks on foreigners are on the increase in Dakar, the Senegalese capital. Visitors

are warned to stay vigilant and to avoid carrying valuables. Much the same advice goes for Conakry, the capital of Guinea, says the UK's Foreign Office.

Bulgaria bother

Meanwhile, there are shades of the Artful Dodger in the Bulgarian capital, Sofia, which has been the scene of mass anti-government demonstrations.

Pickpockets are operating in the city centre, the Foreign Office warns. There is a risk of robbery, sometimes with violence. Keep your wits about you always, but be especially careful after dark or when

walking around the Sheraton hotel or the central station. It is best to leave credit cards and passports in hotel safety deposit boxes.

Bright sparks

Electric cars are now available for hire in Sweden. Hertz has dipped its toe in the water by adding four battery-powered Renault Clio to its fleet there. They have a top speed of about 86 kph (about 54 mph) and will run for 60 kms if fully charged. Rival Eurodollar also rents electric cars at five locations in Paris. But you have to reserve them through its French

reservations centre (tel + 33 1 44 38 61 61).

Hotel points

With the re-marriage of Hilton Hotels Corporation and the Ladbroke-owned International Hilton brand comes the launch of a joint loyalty programme claimed to be the world's biggest. Hilton Honors Worldwide, which comes into effect on February 1, will be a souped-up version of its existing scheme. By bringing in Hilton International it will allow guests to earn and redeem points at nearly 400 hotels and resorts in 50 countries, and will include Conrad

International and Vista hotels. As well as earning hotel points, customers will qualify for frequent flyer miles with more than 20 partner airlines.

Slovenia switch

Inter-Continental is to assume the management of two neighbouring hotels in Slovenia. They are the 248-room St Bernardin Inter-Continental Resort and Conference Centre and the 273-room Forum St Bernardin Resort. Both are on the Adriatic coast between Piran and Portoroz, and will be marketed as meetings and incentive group destinations.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
London	12	13	10	16	21
Paris	12	13	10	16	21
Frankfurt	12	13	10	16	21
Amsterdam	12	13	10	16	21
Brussels	12	13	10	16	21
Geneva	12	13	10	16	21
Madrid	12	13	10	16	21
Rome	12	13	10	16	21
Stockholm	12	13	10	16	21
Oslo	12	13	10	16	21
Stockholm	12	13	10	16	21
Oslo	12	13	10	16	21
Stockholm	12	13	10	16	21
Oslo	12	13	10	16	21

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When there's no room at the inn

The end of the recession has meant rising hotel occupancy rates – and higher prices, finds Scheherazade Daneshkhu

I went to cover a meeting being held in an airport hotel in Manchester last week and needed a quiet room in which to write and file the story to London. But the hotel was full and all the meeting rooms were taken as well. After much debate, the helpful staff finally found a room free for an hour between meetings.

Other business travellers have encountered similar experiences with full hotels, particularly in conference towns. And the effect is a hardening of room rates.

"You can't get a deal for love or money in places like Leeds and Harrogate," says David Giles, chairman of the hotel working party at the Guild of Business Travellers, the UK-based industry body.

"The tide is turning. Two or three years ago people found they could turn up at a hotel and get a good late-availability deal. Now prices have gone up and there are no special deals."

The hotel market is buoyant, not only in Britain but in the US and in some of

Europe's capitals. This is a result of strong growth in demand both from business and leisure travellers.

The consequence is a steep increase in hotel prices. They rose worldwide last year by between 15 per cent and 20 per cent, following a similar rise the previous year, according to American Express.

"Demand for hotel rooms continues to be very strong, particularly in the four-star and five-star sector," says Borge Ellgaard, vice-president of Amex's hotel relations division. "Cities which double as both business and leisure destinations – such as London, New York and Rome – have seen significant rises for the second year running."

The picture across Europe

is patchy, with hotels in Rome pushing through high increases while rises in Paris are smaller: between 5 per cent and 10 per cent.

London hotels, particularly at the top end, have introduced some of the biggest increases. They rose by an average of 11 per cent in the nine months to last September 30 compared to 1995, according to Arthur Andersen, the accountancy firm, and are getting increasingly expensive. Third-quarter room rates last year showed a 13 per cent increase over the previous period compared to a rise of 10 per cent in the first quarter.

This has been driven by a sharp rise in occupancy rates, which improved to an average of more than 80 per

cent in the third quarter. "This strong demand has allowed luxury hotels to increase published rates and reduce the volume of special rates on offer," says Arthur Andersen. The brunt of the increase is being carried by business travellers who account for 72 per cent of guests.

But hotels cannot afford to be complacent or too greedy, suggests Ellgaard. Unlike the 1980s, when companies seemed willing to pamper their employees by putting them up in expensive hotels, buyers are already starting to show resistance to paying higher prices, particularly at the upper end of the market, he says.

David Henderson, travel manager at ITN, the UK television news company, is one

example. The company usually books three-star or four-star hotels but intends to downgrade to three-star hotels rather than pay higher prices.

"Hotels should bear in mind that we all know the recession will hit again, and they should not forget their corporate clients in the good times," says Henderson.

Andrew Fletcher, chairman of the Business Travel Liaison Group, an association of large corporate travel consumers, and company secretary of British Aerospace's military aircraft division, says that some hotel groups have put up rates more steeply than others. "Forte has gone up above the average," he says.

"We're displeased with the level of increases and BAe is



taking a view as to whether to place business out of them."

Forté, which was taken over a year ago by Granada, the TV and leisure company,

says that it has made considerable investment in its hotels and that they offer good value for money.

"Our commercial business has not dropped off and we

have just introduced a new corporate programme which guarantees that rates will be frozen until January next year," it responds.

Many companies are seeking to reduce hotel costs by narrowing their choice of hotels in favour of negotiating bulk deals with a few companies. Corporate culture is also changing, with less emphasis on status, leading to an increase in the popularity of budget hotels, says Fletcher.

But with buoyant demand around the world, the main problem can be availability rather than price, he adds. This means having to give greater notice of bookings, particularly in popular conference destinations.

Giles says that many companies faced with rising prices are placing their business with hotel groups which have value-added services. For the hotel companies, such services, including the addition of leisure facilities, are a way of retaining customer loyalty in an increasingly competitive market.

Stewards with an air of disdain

I enjoy being served by men in much the same way I assume that men like being served by women, Scheherazade Daneshkhu writes. There is something thrillingly pleasurable about having men sweep the floor at the hairdresser, wait on you at table and serve you meals in the air. Too often have I boarded an aircraft, pleased to see the all-male crew, only to be bitterly

disappointed. On a recent flight, a male steward caught my attention by snapping at a passenger who was using his laptop before take-off. "Put that away please," he said unsympathetically. "Put it away now!" He served the snacks in the

manner of someone doing us a favour. Not once during the short flight did a flicker of a smile cross his lips. Perhaps he'd had dire news. Perhaps he had a terrible stomach-ache, but I find it difficult to imagine that a

female stewardess could do the same. Nor is it untypical. A female friend recalls a flight from Jakarta to Sydney. She was in business class, sitting next to a man, when the steward came down the aisle with the newspaper trolley. "Newspaper,

sir? Newspaper for you, sir?" he said, and walked on. "Excuse me," my friend called out. "I'd like a paper, too, please." There was a sharp intake of breath from the steward and a rolling of eyes before he informed her that the

last copy of the newspaper of her choice had just been taken by the man sitting next to her. "He clearly thought I was the wife/mistress/daughter of the chap next to me, with no thought at all that a woman might be travelling in her own

right in business class," she says. "For the rest of the flight I didn't get offered second drinks, coffees, anything."

Some airlines are willing to risk their reputations by marketing their services on the looks, smiles and deferential qualities of their female employees. I doubt that any would contemplate doing the same with their stewards. Perhaps they should.

THE AMERICAN EXPRESS

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Monday January 27 1997

Swiss and the Holocaust

The thorny issue of Holocaust victims and the Swiss banks seems to be edging towards resolution. Both the banks and the Swiss government now talk of creating funds to compensate descendants of Jews who sent money to Switzerland and did not live to retrieve it. That is not to be welcomed, but it is only a start.

Some in Switzerland may feel they are succumbing to blackmail, in the form of the World Jewish Congress's threat of a banking boycott. There is an element of that. But the fact that the row has reached this level shows the underlying issue is not about money. Rather, it concerns Switzerland's reluctance to confront its behaviour in the Nazi years: specifically, its policy of turning away Jewish refugees while accepting their money.

It is worth recalling how the issue first blew up. From the Swiss banks' viewpoint, compensation for Jews in the communist world had been settled by the 1960s. But with the fall of communism in 1989, new claims emerged from eastern Europe. The first reaction of the banks was dismissive: all that, surely, was ancient history. Subsequent events suggest this was a damaging and perhaps revealing mistake.

But if the fundamental argument is not about money, money is still an issue. Among the claims and counter-claims, a potentially dangerous gulf has opened. According to the Swiss banks, the maximum figure involved is \$500m (around \$300m). Nonsense, says the World Jewish Congress. The true figure is around \$7bn.

Broad definition

How are we to reconcile the two? The Swiss figure represents the total held in Swiss bank accounts opened before 1945, and which have lain dormant for the past decade. That is a very broad definition, covering all war victims, by no means all of them Jewish.

There is no reason to doubt the figure, as far as it goes. There have been allegations of

Swiss banks destroying records. There is no evidence that they have systematically broken Swiss banking laws by closing accounts and filching the proceeds.

But the figure needs adjusting on at least one count. The definition excludes any accounts opened by Nazis under assumed names to hide their loot, if they are still being actively enjoyed by their descendants. It may be impossible to establish to whom that money belongs: but as the product of theft, it belongs neither to the descendants nor to the banks.

Matter of record

The World Jewish Congress's \$7bn will not quite do either. It aims to include all assets - cash, art, insurance policies, licences - sent by or taken from Jews in the first instance to Switzerland from Nazi-occupied Europe. But it is a matter of record that a great deal of money was sent on from Switzerland to the US in the period 1938-40, on the assumption that Switzerland would fall to the Nazis.

At the end of the war, the US retained \$100m of that money as being from Nazis or their collaborators. It subsequently returned a further \$500,000 as demonstrably due to the heirs of Holocaust victims. The former figure shows the dangers of double counting; the latter, the difficulty of doing justice, on a narrow legal basis, to victims' descendants.

This brings us back to the central question of a just settlement. In the end, legal claims to unclaimed bank deposits will take care of themselves. Moral claims are another matter.

It seems increasingly clear that Swiss banks and Swiss citizens should make a collective payment, not merely to depositors' heirs but to Jewish charities in general. It seems equally clear that the amount cannot be narrowly accounted for on an historical basis. Any payment is by way of a symbolic apology, and the amount can only be settled by agreement with those to whom the apology is due.

Time for a date

The contestants are manoeuvring for position, the flag is ready to go up, but the race to become the next UK government still waits for the off.

By the end of today, the Tories at least should be ready. Mr John Major's cabinet meets at Chequers, the prime minister's official residence, to approve the efforts of 20 working parties which have been compiling the Conservative election manifesto.

British political debate has been numbed for many months by the rival visions of a low cost Utopia. Last week the Tories offered a new \$60m Royal yacht and lots of uniforms for the schoolboys and girls who want to play soldiers. Labour prefers to lock them up at home after curfew time, with extra homework to keep them busy.

Mr Tony Blair plans to sweep the streets clean of criminals with "zero tolerance". Mr Michael Howard, the home secretary, is indefatigable in the cause of incarcerating offenders, has filled the jails and ordered a prison ship from the US.

It may seem childish to blame the two parties for trying so hard to gain popular applause, when there is so little between them on economic issues. Labour's efforts to appear as conservative as possible on taxing and spending has wrong-footed the Tories. Last week's promise by Mr Gordon Brown, shadow chancellor, to adopt the Conservatives' very tight public spending totals for the next two years is one benign effect of the battle for the ratings. So, up to a point, was the Labour pledge not to raise income tax rates above present levels.

Friend of enterprise

Public relations pressures may have been partly responsible for both announcements. But, taken together with the party's efforts to appear a friend of enterprise, they help to define New Labour's determination to occupy the pragmatic centre of politics.

For the Tories, meanwhile, serious definition remains incomplete. At the manifesto meeting today, ministers will

need to decide the degree to which they should project themselves as radicals, seeking to carry forward the privatisation and deregulation themes of the Thatcher era. Most likely they will opt for a moderate image: staying on track with present reforms, but not branching into markedly new ones.

Now there is everything to be said for a speedy move to the next election phase. The parties' manifestos will define as clearly as such documents ever do the territory which they intend to occupy. Beyond them, there is much to be feared from a prolonged Dutch auction of pledges which the winner may well have cause to regret.

Fiscal policy

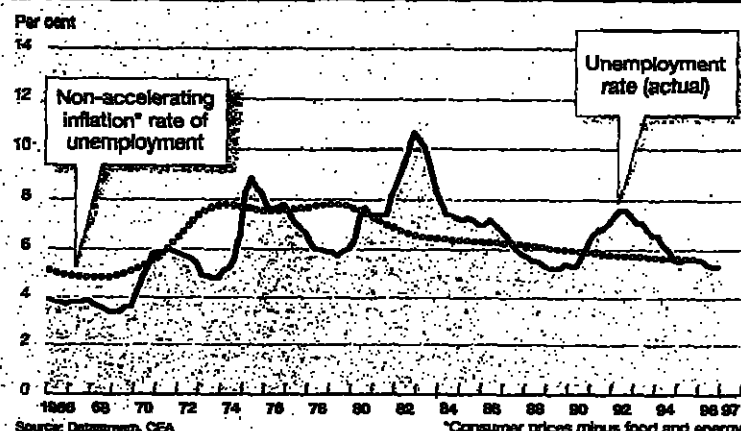
The worst danger, perhaps, is that the parties will compete with unconsidered promises on tax. Labour's pledge to cut value added tax on fuel is one example. A half-price promise on a radio programme by Mr Kenneth Clarke, the chancellor, that he would not put value added tax on food was another.

Whatever the merits of particular schemes, each promise narrows the options of a future government which will almost certainly have to raise substantial amounts of extra tax if it is to meet either party's commitments to a prudent fiscal policy. So the less time the rivals and their friends in the media are given to goad each party into "ruling out" tax increases, the better.

In any case, election fever has now reached such a pitch that good government is all but impossible. Parliamentary debates have become an unseemly circus, to the benefit of neither party and the discredit of politicians in general.

A wait until May 1, the last possible election date, would not obviously improve the situation for Mr Major. A strong economy and rising incomes have to be weighed against the risks of further Conservative disarray on Europe. In his own interest, therefore, Mr Major should carefully consider the earliest feasible date, which would now be March 20.

Unemployment and inflation: a transatlantic conundrum



How low can we go?

There may be more scope than policymakers thought to reduce unemployment without stoking inflation, writes Robert Chote

Karl Marx argued that capitalism needs a "reserve army" of unemployed labour to restrain wage demands and safeguard profits. Most economic policymakers still think in the same way, but recent experience in the US and the UK suggests the army might need fewer troops than it used to.

In both countries, joblessness has fallen to levels that in the past would have been associated with serious inflationary pressure in the labour market. At 5.3 per cent of the workforce, unemployment in the US is close to the low-point it reached in the upswing of the 1980s, but inflation remains near a 30-year low.

Unemployment in the UK has tumbled to a six-year low of 6.7 per cent, while growth in average earnings is barely stirring.

In both the US and the UK economists have had to reassess long-held assumptions about the link between inflation and unemployment. Can these economies sustain lower jobless rates than they used to? Or are temporary factors suppressing inflation and lulling policymakers into a false sense of security?

Economists typically assume the existence of a "natural" or "non-accelerating" rate of unemployment (Nairu) at which conditions in the labour market exert neither upward nor downward pressure on wage and price increases - leaving the inflation rate stable. Policymakers push unemployment below it at their peril.

Driving unemployment below this level encourages workers to press for bigger pay settlements by easing their fear of job losses. In these conditions, employers pay up because they know they can recoup the cost by lifting their prices. This erodes the value of the original pay settlements, triggering fresh demands, and so wage and price increases chase each other higher in an accelerating spiral.

For years, many economists assumed inflation in the US would be stabilised at an unemployment rate of about 6 per cent. The Federal Reserve appeared to be operating on this assumption when it raised interest rates in early 1994, believing correctly the jobless rate was about to fall below that level.

But last year saw falls in core measures of US inflation, even though unemployment had fallen half a percentage point below what was thought to have been the safe level. In the second half of last year economic growth slowed and unemployment settled below 6 per cent, but inflation still did not take off.

In a recent submission to the Organisation for Economic Co-operation and Development, President Bill Clinton's Council of Economic Advisers concludes the natural rate in the US has probably dropped to between 5.6 and 5.7 per cent. The report says the recent weakness of wage growth provides tentative evidence it could be as low as 5.1 per cent.

"Although more uncertainty surrounds the Nairu estimate than is commonly appreciated, it is still a useful concept for macroeconomic policymaking," the submission says.

But its evidence to the Senate Budget Committee last week Mr Alan Greenspan, the Fed chairman, was less enthusiastic. He described the Nairu as a useful concept in theoretical discussion, but said it was "so unstable when you try to apply it to the real world that I am very dubious about its practical applicability."

The big problem is that the natural rate cannot be observed directly. The graphs show estimates for the US and UK inferred from past movements in inflation and unemployment, using a technique pioneered by Mr Jorgen Elmeskov of the OECD.

For the US, this shows the natural rate dipping below 5 per cent in 1970, jumping to nearly 8 per cent in 1973 and then slid-

ing to 6 per cent after 1980. President Richard Nixon's wage and price controls restrained inflation in the early 1970s, but a rise in the proportion of teenagers in the population raised the natural rate later in the decade. Teenagers compete less for jobs than adults, exerting little influence on wages.

Workers also failed to appreciate the slowdown in productivity growth which followed the 1973 oil price shock, so higher unemployment rates were needed to choke off what had become unrealistic wage demands. In the 1980s, workers' aspirations became more realistic and the workforce was older, which meant less unemployment was needed to keep inflation steady.

The movements in the UK appear to have been more dramatic. The natural rate stood at about 2 per cent in 1973 and surged to more than 10 per cent by 1986, since when it has moved downwards again.

The unemployment rate required to stabilise inflation appears to have risen in the 1970s because of increasingly generous social security benefits, greater mismatches between jobs and available workers, growing trade union power and deteriorating international competitiveness.

The recession of the early 1980s probably raised it further by increasing the number of people out of work for long periods. The long-term unemployed exert little downward pressure on wages - they become demotivated and less attractive to employers.

This "hysteresis" process - in which movements in the actual rate of unemployment affect the level of the natural rate - may now be working in reverse. But structural changes to the labour market are generally given most of the credit for the fall in the Nairu after the mid-1980s. Legislation weakened the trade unions, the coverage and gener-

osity of social security was reduced, and the unemployed were made to jump extra administrative hurdles to retain their entitlement to benefits.

Treasury economists estimate the UK could now sustain a jobless rate between 5 per cent and 7 per cent. And they believe that, if unemployment were reduced slowly enough, the economy could eventually reach a position where both inflation and unemployment would be stabilised at a jobless rate of between 2 per cent and 4 per cent.

The historical trends are relatively uncontroversial. But the natural rate remains of limited usefulness to policymakers, because they cannot be confident where it is at any given moment. Mr Douglas Staiger and his colleagues at the National Bureau of Economic Research say that, for the US in 1990, we can be 95 per cent certain only that the natural rate lay somewhere in the wide range of between 5.1 per cent to 7.7 per cent.

This uncertainty becomes all the more frustrating when trying to explain the unexpected quiescence of wages and prices over the past couple of years.

Mr Laurence Meyer, a Federal Reserve governor, argues the weakness of US inflation is, in part, explained by falling health-care costs, cheaper computers and a decline in import prices, all of which are likely to be temporary factors. In addition, job insecurity is discouraging workers from making big pay claims and tougher competition is deterring companies from imposing hefty price increases.

"Developments in labour markets over the past few years do provide a hint of a modest decline in the Nairu, but the evidence is not definitive and it remains uncertain whether any decline is temporary or permanent," Mr Meyer argues. The same could be said for the UK, especially with regard to the impact of job insecurity.

In the face of these uncertainties, central bankers normally advocate a cautious approach - gently stimulating the economy until the faint outline of some inflationary apparition can be discerned in the statistical fog. Mr Greenspan appears to have sighted just such an apparition, noting in his evidence last week that job insecurity might not subdue wage growth much longer.

But some economists favour a more radical approach. Professor Patrick Minford, at Liverpool University, has long argued that the authorities could push unemployment much lower in the UK without pushing up inflation.

Professor Robert Eisner, at Northwestern University in Illinois, also warns against using the natural rate as an excuse for unnecessarily restrictive policies. He dismisses the conventional idea that pushing unemployment a little below the natural rate will trigger an inflationary spiral that would be disproportionately painful to reverse.

"While unemployment above the Nairu may have lowered inflation in the US, unemployment below the Nairu has had little or no lasting effect in increasing inflation," he says.

Prof Eisner argues low unemployment and a strong economy might even help to keep inflation in check, by encouraging companies to use their labour force more efficiently and to deploy more capital equipment. Buoyant conditions might also discourage companies from raising their prices in case profitable firms in other industries were tempted to begin competing with them.

These radical approaches will not find favour with economic policymakers on either side of the Atlantic. But recent experience suggests these habitually cautious creatures are at least prepared to take a few modest risks. For the millions of people still enlisted in the reserve army, these risks no doubt seem well worth taking.

OBSERVER

Future shock in Chicago

Leo Melamed is something of a golden figure in the rough-and-tumble world of financial futures. Now he is on the comeback trail. Dissident directors of the Chicago Mercantile Exchange last week elected Melamed - credited with making the CME a financial powerhouse in the 1970s and 1980s - as a special adviser to the board and a member of the powerful executive committee.

The move tips the balance of power away from CME chairman Jack Sandner, who is already snarling following a minor palace coup earlier this month in the exchange's membership elections. Although Melamed was only once elected chairman - in the late 1980s - he controlled the CME's workings for more than two decades under various titles, including chairman emeritus. That grip was shattered in 1991, when Sandner broke ranks and pushed his mentor into a backwater.

Behind his return is a phalanx of young directors, worried by declining trading volumes and a growing perception that the CME has fallen behind in technology. So will Melamed have enough new ideas to restore the exchange to its former prominence. "So much

momentum has been lost in the last five years I don't know if it can be regained," he said recently. Progress will also require consensus, something which looks markedly absent on the CME's new board.

Union man

Graham Bishop is hot property, sometimes addressing two conferences a day - in different countries. As adviser on European financial affairs to the Salomon Brothers International, he reckons that, with 1998 in sight, understanding Emu has become big business.

"There has been a dramatic increase across Europe in the number of events trying to shed light on the issue, my own diary is frightening," says Bishop.

In London last week, the Futures and Options Association held a Mansion House debate, supporting the "powerful business case" for monetary union. A majority rejected the case, though an even larger number believed Britain will eventually enlist. The Royal Institute of International Affairs also staged a lively debate which ended with a 2-1 majority endorsing UK entry in 1999. The issue will also occupy much of this week's world economic forum in Davos.

Bishop confirms that while some organisations and

companies are well up on Emu, a worrying number haven't even begun to grasp the implications for business. So who are the euro-dunces? Bishop puts the British public sector close to the top of the list.

Missing link

Keeping up with an ever-changing Europe is proving to be an awkward challenge for one or two organisations that should know better; hence the European Bank for Reconstruction and Development's recent annual report, citing Estonia's most important islands to Sweden.

Now *Business Central Europe* has added its own touch of misplaced creativity to a 1997 map of Europe's emerging markets. Forget the minor indiscretions - a new island in the Caspian Sea, a River Danube which goes no further than Austria and a Danish island handed over to Sweden; more worryingly, while the micro-state of Monaco is depicted rather generously the ancient and much larger republic of San Marino has, not to put too fine a point on it, completely disappeared.

Last year, the magazine managed to confuse Bosnia with Croatia, so perhaps such geo-political indiscretions should be expected. Let's just hope that

British Airways, sponsor of this year's map, has more reliable information to hand when it plots its routes.

Germany calling

The stiff upper lip is not just a British quality. The German magazine *Focus* reports that thousands of its readers are keeping surnames such as Kotz (vomit), Morder (murderer), Brathuhn (roast chicken), even though they could legally change them. The German phone book apparently lists hundreds of people with the surnames Paul (lazy), Fett (fat), Dumme (stupid) and Schwein (pig). "Why should I have a different name from my father and grandfather?" said one Herr Schwein.

Tasty

Until last year, when the remarkable Pamela Anderson of Baywatch fame was allowed to bare all on the bookshelves, *Playboy* magazine was banned in Ireland. One year on, the magazine's sales in the Republic (population 3.5m) are averaging 45 per cent of sales achieved in the UK (population more than 57m). Forget the Guinness, seems there's nothing like a spot of censorship to get the taste buds going.

Financial Times

100 years ago

The Cuban Insurrection New York, 26th Jan. A dispatch from Washington says that Senator Dupuy de Loma, the Spanish Minister, has received a telegram from General Weyler, announcing that Cuba is pacified and that the reforms proposed for the island will be put into effect shortly. At the State Department it is said, however, that while there have been no fresh engagements between the insurgents and the Spanish troops, both armies have been occupied in devastating the island. It is predicted that Cuba will be a waste within two months unless something is done to check the action of the soldiery.

50 years ago

Steel Peace in U.S. New York, 26th Jan. Uninterrupted steel operations at least until 1st May are the result of an agreement between the United States Steel Corporation and the United Steelworkers' Union to extend the present collective bargaining agreement until that date from 15th February, when it was due to expire. Other steel companies are expected to make a similar extension.

Globex at risk as French exchange pulls out

By Laurie Morse in Chicago

The future of Globex, the after-hours electronic derivatives trading system owned by Reuters, the financial information group, has been put in doubt by a decision of the French futures exchange Matif to leave the system.

Matif's decision is part of a move to form closer links with the Paris Bourse, its stock market counterpart. The exchange, Globex's largest customer, plans to leave at the end of its contract in April 1998.

Following Friday's announcement, the Chicago Mercantile Exchange, the other exchange participating in Reuters's system, said it was also seeking alternative systems.

Reuters said in a statement that it and the CME were "examining what the future structure of Globex might be".

Reuters is believed to have invested \$100m in the system, launched in partnership with the CME in 1992.

Globex was viewed as a pioneering concept when it was proposed in 1987, but in recent years the world's biggest futures exchanges, including London's Liffe and the Chicago Board of Trade, have opted to construct and control their own computer networks.

Matif will adopt the Bourse's Nouveau Systeme de Cotation (NSC) trading system, employing it for after-hours trading and for back-up to its open-outcry trading floor.

The derivatives exchange also said it would form a common subsidiary with the Bourse to develop equity-based futures and options.

The Bourse will be the lead partner in this subsidiary and will also take over management of Matif's successful CAC 40 index product.

Equity derivatives are 10 per cent of Matif's business. Its interest rate products, which contribute 80 per cent of the exchange's volume, are under threat from competition with the approach of European monetary union.

"What we hope this will do is impose some order on the Paris market," Matif said.

By linking both strategically and through technology with the Bourse, Matif said it aimed to cut costs for members and increase opportunities for new equity products.

"A large number of our members are also members of the Bourse. They already have NSC, and their costs for electronic trading will be lower than on Globex," a spokeswoman said.

Similarly, cross-fertilisation between the Paris exchanges should cut costs and yield robust new equity index products, she said.

French commercial banking poised for increase in insurance competition

Caisse d'Epargne plans non-life move

By Andrew Jack in Paris

One of France's largest financial institutions is poised to launch a range of non-life insurance products for sale through its extensive branch network in a move which could accelerate competition in the market.

The Caisse d'Epargne, which operates more than 4,000 branches across the country, is on the verge of choosing one of two insurance companies with which to work on the development of non-life

contracts covering areas such as motor and house risks. A decision is expected next month.

The plan comes after a number of banks have unveiled plans in the past few months to extend their "bank assurance" activities by selling life and, increasingly, non-life products in partnership with insurance groups. Less than 4 per cent of non-life contracts are currently sold through banks.

Crédit Agricole and Crédit

Mutuel, two large mutualist banks, already sell non-life insurance, while Crédit Lyonnais has formed a joint venture with Allianz of Germany and Société Générale with Commercial Union of the UK and Assurances Générales de France.

However, the decision by the Caisse d'Epargne is likely to trigger controversy within France's commercial banking sector, which has been mounting an increasingly strident campaign against competitive distortions in

the sector, with indications of support from the government.

The Caisse d'Epargne frequently comes under attack from quoted banks because its ownership structure is highly complex and it has no shareholders to which it must offer a competitive rate of return on equity. In 1996, it reported net profits of just FF1.7bn (\$300m) on capital of FF52bn.

It is also the target of criticism because it retains a partial monopoly - shared

with the Post Office and Crédit Mutuel - over the so-called Livret A, a tax-free government-backed savings scheme, which gives it a captive market.

The Caisse d'Epargne already sells life assurance products through its Ecureuil Vie joint venture owned with and managed by Caisse Nationale de Prévoyance, a state-owned insurance group. It reported premiums of FF1.39bn for 1996, making it the second largest bancassurance in France.

The institution is currently developing a modification to its statutes which would turn it into a form of co-operative controlled by 35 regional foundations. Shares would be held by its employees, staff and possibly outside investors at some point in the future.

It has also attempted to allay criticism by pledging to pay out a "social dividend" of 10 per cent of its profits in the form of contributions to charitable activities.

PepsiCo loses its taste for fast food chains

The cola group plans to focus on drinks and snacks, writes Richard Tomkins

It seemed a good idea at the time. In the mid-1970s, PepsiCo saw less-than-stellar prospects for its soft drink and salty snack operations, and started buying fast food chains to speed up earnings growth.

Twenty years later, the strategy is being turned on its head. PepsiCo has announced its decision to get out of the fast food business by spinning off its restaurant division to shareholders.

From now on, it will be down to soft drinks and salty snacks to put the fizz back into the company's profits.

In the mid-1970s, the growth potential of the Pepsi-Cola soft drinks business was seen as constrained by its already high penetration of the US market.

Overseas, Pepsi-Cola's opportunities were thought to be limited by Coca-Cola's size, by closed economies and by low incomes in developing countries.

The salty snacks business, meanwhile, was essentially a US affair.

In a conference call with analysts on Friday, Mr Roger Enrico, PepsiCo's chairman and chief executive, said his occasional forays into international markets met with little success.

"For example, we took Fritos to France, but we learned

pretty quickly that the French wanted to stick with foie gras," Mr Enrico said. "We took some very embarrassing and difficult losses at the time, so it didn't look too great."

PepsiCo entered the restaurant business with the acquisition of Pizza Hut in 1977. Taco Bell was added the following year and Kentucky Fried Chicken - now KFC - was bought in 1986.

The acquisitions were hardly a flop: for a time, amid a big expansion programme, they delivered good profit growth.

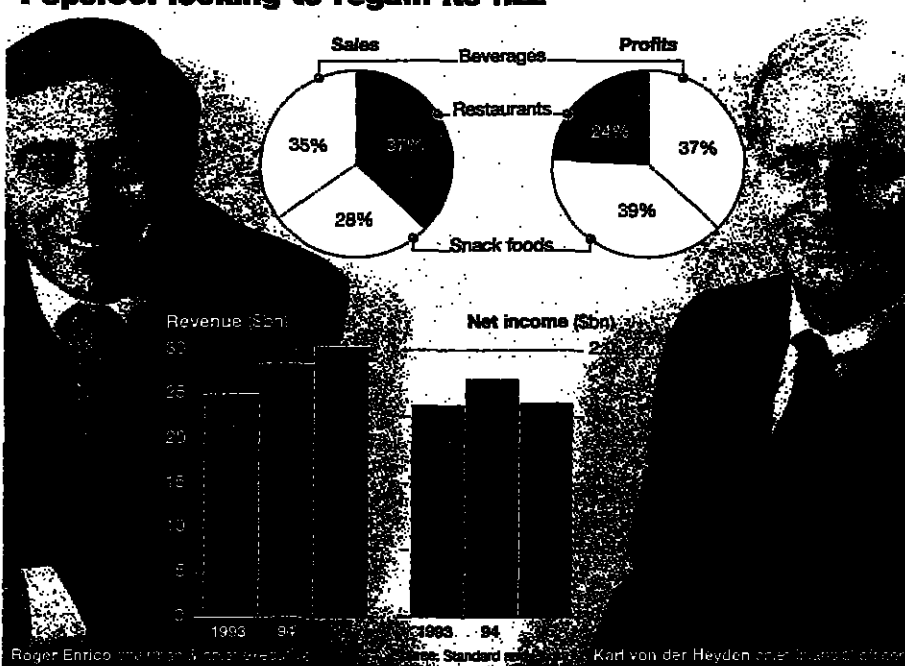
Meanwhile, the soft drink and snack businesses did better than expected, helped by strong performances in the US and an unexpectedly rapid opening of world markets.

More recently, however, the group as a whole has run into a series of difficulties.

Some have been on the restaurant side, where intense competition in the US fast food market has hit profits. Others have been in international soft drinks, where Pepsi-Cola burned up money in a quixotic attempt to defeat the mighty Coke in some of its strongest territories.

Shareholder concern over PepsiCo's mounting troubles led to increasing pressure for some kind of spin-off. Divesting the Frito-Lay salty snacks division was hardly an option.

PepsiCo: looking to regain its fizz



for some kind of spin-off. Divesting the Frito-Lay salty snacks division was hardly an option.

It had become the best-performing part of the business, and the soft drinks division was sacrosanct because it was the heart and soul of the company.

The restaurant division, however, appeared a more suitable candidate: not just because of its recent poor performance, but because, as a retailing business, it sat a little awkwardly with PepsiCo's other two divisions, which manufactured packaged goods.

Mr Enrico, who had previously headed the restaurant

division, implied that he regretted the spin-off.

He said he thought restaurants were "a terrific business" and added, almost wistfully: "I think, one day, we are going to see more KFC restaurants in China than we do in the US."

Even so, analysts and investors welcomed the move, seeing it as providing PepsiCo's management with the opportunity to focus on the remaining businesses. PepsiCo's stock closed on Friday at \$33.75 - up 63¢, or 1.9 per cent, on the week.

One benefit of the spin-off will be PepsiCo's ability to pass on some of its \$8bn in debt to the restaurant com-

pany, giving PepsiCo greater resources for an acquisition. But Mr Enrico appeared to rule out the idea that PepsiCo might bid for Quaker Oats Gatorade and Snapple drinks businesses, saying no significant acquisitions were in its business plans.

Mr Enrico said the opportunities for the slimmed-down PepsiCo were far greater than the company had viewed them 20 years earlier.

A top priority for the company would be to improve profits in the international soft drinks business by concentrating on growth markets instead of trying to beat Coke on its own turf.

"We are pretty realistic that we are not going to catch Coke in Japan or Germany, or some of these other parts of the world where they have a big head start and have done a great job building their business," Mr Enrico said.

"But in places like China, India, eastern Europe and a number of other places around the globe, we think there are billions of customers up for grabs."

On the salty snack side, Mr Enrico said experience had shown that PepsiCo could move its snack food brands around the world: "We took Doritos to the UK just about 18 months ago and it's built to a \$60m brand already."

Mr Michael Branca, an analyst at Lehman Brothers, said the remaining soft drink and snack food operations were "exceptionally powerful businesses with a predictable 15-20 per cent long-term growth rate in earnings per share" - conceivably putting them on a par with Coca-Cola, with its predictable 18 per cent growth rate.

In a rare moment of humility for a chief executive, Mr Enrico confessed: "Clearly we have stubbed our toe pretty big time here in the last couple of years."

But he added: "We intend to fully learn the lessons from that and not repeat that."

"We have got a whole new strategy that will stand us in far better stead than the one we were on before."

INSIDE

Argentaria

Drastic plans for reducing costs at Spain's Argentaria banking group brought a 58 per cent fall in its attributable net earnings for last year to Ptas1.2bn (\$237m) after an extraordinary charge of Ptas2bn. But Mr Francisco González, chairman, said that by renegotiating a large part of its long-term liabilities, Argentaria would strengthen its position in the run-up to European monetary union. Page 21

Agco

Agco, one of the three largest makers of farm equipment in the US, plans to step up sales in the US of a series of high-speed German-made tractors following its acquisition of Fendt, one of Europe's biggest independent tractor producers. Page 21

Swedish banks

Shares in Nordbanken and Skandinaviska Enskilda Banken surged last week on renewed reports that the two Swedish banks were close to agreeing a merger. Page 20

Fund Management

Not only are German banks eager to expand abroad, but they also see opportunities opening up at home. The scale of their ambitions is shown by the decision of Dresdner Bank to restructure its global fund management business and take to the expansion trail again. Page 20

Banamex

Banamex, Mexico's largest bank, has reported a fourth-quarter pre-tax loss of 1.2bn pesos (\$154m), bringing its pre-tax profits for 1996 to zero. Only deferred income and asset taxes totalling \$63m pesos and the undistributed earnings of subsidiaries allowed the bank to post net profits of 1.45bn pesos for the full year. Page 20

Utility patrols web for predators

By Simon Holberton

Yorkshire Electricity is doing electronic detective work to identify potential predators by monitoring users of its Internet website.

It has already discovered that the US company Mission Energy, which owns First Hydro of the UK and has been seen as a possible bidder, is one of the most frequent users.

Yorkshire started to monitor its website, which registers "hits" from users around the world seeking information about the company, after a sharp rise in

its share price since the start of this year.

The site carries background information about the company and its region, as well as the annual report and press releases.

Yorkshire's shares closed at 848½p on Friday, up nearly 4.5 per cent since the beginning of the year, and the shares will go ex-dividend today.

"Its share price is saying it is about to be bid for," said one analyst.

Mission has denied plans to enter electricity distribution. Observers said US utilities, especially Pacific Gas

and Electric, Houston Industries and Duke Power, were also potential bidders.

But an adviser to Yorkshire said the distributor had not received any approaches and could not explain the strength of the share price. Analysis of the share register had yielded nothing suspicious.

Analysts said Yorkshire was trading at more than seven times prospective 1997 earnings before interest, tax, depreciation and amortisation - a measure of cash flow. This compared with an average of 6.8 times prospective cash flow for previous

regional electricity company (Rec) bids.

But they pointed out that this form of valuation did not capture the potential value in Yorkshire's 22.3 per cent interest in Ionica, a telecommunications company, which has been valued at £500m to £1bn and a property development portfolio worth up to £70m.

In addition to bid speculation, the company's price has been supported by the expectation that it will soon make a "value return" to shareholders through a share buy-back or a monitor special dividend.

Esprit Telecom to float in London and New York

By Nicholas Denton in London

Esprit Telecom, one of the new breed of telecommunications carriers, is set to announce an international public offering in New York and London.

The five-year-old company, which operates in Europe, made no comment, citing Securities and Exchange Commission restrictions on the promotion of securities issues, but has appointed Lehman Brothers as the investment bank leading the share sale.

Esprit - like Viatel and Colt Telecom, two other companies which have recently floated - is tapping investor interest in new telecom entrants as liberalisation of the European market in 1998 draws closer. No details of the planned flotation are available but

analysts estimate Esprit to have an enterprise value of about \$300m and investment bankers expect it to raise about \$100m in the offering.

Although Esprit is thought to have made a small loss in the year to September 1996, its valuation will be driven by growth in revenues, which are expected to almost double last year's estimated \$88m.

Esprit is seeking to distinguish itself from Viatel, whose share price has slumped nearly a quarter since its flotation in September, by comparing itself to stronger performing international carriers such as Pacific Gateway Exchange.

Proceeds from the public offering would be used to invest in switching equipment for further European expansion and in fibre-optic cable along the Thames Valley in London, where the

company, which supplies cut-price services to the UK government, has its greatest concentration of customers.

It is not clear whether Esprit's management and its financial backers - Apex Partners, Hancock Venture Partners and EM Warburg Pincus, all venture capital firms - will use the offering to realise some of their investment gains.

Esprit was founded in 1991 by Mr Walt Anderson, a US telecoms entrepreneur, and emulates the strategy of the carriers challenging AT&T in the US long-distance markets. Its ambition is to be "the MCI of Europe".

The company began offering services in the UK in 1993 and has operations in other European countries, such as the Netherlands. Its clients include the European operations of Marriott hotels.

This announcement appears as a matter of record only

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COMPANIES AND FINANCE

Fourth-quarter loss for Banamex

By Leslie Crawford
in Mexico City

Banamex, Mexico's largest bank, has reported a fourth-quarter pre-tax loss of 1.2bn pesos (\$164m), bringing its pre-tax profits for the whole of 1996 to zero. Only deferred income and asset taxes totaling 939m pesos and the undistributed earnings of subsidiaries allowed the bank to post net profits of 1.45bn pesos for the full year, against 2.16bn pesos in 1995. The results were overshadowed by news that Banamex had sold 12.3bn pesos of non-performing mortgage loans

to the government and pledged to raise 4bn pesos of fresh capital this year.

The sale, which wiped out 22 per cent of Banamex's mortgage portfolio, or 10 per cent of its total loans, was necessary to mitigate the stricter accounting practices which took effect this month. Five other banks, including Bancomer, the second largest, have also sold their non-performing mortgages to the government.

The impact of the new accounting principles, which force earlier and fuller disclosure of non-performing loans, was evident in the

deterioration of some of Banamex's statistics.

Past-due loans rose from 13bn pesos, or 9.2 per cent of total loans, at the end of September to 21bn pesos, or 18.3 per cent of the total, in December. If the government had not agreed to take over Banamex's bad mortgages, one-quarter of the bank's total loans would have been classified as past-due.

Reserve coverage has dropped to 60.7 per cent of Banamex's non-performing loans, from 83.8 per cent in September. Net capital to risk-weighted assets fell from 14.8 per cent to 13.1 per

cent, although this remains comfortably above the 8 per cent minimum.

Analysts were torn between welcoming the mortgage write-off and surprise at the problems caused by Mexico's previously lenient accounting practices.

"Banamex's bad loans nearly tripled with the new accounting rules, whereas most analysts were expecting a 70 per cent to 100 per cent increase. The situation was much worse than we realised," said Mr Carlos Diaz-Lado of Spanish financial consultants AB Asesores Moneda.

Banamex officials warned that net interest margins would continue to fall in 1997 as interest rates fell. Mexico's economic situation stabilised, and competition in the banking industry increased. Banamex's net interest margin dropped to 4.3 per cent at the end of 1996, from 7.9 per cent in December 1995.

The bank's return on average assets also dropped to a slender 0.2 per cent at the end of 1996, from 1.4 per cent in 1995. Banamex officials forecast only a modest increase in bank lending during 1997.

Merger talk lifts Swedish bank shares

By Hugh Carnegie
in Stockholm

Shares in Nordbanken and Skandinaviska Enskilda Banken surged last week on renewed reports that the two Swedish banks were close to agreeing to merge.

The two banks and the government, which owns almost 60 per cent of Nordbanken, refused to comment but the report in a daily newspaper that a merger could be announced as early as next week sparked an immediate reaction on the Stockholm bourse.

On Friday, Nordbanken shares jumped more than 7 per cent to close at SEK18.50 at SEK233.4. SEB's shares were up 4.5 at SEK72.5.

Speculation over a link-up between the two banks has grown since Svenska Handelsbanken won an auction to take over Stadshypotek, the country's leading mortgage lender, late last year.

Since recovering from a deep loan loss crisis in the early 1990s, the banks have regained strong profitability. But with low cost ratios and limited market growth, they are looking to partnerships to lift earnings in the face of deregulation, technological change and planned European monetary union.

INTERNATIONAL NEWS DIGEST

Crédit Foncier action continues

Employees of Crédit Foncier de France, the troubled property lender, have settled in for the second week of occupation of their Paris headquarters as discussions continue over the survival of the institution.

Unions, who held top executives of the bank hostage until Wednesday, called for the demonstration to continue at least until tomorrow, when a national "day of action" for employees in the semi-public sector has been announced. Debate has continued over exactly what concessions the government had provided, with the unions claiming that the proposals for the break-up of the bank by Mr Jean Arthuis, economics and finance minister, had been abandoned.

Mr Philippe Rouvillois, the mediator appointed by the government last Monday, stressed that talks had opened on the premise that no particular solution had any preference, but that put forward by Mr Arthuis could equally be among the possible resolutions. The next talks are scheduled for today.

With strong backing from Crédit Foncier's 3,300 staff, the unions are demanding that their bank remains intact, while Mr Alain Juppé, the prime minister, ruled out at the end of the week any recapitalisation by the state, and stressed that the institution was no longer viable on its own.

Andrew Jack, Paris

Axa-UAP sells Paribas stake

Axa-UAP, the recently merged French insurance group, has confirmed that it had sold a 2.4 per cent stake in Paribas, the financial institution, after the markets closed on Thursday evening, for about FF1bn. The sale comes as a series of investments made by the two insurance groups is under examination after Axa acquired UAP, and in the process obtained a substantial stake in the rival Banque Nationale de Paris.

Mr Claude Bébér, chairman of Axa-UAP, told a general meeting of shareholders last week that the group did not have the role of being the "godfather of French capitalism" and that all of its participations would be examined, "line by line" except for BNP and Paribas, where any change would be the result of agreement with their respective managements.

Andrew Jack

Lex, Page 18

GM board meets on payouts

The board of General Motors meets today amid expectations on Wall Street that the US car maker will opt to distribute more of its spare cash to its shareholders. The US's steady economic growth in recent years, together with the spin-off of EDS, a former subsidiary, has enabled GM to repair its balance sheet and effectively eliminate a massive deficit in its pension fund. Now, with the prospect of another steady year of car sales ahead and substantial cash reserves on hand, industry analysts expect the company to direct more of its resources to rewarding its shareholders directly.

At a pinch, GM could afford to double its quarterly dividend, to 80 cents a share, and set in train a \$5bn share buy-back, said Mr David Garrity, an analyst at Smith Barney. Even without a distribution on this scale, though, the company's board is widely expected to send a strong signal about GM's new-found financial stability and its potential to generate significant free cash flow in the future.

Richard Waters, New York

China 'to liberalise insurance'

Prudential, the UK-based insurer, foresees a gradual liberalisation of China's nascent life insurance market and expects approval "within two to three years" for a licence to sell policies in one of Asia's most promising markets. "They [the Chinese authorities] want to create a domestic capability before they open up. That's understandable," said Lord David Gifford of Thamesfield, director of the Prudential board. On Saturday he opened a representative office in Ho Chi Minh City, the company's second in Vietnam.

Like other large insurers, Prudential has been pursuing entry into China as part of a long-term drive to generate life insurance revenue from new Asian markets such as India, Japan and Vietnam. Premium sales in Asia in 1996 rose 13 per cent to £103m (£167m).

Jeremy Grant, Hanoi

Hanoi eases bank issue rules

By Jeremy Grant in Hanoi

Vietnam has approved the purchase by foreigners of an issue of shares by a privately held bank in Ho Chi Minh City, a rare move that could spur similar deals in a country with no stock market.

LG Merchant Bank, a division of South Korean conglomerate LG Group; Singapore-based Vietnam Fund; UK investment manager Dragon Capital; and Jardine Matheson, the Hong Kong-based trading house, won the bidding for a third of the 230,000 new shares issued by Asia Commercial Bank.

The ACB issue is only the third offering of stock to foreign investors by a Vietnamese company. The last bank

issue was by VP Bank, also based in Ho Chi Minh City.

It's good because it pushes forward the concept of buying securities in Vietnamese companies, as well as in ACB as the dominant private sector bank," said Mr Dominic Scriven, Ho Chi Minh City-based director of Dragon Capital.

Dragon Capital has a 6 per cent stake in ACB, with the other three holding 8 per cent each. The stakes give each company a seat on the board.

ACB is one of Vietnam's most dynamic "joint stock" banks, so called because it has a diversified shareholder base. Vietnam's banking sector is dominated by four large state-owned banks.

Vietnamese are expected to take up the remaining two-thirds of the issue, which was designed to boost ACB's capital base to 70bn dong (US\$6.3m). This is part of a scheme to streamline the joint stock banking sector, where 54 banks compete. The central bank, which is behind it, believes that number is too great.

ACB is expected to be among the first local companies to be listed on a Vietnamese stock exchange. However, banking officials say the exchange is unlikely to emerge for at least two years because of the need for a firm regulatory framework and because of a lack of internationally accepted accounting standards.

UK stores group set to close three outlets

By David Blackwell

House of Fraser, the troubled UK department store chain, is expected to announce today the sale of three stores for about £10m (£16m).

The disposals - part of the continuing strategic review under Mr John Coleman, chief executive - will be announced with a Christmas trading statement that could prove more positive than some market expectations.

House of Fraser has been plagued by problems ever since it was floated by the Fayed brothers, owners of Harrods, in 1994.

The shares - 180p on flat-

tion - closed down 3½p at 142p on Friday.

Since his appointment last April against a background of falling profits, high costs, lost market share and over-reliance on concessions, Mr Coleman has been pursuing a strategic review that will tighten the group's customer focus and prune the most unprofitable parts. But he does not expect the results to feed through into full-year figures until next year.

The group is expected to fall into the red for the year ending in April after making provisions of up to £50m last October for store closures, job losses and stock write-downs.

German banks in scouting phase of expansion

The UK, France and Italy have attracted the most acquisitive attention, says Andrew Fisher

In the hotly contested world of asset management, Germany's big banks are flexing their muscles. Not only are they eager to expand abroad - on the European continent, in the UK, Asia and the Americas - but they also see opportunities opening up at home.

The scale of their ambitions is shown by the decision of Dresdner Bank to put its global fund management business into a coherent structure and take to the expansion trail again. Mr Gerhard Eberstadt, the Dresdner director in charge of asset management, made clear last week that it was in the market for acquisitions.

If the right opportunity came along, "we are ready to make further purchases," he said. Having paid \$300m for RCM Capital Management in San Francisco a year ago, however, no more US purchases were in the offing, although he did not totally rule one out.

Dresdner, which has put operational responsibility for its global asset management business - handling some \$50bn of institutional funds - in the hands of RCM, is concentrating its attention closer to home. It sees scope for possible purchases mainly in the UK, but also in France and Italy.

Although already represented in Britain through Kleinwort Benson, the UK investment bank it bought in 1995, and the Thornton equity fund specialist, Dresdner still feels there are untapped opportunities. "Britain is one of the most interesting markets in asset management," believes Mr Eberstadt. "The market itself is a big one and it is an international centre where a large volume of US and Japanese funds are managed."

Size and expertise are what Germany's banks seek as they strive to win more mandates. Bayerische Hypotheken und Wechsel

Bank (Hypo-Bank) recently lifted its stake in Britain's Hypo Foreign and Colonial Management from 50 per cent to 65 per cent. It also has a product and marketing agreement with Massachusetts Financial Services (MFS) in the US.

Hypo-Bank's Bavarian neighbour, Bayerische

FUND MANAGEMENT

Vereinsbank is equally keen to build up its asset management business. Mr Albrecht Schmidt, Vereinsbank's chairman, says "we are not where we want to be" in this sector. In 1995, it tried and failed - due to regulatory hurdles - to buy Oppenheimer Group, the New York brokerage, investment banking and fund management

operation. But it is keeping its eyes peeled.

All the big German banks are aware that their performance, financial products and risk management are under scrutiny. "Only the top asset management companies will survive. You can't be mediocre," says Mr Schmidt.

The banks believe their size and reputation provide a formidable basis on which to expand their institutional fund management businesses. Dresdner's Mr Eberstadt says the future is with the big banking groups which can operate globally and are backed by extensive distribution, marketing and research operations.

Dresdner, with RCM, Kleinwort Benson, Thornton and other units such as the small Oechsle fund manager in Boston and BIP Gestion in France, is strong in Europe, the US, Asia and south America. Mr Eberstadt says. Asset management is expected

to grow steadily, with the bank's own institutional business up some 15 per cent last year and projected to grow around 10 per cent a year.

"But fees are increasingly under pressure in this business, and so bigger units are needed to benefit from economies of scale."

After the publicity generated by Ms Nicola Horlick's attempts to recover her lucrative fund management job at Deutsche Morgan Grenfell, the news that Dresdner still had ambitions to grow in the UK - by winning more mandates and possibly making an acquisition - was greeted with relief in London. But Mr Eberstadt said Dresdner was also interested in prospects on the European continent.

"France is also a market which is on the move. This was especially the case now that France was taking steps to encourage private pension funds. Italy, too, was a mar-

ket with potential. "We are not looking hard but we will take any opportunities that occur. The market is less developed [than markets like the UK, France and Germany] but there is a high savings rate."

Outside Europe, Dresdner has been doing more business in Japan, with industrial companies and life insurance concerns. It also aims to build up its presence in Mexico, Brazil and other South American countries where pension funds are developing.

All it needs now is for the German government to show the same alacrity in encouraging independently managed pension funds. That would add a new dimension to the stock market and bring new business. "Bonn is now looking to what Paris is doing," says Mr Eberstadt. "If they had looked closely at the UK, they [German politicians] would have acted already."

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interest period 24th January, 1997 to
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per annum. The Amount of Interest
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\$5.9906 and per U.S. \$100,000 Note
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Investment Services (Europe) Company
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Rate of Interest of 5.625 per cent
per annum. The Amount of Interest
per U.S. \$100,000 Note will be U.S.
\$5.9906 and per U.S. \$100,000 Note
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Corporate Trust Officer
Montreal Trust Company of Canada
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Suite 605
Toronto, Ontario
M5J 2N1
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CORPORATION**
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Notice is hereby given, in accordance with the Pricing Supplement dated
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interest to but not including the redemption date of March 15, 1997.
January 27, 1997, London
By Citibank, N.A. (Corporate Agency and Trust), Agent Bank
CITIBANK

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Floating Rate Subordinated
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For the three months 27th January, 1997
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USD 100,000 and is payable on the
interest payment date April 26th, 1997.
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COMPANIES AND FINANCE

Argentaria falls 58% following Pta43bn charge

By David White in Madrid

Drastic plans for reducing financial costs at Spain's Argentaria banking group brought a 58 per cent fall in its attributable net earnings for last year to Pta81.2bn (\$227m) after an extraordinary charge of Pta43bn.

But Mr Francisco González, chairman, said that by renegotiating a large part of its long-term liabilities Argentaria would strengthen its position in the run-up to European monetary union, and would produce increased profits and dividends in future.

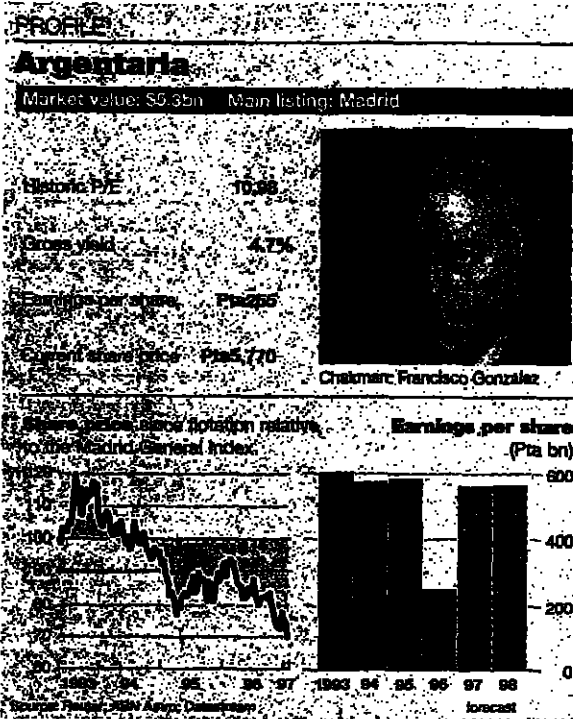
The move, in preparation for the final stage of Argentaria's privatisation, means sacrificing almost half the group's operating earnings to prepay some Pta700bn of fixed-rate borrowings and refinance them on more favourable terms. They currently have an average cost of about 9.8 per cent.

Argentaria, which was already expecting a reduction in 1996 profits, announced its plan in December along with the appointment of a new chief executive, Mr Francisco Gómez Roldán. At the same time, it announced plans to raise its total dividend for 1996 from Pta270 to Pta277.

Mr González, appointed by the government to take over as chairman last May, found the group was too reliant on non-recurring profits.

The extraordinary charge was more than originally announced, and the net profit figure lower than analysts expected.

However, operating profits were stronger than expected, showing growth of almost 9 per cent to Pta89.6bn, compared with a forecast Pta85bn.



Net interest income was 5 per cent down at Pta196.8bn, but this was offset by a 170 per cent boost in income from financial market operations to Pta29.8bn.

Net loan-loss provisions were 54 per cent less than the previous year's at Pta31.8bn. At the same time it reduced its proportion of non-performing loans from 3.8 per cent to 3.2 per cent.

Total assets stood at about Pta11,000bn at the end of the year, a reduction of almost 16 per cent. Argentaria said this was the result of a policy of shedding assets with only marginal profitability.

Pritzkers renew aviation interest

By Christopher Parkes in Los Angeles

Chicago's wealthy Pritzker family, former owner of the defunct Braniff airline, is taking a renewed interest in aviation by buying a 50 per cent stake in an embryonic aerospace components group and a majority holding in a new business jet company.

The family, best known for its control of Hyatt Hotels, has linked with Los Angeles-based Quarterdeck Equity Partners to buy the Alcoa

aluminium group's aerospace composites division.

The company, which supplies structural materials to Boeing, McDonnell Douglas and engine-maker Rolls-Royce, has annual sales of some \$40m, and will be positioned as "an acquisition platform", according to Mr Jon Kutler, Quarterdeck chairman.

The purchase price was not disclosed.

The business will be named Composite Structures, and will be developed rapidly to meet the newly-

restructured aerospace industry's needs for larger subcontractors, he said.

The Pritzkers, who formerly toyed with a possible purchase of PanAm and other high-profile airline ventures, are also about to launch Galaxy Aerospace, a joint venture with state-owned Israel Aircraft Industries.

The company, to be headed by Mr Brian Barents, former head of Learjet, will attempt to break into the \$5bn world business jet market with a 19-seater, \$14.5m

aircraft developed by IAL.

The Israeli company will make the wings, while US suppliers will provide the rest, including engines. An agreement establishing the new, US-based company, was signed last week, and final clearance from Israel is expected before the end of this month.

While the new ventures will be controlled separately, they mark intriguing new ventures for the Pritzkers, who control about 60 diversified businesses in their Marmon group.

Electrolux slides despite US advance

By Hugh Carnegie in Stockholm

Electrolux, the world's leading supplier of household appliances, suffered a 33 per cent slide in profits in the fourth quarter as a rise in consumer demand looked set to continue.

However, he said that white goods sales in Europe fell by 2.4 per cent in 1996. Demand had reached bot-

tom, but he expected zero growth in 1997.

Group pre-tax profits in the last quarter fell from SKr1.2bn in the same period in 1995 to SKr812m (\$12.67m), dragging full-year profits down to SKr3bn, compared with SKr3.9bn in 1995.

Earnings per share in the fourth quarter tumbled by more than 50 per cent from SKr14.40 to SKr6.90 and were

down from SKr37.50 to SKr25.30 for the full year.

Electrolux group sales in the fourth quarter were unchanged at SKr27bn, but were down 5 per cent over the full year from SKr115.8bn to SKr110bn, excluding negative exchange rate shifts. Operating profits were down 16 per cent from SKr5.3bn to SKr4.45bn for the full year.

Project finance market expands

By Conner Middelmann

The international market for project finance, which mobilises private capital for infrastructure, telecommunications and other projects, grew by 63 per cent in 1996, according to a survey to be published this week.

This follows strong growth in 1995, when bank lending for private projects grew by more than 50 per cent.

Bank lending to the project finance market was \$42.8bn in 1996, up from \$23.3bn in 1995. Including bond financings in the capital market, \$47.6bn was raised to finance projects around the world, according to the survey by IPR Project Finance International, a specialist publication.

PFI's figures include all deals underwritten during the year but exclude financing which has been totally guaranteed by government agencies.

Contrary to 1995, when market growth was propelled primarily by a sharp increase in lending to Asia, that region was largely stable last year, with the bulk of 1996 growth fuelled by European and middle Eastern projects.

The Asian market continued growing steadily last

year, but it's Europe and the Middle East that have really gone through the roof," says Mr Rod Morrison, editor of Project Finance International.

In the Middle East, which accounted for nearly \$5bn of project loans, "several deals were finally booked in 1996 that had been worked on for two to three years", he says.

Europe accounted for \$17.3bn of project loans, with the UK taking the lion's share at \$10.1bn.

Large project loans in the UK included \$3bn for Mercury One-2-One, the mobile phone operator, \$2bn for cable company Telewest, \$1.2bn for Humber Power, a \$1.2bn refinancing for Teeside Power and a \$500m facility for the Channel Tunnel Rail Link.

Although project lending in the UK was up sharply, bank lending to projects under the government's Private Finance Initiative only accounted for \$1.8bn, or 18 per cent of bank loans.

A sectoral breakdown shows that some \$15.7bn in bank loans were raised worldwide for power projects. That is followed by \$13.3bn for telecoms projects, \$4.2bn in infrastructure loans and \$3.4bn for oil and gas business.

Agco puts Fendt into top gear

Agco, one of the three largest makers of farm equipment in the US, plans to step up sales in the US of a novel series of German-made tractors following its acquisition of Fendt, one of Europe's biggest independent tractor producers.

The tractors include high-speed machines which can reach 50kph, almost twice as fast as most conventional tractors.

Agco, based in Atlanta, completed the \$321m purchase of Fendt this month in one of the biggest acquisitions in recent years in Germany by a US company.

Mr Robert Ratliff, chairman of Agco, said he planned to keep Fendt's manufacturing operations in Bavaria largely intact, but with a higher proportion of its sales being exported, particularly to the US.

Mr Ratliff has high hopes for a series of Fendt tractors which he says have features beyond anything that its rivals can produce.

These tractors have sophisticated suspension systems which make a relatively high speed possible without compromising safety or comfort. They also have automatic transmissions - a rarity where drivers sometimes have to cope with up to 30 gears.

Under Agco's plans, roughly half Fendt's sales of some \$600m a year will be made outside Germany within three years, with the US seen as a particularly promising market, especially for the high-tech tractors. Currently, only about 30 per cent of Fendt's sales are through exports.

It is believed Agco could sell several hundred units a year of the new high-speed tractors in the US, giving it what Agco reckons could be an important technological



Robert Ratliff, has high hopes for Fendt tractors

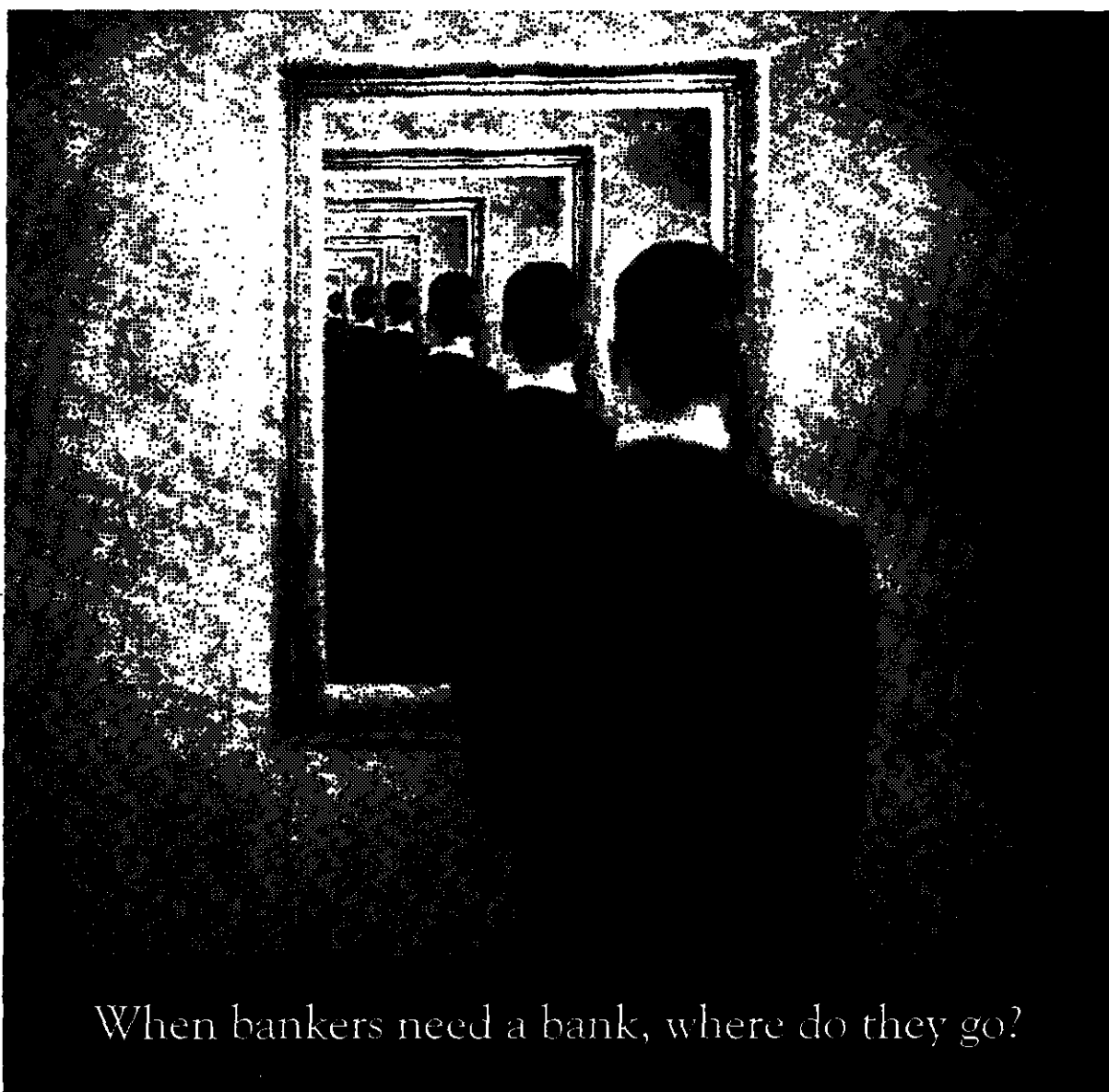
edge on rivals which include John Deere and Case, the two other big US farm equipment makers.

"Tractors are generally a low-tech industry and when you find products like this it spices things up a bit," said Mr Ratliff.

The Fendt deal brings to more than \$1bn Agco's spending on acquisitions since its start-up in 1990, since when it has become one of the US's fastest growing companies in the capital equipment sector.

As a result of the Fendt acquisition, more than half Agco's annual sales are in Europe, where it has become the second biggest supplier of tractors, after New Holland, part of Fiat.

Peter Marsh



When bankers need a bank, where do they go?

GLOBAL CUSTODY

Lazard Brothers Asset Management

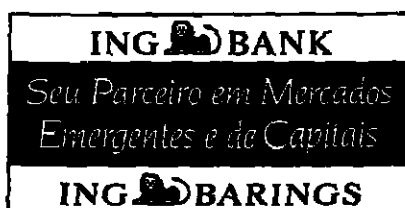
June 1996

Assets under custody
US \$6,000,000,000

A Bankers Trust

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FINANCIAL TIMES MARKETS THIS WEEK



Global Investor / Peter Martin

Comic cynicism belies reality

What is the investment significance of the Dilbert cartoon strip?

Dilbert, the seer in a high-tech office, perennial victim of management double-speak, has become a symbol of American business life. White-collar workers tape cut-out Dilbert strips to their cubicle walls. It now appears in over 1,400 papers in 35 countries. Dilbert's two management books are among the current US top-ten best-sellers, powered by such concepts as Great Lies of Management, including: "I have an open door policy" and "We reward risk-takers".

In companies across America, Dilbert is a symbol of disenchantment with reengineering, mission statements, and the jargon of modern management. What

does this degree of disaffection tell us about the value of American shares?

One possible clue, you might think, lies in the relative performance of big companies to small. Dilbert was born, after all, in the software cubicles of Pacific Telesis, the west coast Baby Bell, where Scott Adams, his creator, was working at the time. Dilbert's roots are firmly in big-company soil. Small companies - more flexible, less bureaucratic, less given to empty posturing - must surely have outperformed their larger cousins in the Dilbert era?

Not quite, at least as far as the stock market is concerned, as the chart shows. If you had bought a representative basket of small-company shares seven years

ago, when the Dilbert strip was born, you would be well ahead of a comparable selection of blue chips. But if you had delayed a year, the comparison would have been much less favourable. And plumping for small companies rather than large in any of the past four years would have left you unhappy today.

Why is it that bigger US companies have outperformed their smaller cousins so successfully, in spite of everything that Dilbert tells us about how they are run?

One possibility is that Dilbert is the exception rather than the rule - that American companies are not really run in the way he suggests. Yet Scott Adams, Dilbert's creator, receives floods of e-mail from his readers,

vying to tell him of the latest meaningless memo or empty slogan. Bosses and management consultants rush to endorse the fundamental truth of his vision.

Another possibility is that Dilbert's chickens will soon come home to roost, reversing the recovery in US profitability. That is conceivable, but a risky bet. US corporate profits, as a share of national income, still have a long way to go before regaining their levels of the 1970s.

The third and most likely possibility is that Dilbert-style management jargon, empty and de-humanising though it is, actually works. Big US companies have found a way of harnessing the energies of knowledge workers like Dilbert, a feat

which few other economies have achieved on anything like the same scale.

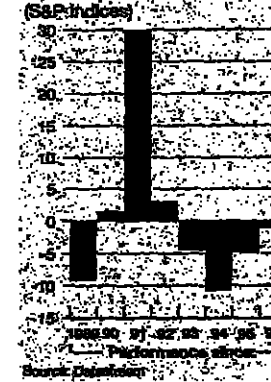
Dilbert and his colleagues display a dazzling awareness of computer trends, management theory, and business fundamentals. True, they also display a deep cynicism, but that is no more than a shield to protect them against the relentless flood of management-speak.

What counts is not what they say around the water-cooler, but what they do - work long hours, fix bugs, patiently answer idiotic questions from ignorant technology users, put up with 3 per cent pay rises, obey their bosses.

This is what underpins the belief that the US bull market is based on a false trans-

Small US companies

Small Cap relative to Composite (S&P Index)



Source: DataStream

Total return in local currency to 23/01/97

	US	Japan	Germany	France	Italy	UK
Cash	0.10	0.07	0.06	0.06	0.05	0.11
Week	0.47	0.04	0.28	0.28	0.62	0.12
Month	2.28	0.88	3.37	4.69	8.64	6.19
Bonds 3-5 year	0.06	0.01	0.14	0.13	0.57	0.26
Week	-0.21	0.18	0.95	0.88	1.89	1.41
Month	2.94	5.01	8.28	9.51	20.44	8.38
Bonds 7-10 year	0.07	0.03	0.02	0.28	0.80	0.43
Week	-0.85	0.08	0.55	1.38	3.12	1.87
Month	0.57	5.80	7.28	12.45	30.68	7.90
Equities	1.2	-2.0	1.4	2.0	5.2	1.8
Week	4.8	-7.7	6.5	7.7	23.2	4.8
Month	28.1	-11.6	27.5	33.5	50.3	19.9

Source: Cash & Bonds - London Securities & Finance; Equities - FTSE International; UK - Standard & Poor's; Japan - Nikkei; Germany - DAX; France - CAC 40; Italy - FTSE MIB; UK - FTSE 100.

COMPANY RESULTS DUE

BT stock to buoy MCI despite flat quarter

MCI Communications, the US telecoms group, is expected to report fourth-quarter earnings tomorrow of 44 cents per share, up from 41 cents a year earlier, but flat when compared with the previous quarter, reports AFX News in New York.

Mr Robert Wilkes, Brown Brothers Harriman telecommunications analyst, said MCI's stock price was unlikely to see much impact from negative surprises as the proposed merger with cash-rich British Telecom communications would provide a great deal of protection.

"Because of the merger,

MCI's share price will not be hurt as much as other companies might be, even if the earnings are down," Mr Wilkes said.

"Whatever happens, BT's stock will hold up MCI's stock," Mr Wilkes pointed out that not all companies enjoyed such protection, noting the US investment community's recent tendency to drive down stock prices severely following earnings results that are merely adequate.

However, there is some uncertainty surrounding MCI's recent performance and Mr Wilkes declined to estimate MCI's fourth-quarter earnings.

"The results will be very interesting to see," he said. "The long-distance industry has become much more competitive because AT&T has been under pressure, and has become more aggressive about pursuing customers.

So there is some risk that MCI's earnings will be on the disappointing side."

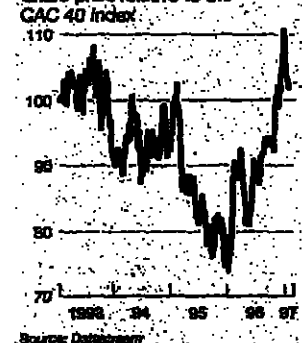
Novartis, the recently formed Ciba-Sandoz combine, is tomorrow expected to announce sales little changed at between SFr35.7bn (\$25.8bn) and SFr35.9bn last year compared with a proforma SFr35.9bn a year earlier, AFX News reports from Zurich.

However, analysts said that calculating full-year sales was difficult as it remained unclear how the newly-merged company would account for divestments during 1995 and 1996, and they would therefore concentrate on the sales performance of core operations, namely pharmaceuticals, nutrition and agriculture.

Excluding divested operations and the soon-to-be spun off Ciba Specialty

Rhône-Poulenc

Share price relative to the CAC 40 index



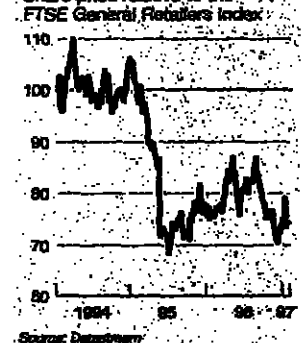
Source: DataStream

Chemicals unit, Novartis was expected to report 1996 sales of between SFr27.3bn and SFr27.53bn, up from a proforma SFr25.73bn a year earlier, analysts said.

Rhône-Poulenc, the French chemicals conglomerate, is expected on Thursday to report a 1996 net

WH Smith

Share price relative to the FTSE General Retailers Index



Source: DataStream

profit of between FF2.45bn (\$460m) and FF2.74bn, compared with FF2.134bn, reports AFX News in Paris. Analysts said the company was experiencing a period of solid growth, with profits expected to continue to rise between 15 per cent and 20 per cent in 1997 and 1998. Its first-half net profit rose

to from FF1.291bn to FF1.410bn, at the higher end of analysts' forecasts, while nine months' net profit was up from FF1.96bn to FF2.166bn.

Analysts expect positive results from Rhône-Poulenc Rorer, its majority-owned quoted US subsidiary, which is due to report today on Monday afternoon, despite a product recall.

Paribas Capital Markets pharmaceutical analyst, forecast 1996 eps for Rhône-Poulenc Rorer of \$3.15 against \$2.50 previously, for a net profit of \$25.1m, up about 28 per cent from \$37.8m.

from Frankfurt

Siemens, which releases first-quarter results tomorrow, will report an increase in sales from DM19.7bn to between DM20.5bn and DM21.5bn and a rise in new orders from DM22.2bn, to between DM22.5bn and DM23.5bn.

Siemens was not expected to upgrade its previous forecast of stagnant earnings in the current year, since profits would be dented by restructuring charges at its medical technology and transport division and a poor performance in semiconductor and electrical components, analysts said.

Total, the French oil group, is expected to report a net profit figure of between FF5.2bn and FF6.3bn, up from FF2.248bn, when it announces its estimated 1996 results on Wednesday, AFX News reports from Paris.

In 1995 the company reported a net profit figure of FF2.248bn and a net profit on ordinary activities of FF3.703bn. The reported figure was depressed by FF1bn of charges related to changes in accounting practices and FF\$500m for restructuring costs.

Fyffes, the Dublin-based fruit and vegetable distributor, is expected today to announce profits last year up from £240.5m to £246m (\$76m).

WH Smith, the UK retailer, is set to announce on Wednesday its interim results for the six months to November. Analysts are expecting about pre-tax profits of about £38m (\$63m), up from £17m. Although some observers expect no change in the dividend others forecast an increase from 5.25p to 5.5p.

INTERNATIONAL EQUITIES By Louise Lucas in Hong Kong

Red chips starting to heat up

Hong Kong corporates, fired by bullish market sentiment, have kicked off the new year with a volley of share placements and more are expected to follow.

Some US\$780m (£489m) have been raised in the first two weeks of the year. "We are running out of first-tier companies to do placements, but there are a few more to be done," says Mr Russell Julius, head of capital markets at Jardine Fleming, the Hong Kong-based investment bank.

Placements - the sale of existing or new shares to institutional investors by investment banks - have long been a favoured way to raise funds among both issuers and bankers in Hong Kong, and last year netted some HK\$33bn (\$23bn).

Strong sentiment on the Hong Kong market - particularly for companies with exposure to China, known as red chips - allied to increasing liquidity from overseas

has prompted the companies to swoop in the last few weeks.

"A placing is always opportunistic, in that it is done in 25 minutes on a standing mandate, which says that up to 20 per cent of the issue can be issued on a non-preemptive basis per year," says a banker, adding that this is among the more generous allowances in the region.

Compared with a medium-sized initial public offering, which requires a marketing period of four weeks and extensive documentation, a placement entails existing shares and so avoids regulatory hurdles, especially in New York. Fees, however, are only slightly lower than those earned on an IPO.

Mr T. L. Lau, head of equity syndicate at HSBC Investment Bank Asia, notes that investor and issuer needs are more neatly met. "The beauty of placements is the ability to raise capital in a short period of time with a

theoretically limited impact on the share price's performance," he says.

This is borne out by one of the year's biggest issues, which came from China Travel International Investment and raised HK\$1.51bn. Shares were placed out at HK\$3.60 - representing a 4.6 per cent discount to the market, and by the end of the week were trading at HK\$4.05 - the market has since fallen, and on Friday the shares closed at HK\$3.725.

Along with China Travel, another of January's biggest issues came from fellow red chip, China Overseas Land and Investment, which raised HK\$1.69bn.

However, allocations tend to be held back and most issues have seen a broad geographical spread. Asian investors bought about half the China Overseas issue, which was led by ING Barings, and around 35 per cent went to Europe.

The lion's share of the China Travel issue was likewise absorbed in Asia, with the remaining 60 per cent split equally between Europe and the US.

Red chips are expected to dominate the upcoming calendar. "Red chips are running because investors are more relaxed about July, [when Hong Kong reverts to Chinese sovereignty]," says Mr Julius.

Property companies, many of which were quick to tap the market last year, are also likely candidates. Property prices have continued to spiral after a 30 per cent rise last year, and the sector has had a number of the rallies on the stock market.

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FRANKFURT By Andrew Fisher

The top graph shows the All-Wholesaler market concentration for Southern Forest Lignin from 1977 to 1983. The y-axis represents market share from 0 to 2,000. The concentration starts at approximately 200 in 1977, rises to 400 in 1978, and then increases sharply to 2,000 by 1981, remaining at that level through 1983.

Year	Market Concentration
1977	200
1978	400
1979	800
1980	1,400
1981	2,000
1982	2,000
1983	2,000

The bottom graph shows the \$/Bbl (225 Average) for Southern Forest Lignin from 1977 to 1983. The y-axis represents price from \$200 to \$1,200. The price starts at \$1,100 in 1977, drops to \$650 in 1978, reaches a low of \$550 in 1980, rises to a peak of \$1,000 in 1982, and ends at \$750 in 1983.

Year	Price (\$/Bbl)
1977	1,100
1978	650
1979	700
1980	550
1981	800
1982	1,000
1983	750

In the week ahead, investors will watch closely for signs of official support or the slumping stock market. In the absence of fresh incentives for investors to commit either way, bonds and equities are likely to continue fluctuating.

100

HONG KONG

\$394m	partner Paribas Recommended offer
\$123m	Joint cash offer
\$99m	Cash buy
\$76m	Buying outstanding stake
\$50m	"Logical" 5% step
n/a	Bic strengthening core

CE

The interested applicants should apply for prequalification to the address below at 17:30 hours at the latest on February 14, 1997. The complete text of the tender notice is sent to the commercial attaches of all the embassies in Ankara, Turkey. For further information please contact either the commercial attaches of the embassies in Ankara or call by phone or fax the address below:

Fax: 90 312 425 8993

SIGMA SECURITIES S. A. - MEMBER OF THE ATHENS STOCK E

	GDP (USD bn) 88e	114.05
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[illegible]

INVESTMENT TRUSTS - Cont

[illegible]

Merchandise Tax	11.3	0.4	1.9
Mercury Euro Print	37	5.0	—
Warrantage	104	—	1.9

Maryland	70	68
Massachusetts	70	69
Michigan	70	69
Minnesota	70	69
Mississippi	70	69
Missouri	70	69
Montana	70	69
Nebraska	70	69
Nevada	70	69
New Hampshire	70	69
New Jersey	70	69
New Mexico	70	69
New York	70	69
North Carolina	70	69
North Dakota	70	69
Oklahoma	70	69
Oregon	70	69
Pennsylvania	70	69
Rhode Island	70	69
South Carolina	70	69
South Dakota	70	69
Tennessee	70	69
Texas	70	69
Vermont	70	69
Virginia	70	69
Washington	70	69
West Virginia	70	69
Wisconsin	70	69
Wyoming	70	69

1466
1467

[illegible]

1727	Saracen Yacht	17	
1728	Worms	-2	
1729	Schroder Asia Pacific	1.1	

[illegible]

1961	Temple Bar	47	144	-1
1962	Templeton Em	50	144	-1
1963	Worms 2004	50	144	-3

1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000
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INV TRUSTS SPL

	Index	Price of
1135	51222	Approved by the Internal Revenue
1136	51223	Albany Spill Inc. *
1137	20382	Alco Inc. *
1138	20383	Alcoa Inc. *
1139	20384	Alcon Opt Inc. *
1140	20385	Alcor Inc. *
1141	33329	Alcor Inc. *
1142	33330	Alcor Inc. *
1143	27811	Alcor Inc. *
1144	27812	Alcor Inc. *
1145	27813	Alcor Inc. *
1146	27814	Alcor Inc. *
1147	27815	Alcor Inc. *
1148	27816	Alcor Inc. *
1149	27817	Alcor Inc. *
1150	27818	Alcor Inc. *
1151	27819	Alcor Inc. *
1152	27820	Alcor Inc. *
1153	27821	Alcor Inc. *
1154	27822	Alcor Inc. *
1155	27823	Alcor Inc. *
1156	27824	Alcor Inc. *
1157	27825	Alcor Inc. *
1158	27826	Alcor Inc. *
1159	27827	Alcor Inc. *
1160	27828	Alcor Inc. *
1161	27829	Alcor Inc. *
1162	27830	Alcor Inc. *
1163	27831	Alcor Inc. *
1164	27832	Alcor Inc. *
1165	27833	Alcor Inc. *
1166	27834	Alcor Inc. *
1167	27835	Alcor Inc. *
1168	27836	Alcor Inc. *
1169	27837	Alcor Inc. *
1170	27838	Alcor Inc. *
1171	27839	Alcor Inc. *
1172	27840	Alcor Inc. *
1173	27841	Alcor Inc. *
1174	27842	Alcor Inc. *
1175	27843	Alcor Inc. *
1176	27844	Alcor Inc. *
1177	27845	Alcor Inc. *
1178	27846	Alcor Inc. *
1179	27847	Alcor Inc. *
1180	27848	Alcor Inc. *
1181	27849	Alcor Inc. *
1182	27850	Alcor Inc. *
1183	27851	Alcor Inc. *
1184	27852	Alcor Inc. *
1185	27853	Alcor Inc. *
1186	27854	Alcor Inc. *
1187	27855	Alcor Inc. *
1188	27856	Alcor Inc. *
1189	27857	Alcor Inc. *
1190	27858	Alcor Inc. *
1191	27859	Alcor Inc. *
1192	27860	Alcor Inc. *
1193	27861	Alcor Inc. *
1194	27862	Alcor Inc. *
1195	27863	Alcor Inc. *
1196	27864	Alcor Inc. *
1197	27865	Alcor Inc. *
1198	27866	Alcor Inc. *
1199	27867	Alcor Inc. *
1200	27868	Alcor Inc. *

1.2	2.12	4272	Fixed Income & Cash Return	1.2
94	-	4337	Capital	2.36
5.4	7.10	2528	Warrants	5.5

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1971	17.9	1981	25.0
1972	18.0	1982	25.0
1973	18.1	1983	25.0
1974	18.2	1984	25.0
1975	18.3	1985	25.0
1976	18.4	1986	25.0
1977	18.5	1987	25.0
1978	18.6	1988	25.0
1979	18.7	1989	25.0
1980	18.8	1990	25.0
1981	18.9	1991	25.0
1982	19.0	1992	25.0
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2052	26.0	2062	25.0
2053	26.1	2063	25.0
2054	26.2	2064	25.0
2055	26.3	2065	25.0

0.3611	90	2775	HTR Inc. & Graph Spl Inc	4F	1120
27.4	30.9	2780	Zero Div Pl		13
0.00	-	2782	Hemphill American Inc		104

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57.8	7992	3407	Deere	4
57.8	7991	3407	Deere	4
57.8	7990	3407	Deere	4
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57.8	7713</			

21.2	-	24.66	Index	_____
0.56	-	48.71	Annuity Pmt	_____
2.82	4.11	2.882	Zero Out Pmt	_____

59.6	6.8	8116	Memorial High Inc.....	41
1.35	-	8789	Zoro Dry Pk.....	18
44.7	2.12	2587	Lyons Star Lbs.....	4
5.68	-	2536	Capital.....	12
263,214	10	2588	Unshared.....	2



ACL
a Charteris Chartered Group company

253 40271 4105 4702

	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	
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198	2005	Perf. Group Inc.	100
4.3	2524	Gen. Pkg. Pl.	100
11	2528	Flamingo & C Inc.	100

[illegible]

37,023.12	3648	Cap	190
0.00	3700	Shipped Pt	
37,023.11	3701	Shipped Pt	

[illegible]

1st Dec 11	4007	Warrumb.	120
2nd Dec 11	-	Unkn.	8
44.018.11	3258	Zona Pl.	8

[illegible]

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OFFSHORE INSURANCES

[illegible]

Offshore Insurances and Other Funds

Offshore Insurances and Other Funds

[illegible]

مکذا ان الاصل

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE									
Austria (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
ATX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Belgium (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
BEX	3,550.0	3,540.0	3,545.0	3,540.0	-5.0	3,550.0	3,540.0	3,540.0	3,540.0
Denmark (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
OMXC20	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
France (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
CAC40	3,550.0	3,540.0	3,545.0	3,540.0	-5.0	3,550.0	3,540.0	3,540.0	3,540.0
Germany (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
DAX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Italy (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
ISEQ	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Netherlands (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
AEX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Poland (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
WSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Portugal (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
VLX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Spain (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
IBEX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Sweden (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
OMXC20	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Switzerland (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
SMI	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Turkey (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
BIST	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
United Kingdom (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
FTSE100	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
USA (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
DOW	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Japan (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
Nikkei	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
South Korea (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
KOSPI	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Taiwan (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
TSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Hong Kong (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
HSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Singapore (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
SEI	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Thailand (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
SET	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Philippines (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
PSX	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Indonesia (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
JSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Malaysia (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
FTSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
New Zealand (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
SEI	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Africa (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
FTSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8
Asia (Jan 24/84)									
Index	High	Low	Open	Close	Change	Vol	High	Low	Open
FTSE	1,111.1	1,108.8	1,110.0	1,109.5	-0.5	1,111.1	1,108.8	1,108.8	1,108.8

Rockwell supplies virtually every major car manufacturer with automotive components and systems.



INDICES											
	Jan 24	Jan 23	Jan 22	1989/97	Low		Jan 24	Jan 23	Jan 22	1989/97	Low
Argentina	1911.95	1999.92	1658.18	1687.16	151.07	1532.23	2238.05				
Argentina 12/31/97											
Australia	2423.0	2434.5	2433.5	2442.0	201.87	2088.10	1777.05				
Australia 12/31/97	922.4	958.0	961.2	1118.0	95.98	968.88					
Austria	356.28	360.27	362.35	368.7	201.87	368.88	69.96				
Austria 12/31/97	177.85	118.95	1180.33	1188.88	201.87	99.22	21.98				
Belgium	2288.01	2265.05	2247.81	2265.05	201.87	1578.00	21.98				
Belgium 12/31/97											
Brazil	7697.0	7697.0	7617.0	7698.00	21.97	6381.00	21.98				
Brazil 12/31/97											
Canada	5430.24	5407.11	5407.04	5388.00	69.96	4327.41	101.95				
Canada 12/31/97	383.90	3840.00	3838.79	3838.79	171.87	3838.79					
Denmark	207.70	2069.83	2061.54	2061.11	171.87	2062.38	101.95				
Denmark 12/31/97											
France	1640.85	1683.91	1682.00	1683.91	21.97	1282.16	21.98				
France 12/31/97	2430.34	2467.25	2446.45	2461.55	21.97	2461.55	111.95				
Germany	1042.30	1042.30	1042.30	1042.30	21.97	81.95	21.98				
Germany 12/31/97	3987.20	3933.46	3933.46	3933.46	21.97	2381.00	21.98				
Germany 12/31/97											
Greece	1082.31	1088.45	1088.50	1113.81	201.87	872.88	70.96				
Greece 12/31/97											
Hong Kong	1537.85	1536.23	1536.79	1536.79	201.87	1580.83	21.98				
Hong Kong 12/31/97											
India	3435.62	4134.79	4088.28	169.95		2718.89	472.95				
India 12/31/97											
Indonesia	676.00	684.98	685.11	221.87		676.00	21.98				
Indonesia 12/31/97											
Italy	2634.15	2660.35	2675.75	2675.75	201.87	2238.05	21.98				
Italy 12/31/97											
Japan	759.45	759.45	760.77	759.45	21.97	622.21	219.95				
Japan 12/31/97	1176.00	1188.00	1172.00	1188.00	21.97	98.00	21.97				
South Korea	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
South Korea 12/31/97											
Spain	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
Spain 12/31/97											
Sweden	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Sweden 12/31/97											
Switzerland	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Switzerland 12/31/97											
Taiwan	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Taiwan 12/31/97											
Thailand	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Thailand 12/31/97											
UK	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
UK 12/31/97											
US	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
US 12/31/97											

INDICES											
	Jan 24	Jan 23	Jan 22	1989/97	Low		Jan 24	Jan 23	Jan 22	1989/97	Low
Japan	1333.48	1389.75	1316.78	1722.13	206.96	1337.03	101.97				
Japan 12/31/97	1732.88	1727.45	1738.88	2261.45	97.85	1732.88					
Malaysia	1244.15	1247.87	1222.48	1244.15	201.87	963.15	21.98				
Malaysia 12/31/97											
Netherlands	44	2695.18	2695.18	2695.18	201.87	2238.05	69.96				
Netherlands 12/31/97											
Norway	784.5	793.5	783.5	783.5	201.87	638.00	21.98				
Norway 12/31/97	480.5	485.7	483.3	483.3	201.87	201.87					
New Zealand	2402.27	2417.00	2427.21	2448.21	201.87	2424.14	70.96				
New Zealand 12/31/97											
Philippines	1617.05	1622.22	1623.38	1622.22	201.87	1288.00	201.95				
Philippines 12/31/97											
Portugal	3322.53	3218.48	3215.85	3374.48	97.85	2528.97	21.98				
Portugal 12/31/97	2437.30	2436.38	2436.38	2436.38	201.87	1682.81	21.95				
Singapore	550.10	551.00	548.00	610.57	92.95	503.78	201.95				
Singapore 12/31/97											
South Africa	1330.49	1332.32	1370.00	1368.00	206.96	1368.00	21.98				
South Africa 12/31/97	802.29	801.51	814.83	808.29	201.95	719.95					
South Korea	679.98	679.91	674.94	688.04	75.95	671.05	71.87				
South Korea 12/31/97											
Spain	464.16	474.95	475.81	475.81	21.97	332.25	111.95				
Spain 12/31/97	2463.10	2557.24	2563.63	2587.40	201.87	1768.00	201.95				
Sweden	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Sweden 12/31/97											
Switzerland	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Switzerland 12/31/97											
Taiwan	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Taiwan 12/31/97											
Thailand	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Thailand 12/31/97											
UK	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
UK 12/31/97											
US	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
US 12/31/97											

INDICES											
	Jan 24	Jan 23	Jan 22	1989/97	Low		Jan 24	Jan 23	Jan 22	1989/97	Low
Argentina	1911.95	1999.92	1658.18	1687.16	151.07	1532.23	2238.05				
Argentina 12/31/97											
Australia	2423.0	2434.5	2433.5	2442.0	201.87	2088.10	1777.05				
Australia 12/31/97	922.4	958.0	961.2	1118.0	95.98	968.88					
Austria	356.28	360.27	362.35	368.7	201.87	368.88	69.96				
Austria 12/31/97	177.85	118.95	1180.33	1188.88	201.87	99.22	21.98				
Belgium	2288.01	2265.05	2247.81	2265.05	201.87	1578.00	21.98				
Belgium 12/31/97											
Brazil	7697.0	7697.0	7617.0	7698.00	21.97	6381.00	21.98				
Brazil 12/31/97											
Canada	5430.24	5407.11	5407.04	5388.00	69.96	4327.41	101.95				
Canada 12/31/97	383.90	3840.00	3838.79	3838.79	171.87	3838.79					
Denmark	207.70	2069.83	2061.54	2061.11	171.87	2062.38	101.95				
Denmark 12/31/97											
France	1640.85	1683.91	1682.00	1683.91	21.97	1282.16	21.98				
France 12/31/97	2430.34	2467.25	2446.45	2461.55	21.97	2461.55	111.95				
Germany	1042.30	1042.30	1042.30	1042.30	21.97	81.95	21.98				
Germany 12/31/97	3987.20	3933.46	3933.46	3933.46	21.97	2381.00	21.98				
Germany 12/31/97											
Greece	1082.31	1088.45	1088.50	1113.81	201.87	872.88	70.96				
Greece 12/31/97											
Hong Kong	1537.85	1536.23	1536.79	1536.79	201.87	1580.83	21.98				
Hong Kong 12/31/97											
India	3435.62	4134.79	4088.28	169.95		2718.89	472.95				
India 12/31/97											
Indonesia	676.00	684.98	685.11	221.87		676.00	21.98				
Indonesia 12/31/97											
Italy	2634.15	2660.35	2675.75	2675.75	201.87	2238.05	21.98				
Italy 12/31/97											
Japan	759.45	759.45	760.77	759.45	21.97	622.21	219.95				
Japan 12/31/97	1176.00	1188.00	1172.00	1188.00	21.97	98.00	21.97				
South Korea	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
South Korea 12/31/97											
Spain	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
Spain 12/31/97											
Sweden	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Sweden 12/31/97											
Switzerland	193.00	193.00	193.00	193.00	201.87	193.00	21.98				
Switzerland 12/31/97											
Taiwan	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Taiwan 12/31/97											
Thailand	1768.25	1750.45	1801.38	2288.00	206.96	1768.25	21.98				
Thailand 12/31/97											
UK	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
UK 12/31/97											
US	2232.00	2232.00	2232.00	2232.00	201.87	2232.00	21.98				
US 12/31/97											

INDICES											
	Jan 24	Jan 23	Jan 22	1989/97	Low		Jan 24	Jan 23	Jan 22	1989/97	Low
Japan	1333.48	1389.75	1316.78	1722.13	206.96	1337.03	101.97				
Japan 12/31/97	1732.88	1727.45	1738.88	2261.45	97.85	1732.88					
Malaysia	1244.15	1247.87	1222.48	1244.15	201.87	963.15	21.98				
Malaysia 12/31/97											

20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1041 1042 1043 1044 1045 1046 1047 1048 1049 1

1

NASDAQ NATIONAL MARKET

Asset	Yr	2000	2001	2002	2003	2004	2005
cash	14	125	184	185	18	-	-
receivables		94	143	14	13	-	-
inventory	1953	467	43	267	42	-	-
prepaid	23	224	223	239	238	-	-
land	65	354	91	77	8	-	-
equipment	1,02	25,382	21	68	88	-	-
goodwill	0.20	37,253	22	20	21	-	-
other	6.12	70	41	42	41	-	-
total	0.25	33,367	21	21	21	-	-
debt	0.28	16,351	44	43	44	-	-
equity	19	44,712	17	16	17	-	-
total	0.52	18,888	18	18	18	-	-
total	11	74,958	71	71	71	-	-

- S -

total	1.16	11,302	38	38	38	-	-
total	84	2	38	38	38	-	-
total	0.20	88	18	18	18	-	-

System	17 0000	57%	60%	55%	1
Coastal	1291	57%	5%	5%	1
Coastal	0.52	2 1768	11%	10%	-30
Coastal	1.9	2 26	2%	2%	1
Coastal	0.2047	41 0362	3%	3%	30
Coastal	1.247	7 591	20%	20%	20%
Coastal	0.2	6 144	2%	2%	2%
Coastal	1.120	10 142	37%	35%	37
Coastal	37223	220	17%	18%	18%
Coastal	1776	2 26	2%	2%	2%
Coastal	10	443	4%	4%	4%
Coastal	0.22	16 110	16%	16%	16%
Coastal	0.04	24 780	47%	44%	45
Coastal	19	685	8%	8%	8%
Coastal	15	64	18%	18%	18%
Coastal	0.25	21 229	31%	30%	31%
Coastal	53	1188	11%	10%	10%
Coastal	15	484	35%	34%	34%
Coastal	14	6357	25%	23%	23%
Coastal	0.40	12 565	11%	10%	10%
Coastal	2	130	13%	13%	13%
Coastal	1.20	172	35%	34%	35%
Coastal	1.00	15 2419	37%	36%	36%
Coastal	224	672	7%	7%	7%
Coastal	155	4245	13%	12%	12%
Coastal	0.46158	21 260	21%	20%	21%
Coastal	26158	24	30%	21%	21%
Coastal	721238	34	30%	34%	34%
Coastal	1	4263	8%	8%	8%
Coastal	0.18	11 585	11%	11%	11%
Coastal	0.90	7 192	20	19%	19%
Coastal	1.10	210	16%	15%	15%
Coastal	381	81	8%	8%	8%
Coastal	0.10	204	25%	24%	24%
Coastal	618 270	2381	23%	23%	23%

	2010	2009	2008	2007	2006
Revenue	10,100	11	56	27	22
Operating Profit	4,296	7	7	7	7
Operating Expenses	57	24	2	2	2
Operating Income	21,600	32	31	31	31
Operating Loss	28	25	27	24	18
Operating Profit	3,527	20	18	18	18
Operating Expenses	27,643	18	18	17	17
Operating Income	0.38	12	3	16	16
Operating Loss	96	37	1	47	48
Operating Profit	1,100	11	11	10	11
Operating Expenses	26,122	18	18	18	18

	2010	2009	2008	2007	2006
Operating Profit	106	17	13	13	13
Operating Expenses	6,52	20	14	42	42
Operating Income	12	36	17	7	7
Operating Loss	0.64	21	11	20	20
Operating Profit	5,691	14	13	13	13
Operating Expenses	21	6,900	28	25	25
Operating Income	1,20	10	30	55	54
Operating Loss	1,578	18	18	18	18

McAfee	10177	19%	18%	18%	-1	
Stamps	4517743	44	42.2	42.2	-1	
Aluminum Coil	0.0142	5652	16	14.2	15%	+13
Auto Tires	31	830	28.3	28.3	28%	+3
Auto Parts	0.19	44	57.9	56.2	55%	-3
Corn	416972	73%	68.4	68.4	-4%	-4

	12	32	6%	6%	6%	-3	
Auto	0.22	29	552	20	19%	19%	-3
Auto-AD	0.05	19	47	10.4	9%	10%	+12
Auto-Mer	0.16	11	445	43	44.2	42%	+1
Auto-Brn	537	866	22%	21%	21%	-2	
Auto-Alpha			8	12%	12%	12%	+3
Auto-Op	0.28	764	4%	4	4%	4%	+3

+1 ₈	Healthcare	19	1908	42	41 ₈	41 ₄	-1 ₈	Ontario Corp.	1.36	12	37 ₈	37 ₁ / ₂	36 ₃ / ₄	37 ³ / ₈	+1 ₈	True
-23 ₁ / ₈	Healthcare	14	29	10 ⁷ / ₈	10 ¹ / ₂	10 ⁵ / ₈	+1 ₈	One Price			381	3 ³ / ₄	3 ⁵ / ₈	3 ¹ / ₂	+1 ₈	True
	WiltonTech	20	49.49	14	13 ¹ / ₂	14	+1 ₂									

SPIN	0.12	0.15	0.235	0.31	30%	30%	-1/2
- U -							
Alto		125	12	3	3	3	-1/2
Alto	1.02	19	77	23	2	23	-1/2
Alto 51		11	22	18	18	18	-1/2
Alto	0.12	20	33	20	20	20	-1/2
Alto	2.20	15	43	33	33	33	-1/2
Alto	1.24	134	436	64	44	44	-1/2
Energy		753	10	10	10	10	-1/2
Energy	2555878	702	6	4	35	35	-1/2
Th	1.00	22	34	25	25	25	-1/2
Th or C	0.32	10	369	194	194	194	-1/2
Th or C	0.00	12	31	0	40	11	-1/2
Th or C	0.50	21	3	33	62	62	-1/2
Th or C		24	5	5	5	5	-1/2
- V -							
Alto	0.40	18	129	40	39	39	-1/2
Grd Cell	68	1371	154	14	14	14	-1/2
Alto	0.35	0	1318	18	18	18	-1/2
Alto		6	1015	21	20	20	-1/2
Alto		26	623	18	17	18	-1/2
Alto		110	123	12	12	12	-1/2
Alto		22	1000	12	11	11	-1/2
Alto		3420	66	17	15	16	-1/2

Spain.

Financial Times. World Business Newspa

Journal of Management Education 36(7) 809-827

FT GUIDE TO THE WEEK

MONDAY 27

N Ireland talks resume

Talks on Northern Ireland's constitutional future resume in full session, with Sinn Féin still excluded because of the IRA's refusal to reinstate its ceasefire. With public interest likely to be absorbed by the publication on Thursday of the North report on the conduct of sectarian marches, the British and Irish governments will want to inject new life into the stalled negotiations. There is concern that some unionists may try to have the small fringe loyalist parties barred from the talks because of their links with protestant paramilitaries.

Franco-German tensions

Disagreements between France and Germany over French proposals for a G7-style economic council to discuss EU economic policy after monetary union may overshadow a meeting of EU finance ministers in Brussels. Although a French proposal to create a political counterweight to the future European Central Bank is not on the agenda, it is expected to come up. There will also be discussions of the meeting of G7 finance ministers on February 6 - and a Belgian suggestion that the European Commission should be invited to attend.

Smoking banned outdoors

Smokers will not be allowed to add, in public at least, to New Delhi's choking pollution following an outright ban on smoking outdoors, in government offices, cinemas, schools, buses and trains. Offenders face fines of up to Rs500 (£8.50). The state government has introduced the ban - the first of its type in India - partly to help address the city's pollution, partly to aid the fight against lung diseases. However, one recent study suggested that inhaling Delhi's mostly vehicle-polluted air was the equivalent anyway to smoking 20 cigarettes a day.

Fines over illegal workers



UK employers face fines of up to £5,000 for every illegal worker they take on without making reasonable checks on that person's

eligibility to work in Britain. It is estimated the law, which is aimed particularly at casual labour, will cost industry a one-off sum of £19.8m and a further £11.6m a year. The government claims easy access to jobs has made Britain a "magnet" for illegal immigrants. Immigrants' rights campaigners warn the rules will encourage racial discrimination.

Rift in the Balkans

Malcolm Rifkind, the UK foreign minister, holds talks in Bucharest with Romania's new centre-right govern-



Smokescreen: cigarette smoking outdoors is being banned in New Delhi, partly, it is said, to address the city's pollution problems

ment at the start of a visit to the Balkans. Bucharest will be pushing for British backing for the inclusion of Romania in the first wave of Nato enlargement, due to be decided in July. Its chances have improved since the reformist Democratic Convention won last November's elections. In Bulgaria, Mr Rifkind will meet Petar Stoyanov, who became president last week, and is expected to push for desperately needed reforms to lead the country out of its economic and social crisis.

Chechen chief leads polls

The separatist region of Chechnya elects a new president and parliament after crushing the Russian army in a 20-month conflict and winning *de facto* independence. The latest straw polls suggest that Aslan Maskhadov, who commanded the Chechen military campaign, is likely to win the presidency. However, Shamil Basayev, the radical field commander who launched a hostage-taking raid on Budennovsk, appears to have gained ground. An estimated 5 per cent of the pre-war population of 1.1m were killed in the fighting.

Knotty problem in China

A fourth round of negotiations on a new bilateral textile agreement between China and the US starts in Beijing. In December, the two countries held talks in Beijing to settle their dispute over textile import penalties, with the US accusing China of shipping textiles through third countries to avoid quota restrictions. In response to the financial penalties imposed by the US on Chinese textile imports, China has threatened a retaliatory ban on some US imports, the latest deadline being the end of January.

Public holidays

Australia, Monaco.

TUESDAY 28

Germany issues forecasts

The German government issues its annual report on the economy, which will be scrutinised for signs of policy initiatives to bring Germany's high - and rising - unemployment back below 4m. Its forecasts are generally expected to point to real economic growth of 2.5 per cent this year and an average jobless rate of 11 per cent.

Toxic waste in Manila

Manila hosts an international toxic and hazardous waste congress backed by the Philippine government, the EU and the World Safety Organisation (to Jan 29). The Philippines is one of the region's worst offenders, with no centralised treatment and disposal facility for the 6.5m tons of toxic and hazardous waste produced annually. Philippine government delegates and international consultants will be among those comparing treatment methods - focusing on their implementation, regulation and the financing of environmental projects.

WEDNESDAY 29

Turkey presses EU

Tansu Çiller, Turkey's embattled foreign minister, meets senior government officials from Britain, France, Germany, Italy and Spain in Rome. European capitals are concerned about mounting tensions between

Turkey, Greece and the Greek Cypriot government, while Turkey is threatening to veto Nato expansion unless the EU promises it full membership. Mrs Çiller has become increasingly hawkish as her domestic problems deepen. Last week, it was claimed in a German court that drug runners had "excellent relations" with the Turkish government and "personal contacts" with Mrs Çiller.

Gold secrets revealed



Overturning years of tradition and secrecy - and with the blessing of the Bank of England - London bullion dealers reveal details about the turnover of the London gold market. With most international gold deals cleared through London, the statistics - to be provided by the London Bullion Market Association - should also give an indication of the size of the gold market globally. The association says the move follows calls for greater transparency.

Kohl hosts Erhard gala

Helmut Kohl, the German chancellor, plays host to the country's economic policy-making elite at a lavish ceremony to mark the centenary of the birth of Ludwig Erhard, the father of Germany's post-war economic miracle and the social market economy. The celebrations, brought forward from Erhard's actual birthday on February 4 to avoid the chaos of Bonn's pre-Lenten carnival, may be the

occasion for a homily from the chancellor on the need to reform the welfare state.

Public holiday

Nepal.

THURSDAY 30

Davos forum opens

The annual World Economic Forum gets under way in Davos, Switzerland (to Feb 4). Ostensibly focused this year on the theme of "Building the Network Society", Davos is an annual gathering of many of the world's leading politicians, central bankers, academics and business people. Key topics will include information technology, the future of Europe, Russia, the Middle East peace process, reform at the United Nations and the Clinton administration's post-election priorities for the US. Attendees might get some skiing in, too.

Aznar courts Germany

Germany's willingness or otherwise to have southern European countries participate in the launch of the euro will be at the top of Spanish concerns in a bilateral summit meeting in Bonn. José María Aznar, the Spanish prime minister, has already visited Helmut Kohl, the German chancellor, twice since taking office nine months ago. Mr Aznar, accompanied by 11 cabinet ministers, will argue that Spain intends to meet the conditions for the single currency this year. Talks are also expected to focus on EU reform and changes in Nato, in which Spain is set to become a full military partner.

EU Year against Racism

Four days after the British clampdown on illegal workers attracts accusations that it will increase racial prejudice, the Netherlands - the holder of the EU presidency - hosts the opening meeting in The Hague of the European Year Against Racism. Along with Padraig Flynn, the EU social affairs commissioner, the Dutch are seeking ways to curb what they fear is an increase in intolerance and discrimination. Initiatives include contacting more than 600,000 local sports clubs to encourage a commitment against prejudice.

Saleroom



An important auction of Old Master paintings takes place at Sotheby's New York. Highlights include 24 paintings owned by the British Rail Pension Fund, including a pair of Venetian views by Canaletto, carrying an estimate of up to \$2m (£1.1m), and a pair of woodland scenes by Boucher, with an estimate of up to \$600,000. There are eight 17th-century paintings from the collection of Saul Steinberg - including the smallest painting attributed to Rembrandt, a portrait of an old man which measures 4xins by 2xins, expected to make up to \$2m.

FRIDAY 31

Morse est mort

At midnight, Morse *est mort*. The maritime listening post on Brittany's coast will stop receiving Morse code messages. France Telecom has decreed the 153-year-old code defunct - two years before Britain and the International Maritime Organisation formally ditch Samuel Morse's alphabetic language of dots and dashes. Although still pulsed over the emergency wavelength of 500kHz, Morse has been overtaken by verbal radio contact which, in turn, is giving way to satellite communication systems.

FT Surveys

Global Investment Banking; Property Finance.

Public holiday

Nauru.

SATURDAY 1

Rugby union

Five nations' championship: England v Scotland (London), Wales v Ireland (Cardiff).

FT Survey

Quarterly Review of Personal Finance (UK only).

SUNDAY 2

Chirac visits Yeltsin

Jacques Chirac, the French president, visits his Russian counterpart Boris Yeltsin in Moscow for wide-ranging talks which are expected to cover the enlargement of Nato, co-operation with the G7 group of nations, the situation in the Balkans and Central Asia, and bilateral Franco-Russian issues.

Mother Teresa ballot

A secret ballot takes place in Calcutta to elect the successor of Mother Teresa as superior general of the Missionaries of Charity, which operates in 111 countries. The 86-year-old Nobel Peace prize winner, who has led the order since she created it in 1948, wishes to retire because of health problems. The ballot follows a two-week retreat by the 103 nuns who make up the order's electoral college.

Skiing

World championships, Sestriere, Italy. (to Feb 16).

Compiled by Simon Strong.
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ECONOMIC DIARY

Other economic news

Monday: The first estimate of UK GDP in the final quarter of last year should show an acceleration in growth despite the dampening effect of the pound's rise on manufacturing exports.

Tuesday: The UK's trade deficit may show signs of widening as stronger domestic growth sucks in more imports. US consumer confidence is forecast to remain at high levels in January. Economists think US data could show another large rise in wages in the fourth quarter of last year.

Wednesday: US durable goods orders are forecast to have rebounded last month. The minutes of the December UK monetary meeting will be scrutinised for arguments between the chancellor and the Bank of England about interest rates. US GDP data for the fourth quarter of last year should show an acceleration in growth.

Thursday: UK consumer borrowing probably remained strong last month.

Friday: French unemployment is forecast to have risen again in December. Japanese unemployment is expected to have risen slightly last month.

Statistics to be released this week

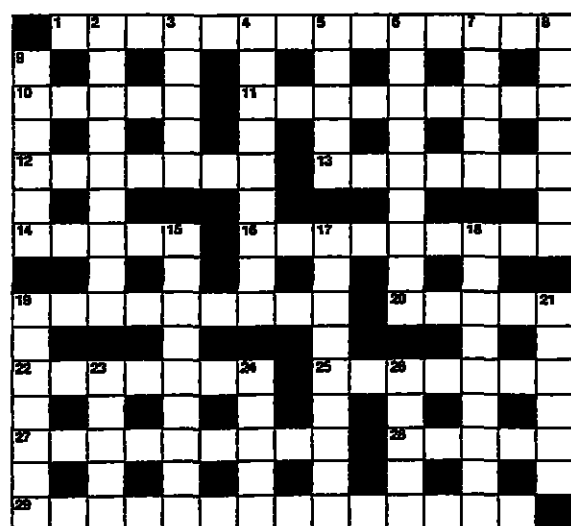
Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	27	Denmark	Dec wholesale price index**	0.2%	-0.3%	Thurs	30	Neth	Q3 gross domestic product final***	0.7%	0.7%
Jan 27	28	Denmark	Dec wholesale price index**	1.1%	1.1%	Jan 30	31	Neth	Q3 gross domestic product final***	3.0%	3.0%
		UK	Q4 gross domestic product (prov)**	0.8%	0.7%	Friday	31	Japan	Jan consumer price index** (Tokyo)	0.2%	0.2%
		UK	Q4 gross domestic product (prov)**	2.6%	2.4%	Jan 31	31	Japan	Jan con price ind ex-perishables**	0.0%	-0.1%
		US	Dec existing home sales	4m	4.04m	Japan	31	Japan	Dec consumer price ind** (nation)	0.6%	0.5%
		Japan	Jan wholesale price ind (2nd 10 days)	0.0%	0.0%	Japan	31	Japan	Dec con price ind ex-perishables**	0.3%	0.4%
Tues	28	UK	Nov global visible trade	-£800m	-£454m	Japan	31	Japan	Dec unemployment rate	3.3%	3.3%
Jan 28	29	UK	Dec visible trade ex-EU	-£700m	-£639m	Japan	31	Japan	Dec job offers/seekers ratio	0.76	0.74
		US	Q4 employment cost ind, civilian***	0.8%	0.6%	Japan	31	Japan	Dec construction orders**	-11.5%	-
		US	Q4 employment cost ind, civilian***	2.8%	2.8%	Japan	31	Japan	Dec housing starts**	2.7%	9.8%
		Canada	Nov fix weight employment earnings**	3.0%	3.2%	Japan	31	Japan	Dec construction starts**	8.6%	8.6%
		US	Jan consumer confidence	112.0	113.8	Switz	31	Switz	Jan federal consumer price index**	0.2%	0.1%
		Spain	Nov industrial production**	5.4%	6.1%	Switz	31	Switz	Jan federal consumer price index**	0.7%	0.8%
Wed	29	Japan	Dec industrial production†	0.6%	-1.4%	France	31	France	Dec unemployment rate	12.8%	12.7%
Jan 29	30	Japan	Dec shipments†	-0.5%	-0.5%	France	31	France	Dec jobseekers*	0.6%	0.7%
		Japan	Dec retail sales**	-1.7%	-0.3%	US	31	US	Q4 gross domestic product advance	3.5%	2.1%
		US	Dec durable orders	0.9%	-1.5%	US	31	US	Q4 gross dom prod deflator advance	2.2%	2.0%
		US	Dec durable shipments	1.2%	1.2%	Canada	31	Canada	Nov real gross dom prod factor cost*	0.5%	0.3%
		Canada	Dec ind production price index*	0.2%	-0.2%	US	31	US	Dec new home sales	737k	772k
		Canada	Dec raw materials price index*	1.5%	1.5%	US	31	US	Jan agriculture prices	-1.8%	-1.8%
		Belgium	Jan consumer price index*	0.5%	0.2%	During the week...					
		Belgium	Jan consumer price index**	2.1%	2.5%	Germany	31	Germany	Dec icon consumer climate	87.0	87.0
Thurs	30	UK	Dec consumer credit	£0.9bn	£1.1bn	Germany	31	Germany	Jan prelim cost of living west*	0.3%	0.3%
Jan 30	31	UK	Initial claims Jan 25	344k	355k	Germany	31	Germany	Jan prelim cost of living west*	1.6%	1.4%
		US	State benefits Jan 25	2,482k	2,482k	*on an mth, **yr on yr, ***on qtr, seasonally adjusted					

ACROSS

- Capital performance, on October 1st, of famous piano work (8,9)
- Mortal smell has a name! (5)
- Screwed up by drunk, need replacing (9)
- Physiotherapist to service half of Europe? (7)
- Backing a foreign patent on a type of bomb (7)
- One rushed outside when spotted (5)
- Go with accountant, back to firm (9)
- Mountain climbers, working in pairs? (9)
- Cane the employees (5)
- Loving an Italian city turned to ring us (7)
- Union man got redhead into trouble (7)
- Vital cure for shaking is profitable (8)
- Bury artist has no father (5)
- Dicky climbed there in a children's song (5,5,4)

DOWN

- Now calling for confession (9)
- Sign sick note for char (5)
- A drop of liquid? (9)
- Orchestra leader managed without string instrument (9)
- Spiteful woman takes rake in as making holes in the ground (9)
- Where one aims to ensure Kieran gets some (5)
- In French airport, looking angry, stands hospital attendant (7)
- Turns them as requiring running water (8)
- Degree of fudge consumed? (9)
- Carrying a child's bed, head for a sea? (9)
- Cold father upset man in top room (9)
- Tell fat drunk where to live? (7)
- Shouted warning to contain old city uproar (6)
- To take place in our cricket club (5)
- One way to get sick, however (5)
- Dislike taking the stage topos (5)



WINNERS 9,272: K.J. Price, Rayleigh, Essex; T.F. Brady, Brussels, Belgium; Maureen Brassington, Rugby, Warwick; C. Kennedy, Canterbury, Kent; R. Leonard, Aston Clinton, Bucks; J.W. Pentelow, Harefield, Middlesex.

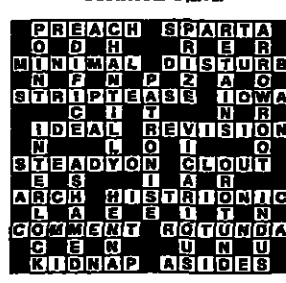
MONDAY PRIZE CROSSWORD

No.9,284 Set by GRIFFIN

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of £40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of silver-plated place name bases and cards. Solutions by Thursday February 6, marked Monday Crossword 9,284 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9TL. Solution on Monday February 10. Please allow 28 days for delivery of prizes.

Name: _____
Address: _____

Solution 9,272



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Peter Drucker

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